



# Ananta by IMC – Exhibition and Conclave Proceedings Report

9th and 10th January 2025 | Nehru Centre, Worli, Mumbai









# **Table of Contents**

About Ananta	03
Foreword by President	05
Introductory Remarks	06
Summary & Highlights	07
Exhibitors List	09
Conclave Program Schedule	11
Inaugural Session	13
Address by Guest of Honour	15
Inaugural Vote of Thanks	16
Speaker Quotes	17
Felicitation Ceremony	19
Panel 1: India's Economic Sustainable Growth	21
Panel 2: Global View on Sustainability	23
Panel 3: Farm to table and Sustainability: A Path to a Greener Future	25
Panel 4: Driving Innovation and Investment in the Future of Eco-Conscious Innovation	27
Panel 5: Sustainable Finance: Catalysing Investments for Impact	29
Valedictory Address by Chief Guest	31
Valedictory Address by Guest of Honour	33
Valedictory Address	35
Vote of Thanks	36
Case Studies	37
Workshop at Ananta	41
Ananta Art & Culture Initiative	42
Social Highlights	45
Pre Event Advertisements	47
Pre Event Press Coverage	48
Post Event Press Coverage	49
Online Coverage	51
Event Sponsors	53
Our Partners	54
Core Committee & Team	55
Special Thanks	56
Speaker Profiles	57
Exhibitor Profiles	72
About IMC Chamber of Commerce and Industry	86
About IMC Young Leaders Forum	87
About Purple Ventures	88
Connect With Us	89

### **About Ananta**

India stands at the cusp of a historic transformation. As the nation marches towards Viksit Bharat @2047, the visionary blueprint laid out by Hon'ble Prime Minister Shri Narendra Modi ji, the convergence of economic dynamism, environmental sustainability, and inclusive progress has become a national imperative.

The Ananta Exhibition and Conclave, held under the theme "A Leap for Conscious Living," was conceived as a landmark initiative aligned with this transformative mission. It represents a collective call-to-action — to reimagine luxury, innovation, and development through the lens of sustainability, ethics, and future-forward thinking.

Curated by Purple Ventures Management Consultants LLP for the IMC Chamber of Commerce and Industry, this Proceedings Report captures the vision, deliberations, and actionable ideas that emerged from the Ananta platform. More than a traditional business forum, Ananta was designed as a living movement — one that champions conscious consumption, eco-luxury, and responsible enterprise.

Ananta, derived from Sanskrit, which means endless or infinite, represents the limitless possibilities of innovation-led, sustainable growth. Hosted in Mumbai by the IMC Chamber of Commerce and Industry along with their Young Leaders Forum (YLF), the Ananta Exhibition and Conclave boldly explores the intersection of indulgence and responsibility.

Ananta is a flagship initiative of the IMC Young Leaders Forum. First launched in 2021, the Youth Conclave has grown into a globally recognized platform empowering students and young professionals to contribute to India's development discourse.

Now in its 5th edition, the Youth Conclave continues to align with the Hon'ble Prime Minister's visionary mission of Viksit Bharat@2047. More than just an event, it serves as a catalyst for youth empowerment, offering a global platform for young Indians to express their ideas, aspirations, and solutions for the nation's future.

The conversations sparked at Ananta reflect a deep and growing commitment across sectors to build a future where innovation and responsibility go hand in hand. As we look back at the journeys, insights, and breakthroughs shared over the course of the conclave, we recognize the collective awakening that is underway — one where business success is measured not just by profit, but by purpose and positive impact.

At Purple Ventures, we believe in the power of collaboration and knowledge-sharing as catalysts for progress. This report is a testament to our commitment to equipping stakeholders with the tools, ideas, and frameworks needed to navigate the complexities of a rapidly changing world. It reflects our dedication to creating impactful solutions that align economic growth with environmental stewardship and social equity. As you explore the ideas and frameworks presented within these pages, we hope they inspire you to take an active role in advancing India's growth story. Together, let us contribute to a future defined by innovation, equity, and sustainability.

Together, let us take the leap — toward conscious living, inclusive growth, and a sustainable tomorrow.

**Purple Ventures Management Consultants LLP** 



### Foreword



Mr. Sanjaya Mariwala President, IMC Chamber of Commerce and Industry

It gives me immense pleasure to present the Proceedings Issue of IMC's Ananta Exhibition and Conclave - a landmark initiative that has become an essential part of Mumbai's sustainability and innovation calendar.

The theme of this year's conclave, Sustainability, Innovation, and Impact, resonated deeply with participants, leading to insightful discussions, meaningful collaborations, and actionable strategies to drive India's sustainable transformation. The event witnessed the presence of distinguished policymakers, industry leaders, and sustainability advocates who shared their expertise and commitment to fostering a greener and more responsible future.

Ananta is more than just an event; it is a movement and a call to action. It encourages stakeholders to reimagine, innovate, and lead the path toward sustainability. The conclave's agenda focused on fostering tangible solutions and actionable strategies to address pressing sustainability challenges, covering key themes such as:

- India's economic sustainable growth
- Global view on sustainability
- · Farm to table & sustainability: A path to a greener future
- Driving innovation and investment in the future of eco-conscious innovation
- Sustainable finance: Catalysing investments for impact

A key highlight of Ananta was the esteemed presence of Shri Gajendra Singh Shekhawat, Honourable Union Minister of Culture and Tourism, Ministry of Tourism, Government of India (Gol), along with insights from eminent speakers such as Dr. Srikanta K. Panigrahi, Director General, Indian Institute of Sustainable Development (IISD) and Member of National Climate Change Missions, Government of India (Gol), Mr. Mahanaaryaman Rao Scindia, Youth Leader and Prince of Gwalior, and other industry pioneers. Their invaluable perspectives reinforced the importance of aligning economic growth with environmental responsibility.

Recognizing the collective effort that made Ananta possible, I extend my deepest gratitude to our Platinum Sponsor, Bajaj Beyond; our Silver Sponsors, Bharat Clean Rivers Foundation, Maharashtra Industrial Development Corporation, Mitchelle USA, and Motilal Oswal Mutual Fund; and our Logo Sponsors, Godavari Biorefineries, M.K. Sanghi Group, Ashish Group, and Revivify. Their unwavering commitment to sustainability and innovation has played an instrumental role in making Ananta a success. I also acknowledge the contributions of the IMC Governors, President's Advisory Council, Managing Committee, IMC Ladies Wing, and especially our Young Leaders Forum for curating this remarkable platform.

Another integral component of Ananta was the Sustainability Exhibition, curated by the IMC Young Leaders Forum. This two-day exhibition showcased over 60 exhibitors from across India pioneering sustainable solutions, eco-friendly products, and ethical business models. It provided attendees with the opportunity to engage with innovators and draw inspiration from groundbreaking sustainability initiatives.

IMC, as a body representing over 400,000 businesses and industry establishments across India, has always been a critical voice in driving responsible business practices, advocating for sustainability, and championing initiatives that foster inclusive and impactful development. I reaffirm IMC's commitment to supporting industry, government, and stakeholders in shaping policies that align economic growth with environmental responsibility.

Considering the high-impact nature and overwhelming success of Ananta, we felt it was imperative to document and disseminate the wealth of knowledge shared during the event. This Proceedings Report serves as a comprehensive resource, capturing the rich discussions, breakthrough ideas, and innovative sustainability models presented at the conclave.

I encourage you to explore this report, which encapsulates key takeaways, emerging trends, and actionable insights from Ananta. I am confident that it will enrich your understanding of sustainable development, inspire responsible leadership, and reinforce our collective commitment to shaping a better future for generations to come.

Let us embrace innovation, invest in responsible growth, and collaborate towards creating a greener, more resilient, and more prosperous future for all.

### **Introductory Remarks**



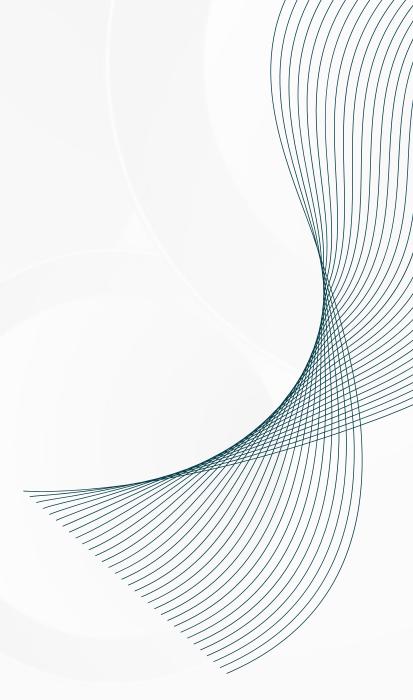
Mr. Ajit Mangrulkar Director General, IMC Chamber of Commerce and Industry

Mr. Ajit Mangrulkar, Director General of the IMC Chamber of Commerce and Industry, addressed the audience with an inspiring message, emphasizing that Ananta is more than just an event—it is a movement that calls upon us all to reimagine, innovate, and lead the way toward a truly sustainable future.

He recounted the remarkable journey of the IMC Young Leaders Forum, which had previously hosted a virtual youth conclave for four consecutive years, each focusing on critical global challenges. In January 2024, the theme was sustainability, and the overwhelming response from young minds made it evident that the time had come to take the conversation beyond the digital realm. Ananta is the physical manifestation of that vision—an offline movement dedicated to driving tangible change in sustainability, business responsibility, and conscious innovation. Acknowledging the immense support from IMC's leadership, including its Governors, past Presidents, President, Vice President, and various IMC committees, he expressed his gratitude for their role in making Ananta a reality. He assured the audience that this is just the beginning, and in the years ahead, Ananta will grow into an even bigger, more influential platform for sustainability and innovation.

Mr. Mangrulkar also shared a bold vision for the future, stating that Ananta is set to become a landmark property of the IMC Chamber of Commerce and Industry, with aspirations to attract national and global attention. He expressed confidence that one day, even the Hon'ble Prime Minister himself would grace this stage, recognizing Ananta's role in shaping India's sustainable future.

Concluding his address, he thanked all the attendees for being a part of this transformative journey and reaffirmed that Ananta is here to stay, grow, and lead the movement toward a greener, more responsible world. He urged everyone to stay engaged, continue the dialogue, and actively contribute to building a future where sustainability is not just an idea, but a way of life.



# **Summary & Highlights**

IMC Young Leaders Forum organised an exclusive Exhibition and Conclave - Ananta by IMC on the 9th and 10th January 2025 from 11:00 a.m. to 7:00 p.m. at the Nehru Centre, Worli, Mumbai - 400 018.

As a continuation of its commitment to sustainability and conscious living, the IMC Young Leaders Forum curated a unique conclave and exhibition — envisioned as a one-of-a-kind platform for emerging sustainable entrepreneurs. This initiative aimed to drive industry change by encouraging entrepreneurship, promoting ethical brands, fostering community engagement, supporting sustainable nonprofit organizations, and advancing the organic farm-to-table movement.

The event brought together passionate changemakers committed to building businesses that prioritize environmental sustainability. It provided them with a space to showcase innovative lifestyle products that offer eco-friendly alternatives and help accelerate the visibility and acceptance of ethical, conscious brands. Dedicated to the values of sustainable and mindful living, the exhibition successfully merged luxury with responsibility, celebrating the future of ethical enterprise and green innovation.

The exhibition was inaugurated by our esteemed Guest of Honour Dr. Srikanta K. Panigrahi, Director General, Indian Institute of Sustainable Development (IISD) and Member of National Climate Change Missions, Government of India (Gol).

He commended IMC for the efforts taken towards promoting a very pertinent topic and congratulated IMC Young Leaders Forum for organizing the Ananta Exhibition and Conclave. He emphasized that sustainable development is the only path to the future and with visionary initiatives like these India is poised to lead the world by 2047. He personally greeted the exhibitors and encouraged them in their pursuit to integrate environmental and social responsibility, community engagement as their core foundation to build their businesses.

The esteemed Guest of Honour, Mr. Mahanaaryaman Rao Scindia, Youth Leader and Prince of Gwalior, Madhya Pradesh, not only graced the exhibition with his presence but also commended the efforts of IMC in bringing together budding entrepreneurs who are passionate about integrating sustainable innovation into their business models. He was notably impressed by the products on display and graciously patronised several stalls, expressing his appreciation and support for the initiative.

During his visit, Mr. Scindia also shared his perspective on sustainability as the path to awakened living. He emphasized that sustainable practices are not only essential for protecting the environment but are also a core element of living a conscious and purposeful life. He highlighted that by aligning our actions with the well-being of the planet, we not only pave the way for a better future but also inspire others to embark on this crucial journey toward holistic growth and global responsibility.

The event was further elevated by the presence of the Chief Guest, Shri Gajendra Singh Shekhawat, Honourable Union Minister of Culture and Tourism, Government of India (Gol). He commended the IMC Young Leaders Forum for creating a vibrant platform that seamlessly integrates India's cultural legacy, innovation, and sustainability ambitions.

The Honourable Minister emphasised the transformative role of youth-led initiatives in redefining development through a lens of responsibility and purpose. He further highlighted tourism and culture as pivotal drivers of environmentally conscious economic growth and praised the Forum's efforts in fostering a future-ready ecosystem that is deeply rooted in heritage, inclusivity, and ethical progress.

#### **Curated Conclave Sessions – Conversations for Impact**

The Ananta Conclave hosted several focused sessions, each designed to address key themes central to India's sustainability journey:

- India's Economic Sustainable Growth: Showcased how India is integrating sustainability in its growth model using renewable energy, green finance, and policy interventions to drive inclusive, long-term progress.
- Global View on Sustainability: Explored global partnerships and innovative frameworks to strike a balance between economic growth and environmental preservation in an increasingly climate-sensitive world.
- Farm to Table and Sustainability A Path to a Greener Future: Advocated the power of local sourcing, conscious consumption, and sustainable farming to strengthen health, environment, and community livelihoods.
- Driving Innovation and Investment in the Future of Eco- Conscious Innovation: Highlighted the intersection of technology, entrepreneurship, and ESG funding in shaping a future that rewards sustainable value creation.
- Sustainable Finance Catalysing Investments for Impact: Discussed the rise of ESG investments, green bonds, and the growing importance of impact capital in building a sustainable economic ecosystem.

A hallmark of the conclave was the innovative use of sustainable materials in the event infrastructure. Podiums and chairs were constructed from corrugated cardboard, offering creative and eco-conscious alternatives to conventional setups. The event embraced sustainability through the use of glass water bottles, cotton lanyards, seeded paper tags, recycled notepads, and plantable pens - all ethically sourced. Notably, the lanyards and tags were handcrafted by women from under-resourced communities, many of whom were trained in-house, adding a meaningful social impact dimension.

As a thoughtful gesture, speakers and dignitaries received 3D-printed planters, symbolising sustainability and innovation. Additionally, eTree

# **Summary & Highlights**

Certificates were issued, confirming the planting of a tree in honour of each participant. Eco-friendly installations across the venue enhanced the visual appeal and reinforced the core theme of conscious living. To enhance the cultural and creative experience, IMC team collaborated with designers and artists whose installations highlighted low-impact materials, waste reduction, and energy efficiency. A standout piece - a Tree of Life installation in macramé - symbolised the importance of tree plantation. A rangoli made from natural materials added a traditional and eco-friendly artistic touch.

The IMC Young Leaders Forum also curated an exclusive exhibition to inspire the community to adopt sustainable lifestyles. The exhibition featured diverse brands and entrepreneurs from across India, showcasing products in handloom textiles, recycled and pre-loved fashion, sustainable jewellery, home décor, organic food, and wellness. These offerings reflected the overarching message of ethical consumption and environmentally responsible innovation. The platform also gave prominence to NGOs, women-led enterprises, and emerging start-ups, encouraging meaningful engagement and collaboration.

Complementing the exhibition were culinary workshops conducted by renowned chefs, who demonstrated sustainable cooking practices using organic, locally sourced ingredients. Additionally, a beekeeping workshop offered insights into hive management and the role of bees in biodiversity and sustainable agriculture.

Promoted by social influencers, the event served as a vibrant platform for awareness, networking, and new business opportunities, reinforcing IMC's commitment to sustainable living, innovation, and inclusive national development.



### **Exhibitors List**

#### **BRAND NAME**

BRAND NAME	STATE
Alternative	Gujarat
Aurul	Maharashtra
Bambee Kids Bamboo Fibre Clothing	Maharashtra
Blue Tuk -Tuk	Maharashtra
Boond	West Bengal
Cottonguru Maha Farmers Producer Co. Limited	Maharashtra
Chatter Platter	Maharashtra
Dwij	Maharashtra
Earthhium	Maharashtra
Ekaas Living	Maharashtra
Flame University	Maharashtra
Go Nuts	Maharashtra
Godrej Conscious Collective	Maharashtra
Happy Threads	Gujarat
HappyGut Company	Maharashtra
Hast Tantr	Madhya Pradesh
ICAR CIRCOT Mumbai	Maharashtra
IIWA	Maharashtra
Impactree Data Technologies	Tamil Nadu
INARA by Sana Pathella	Maharashtra
Insom	West Bengal
Ishaavi	Haryana
Ivaana Weaves	Maharashtra
Jayna Packaging Private Limited	Maharashtra
Just Caffeinated	Maharashtra
Kalaneca	Maharashtra
Khaddo	Maharashtra
Label Gattani	Maharashtra
Layercraft	Maharashtra
Mænaam	Rajasthan
Mehr Jewellery	Maharashtra
Midorii	Maharashtra
Mishtaa By Suman Agarwal	Maharashtra

### **BRAND NAME**

#### STATE

BRAND NAME	STATE
Monk & Mei By Sonia Anand	Maharashtra
Motilal Oswal Asset Management Company Limited	Maharashtra
My Treasure By Ruchi Shah	Maharashtra
Naraynee Silks - Since 1993	Maharashtra
Neevjivan Foundation	Maharashtra
Nityaya By Camy Khokhani	Maharashtra
Padmaanjali Silks	Maharashtra
Play Staples	Maharashtra
Project Samudra Manthan- Enactus H.R.College	Maharashtra
Praakruti	Maharashtra
Rangrezza	Maharashtra
Revite Nourishments	Maharashtra
Revivify- Pre - Loved Luxury Fashion	Maharashtra
Rui Boutique	Maharashtra
Sainy Garg	Chhattisgarh
Sana K Luxurious	Maharashtra
Sandur Kushala Kala Kendra	Karnataka
Satviki Farms	Maharashtra
Selfcare By Suman Agarwal	Maharashtra
Sheela Suthar Prét Couture	Maharashtra
Shruti Jalan	Maharashtra
Sonalika Jewels	Maharashtra
Soulful Living	Maharashtra
Sounia Gohil	Maharashtra
Svaguna Foods	Maharashtra
Talégaon Farms	Maharashtra
The Silent Stiches By Deeds	Maharashtra
Thetapegaasi	Maharashtra
Tichu	Rajasthan
Turn Around Shop	Maharashtra
Ugaoo	Maharashtra
VRINDA	New Delhi
White Light Food	Maharashtra

# **Exhibitors List**



# **Conclave Program Schedule**

TIMINGS (IST)	AGENDA
11:00 a.m. to 12:00 p.m.	Inaugural Session
11:00 a.m. to 11:05 a.m.	Lighting of the Lamp
11:05 a.m. to 11:20 a.m.	Cultural Music Programme
11:20 a.m. to 11:25 a.m.	Welcome Address:
	<ul> <li>Mr. Sanjaya Mariwala, President, IMC Chamber of Commerce and Industry and Executive Chairman and Managing Director, OmniActive Health Technologies</li> </ul>
11:25 a.m. to 11:30 a.m.	<ul> <li>Introductory Remarks:</li> <li>Mr. Ajit Mangrulkar, Director General, IMC Chamber of Commerce and Industry</li> </ul>
11:30 a.m. to 11:35 a.m.	<ul> <li>Address by Guest of Honour:</li> <li>Dr. Srikanta K. Panigrahi, Director General, Indian Institute of Sustainable Development (IISD) and Member of National Climate Change Missions, Government of India (Gol)</li> </ul>
11:35 a.m. to 11:40 a.m.	<ul> <li>Felicitation of the IMC Ladies Wing Team Members for the success of 'The Women Entrepreneurs' Exhibition 2024 by the Ladies' Wing of IMC</li> <li>Ms. Jyoti Doshi, President, IMC Ladies Wing</li> <li>Ms. Rajyalakshmi Rao, Vice President, IMC Ladies Wing</li> <li>Ms. Ishita Jain, Chairperson, IMC Ladies Wing</li> <li>Ms. Radhika Kaji, Co-Chairperson, IMC Ladies Wing</li> </ul>
11:40 a.m. to 11:45 a.m.	<ul> <li>Vote of Thanks</li> <li>Ms. Sunita Ramnathkar, Vice President, IMC Chamber of Commerce and Industry</li> </ul>
12:00 p.m. to 4:15 p.m.	Panelist Session
12:00 p.m. to 12:45 p.m.	<ul> <li>Panel 1: India's Economic Sustainable Growths</li> <li>Speaker Panel: <ul> <li>Ms. Nyrika Holkar, Executive Director, Godrej Enterprises Group</li> <li>Ms. Monica Shah, Creative Director and Co-Founder of Jade</li> <li>Ms. Bhavna Darira, Chief Marketing Officer - Revivify</li> </ul> </li> <li>Session Chair: <ul> <li>Ms. Jyyotsana Sanghi, Co-Chairman, IMC Young Leaders Forum and Chairperson &amp; Managing Director,</li> </ul> </li> </ul>
	SGS Motors Private Limited
12:45 p.m. to 1:30 p.m.	<ul> <li>Panel 2: Global View on Sustainability</li> <li>Speaker Panel:</li> <li>Mr. John Nickell, First Secretary - Head of Political &amp; Bilateral Affairs, British Deputy High Commission, Mumbai, India</li> </ul>
	• Ms. Kanika Chawla, SAF Business Development Leader, India and South Asia, Airbus
	<ul> <li>Session Chair:</li> <li>Mr. Shailesh Haribhakti, Past President, IMC Chamber of Commerce and Industry and Chairman and Proprietor, Shailesh Haribhakti and Associates and Co-Founder and Chairman, Bharat Clean Rivers Foundation</li> </ul>
1:30 p.m. to 2:15 p.m.	<ul> <li>Panel 3: Farm to Table and Sustainability - A Path to a Greener Future</li> <li>Speaker Panel: <ul> <li>Ms. Gauri Devidayal, Co-Founder, Food Matters Group</li> <li>Mr. Vik Khatwani, Founder, Earth Café</li> <li>Ms. Annie Bafna, Founder, The Nutcracker</li> </ul> </li> </ul>
	<ul> <li>Session Chair:</li> <li>Ms. Shaan Khanna, Small Business &amp; Networking Coach, Founder, Networking Now India and Co-Founder - Spicy Sangria &amp; SoundRise Live</li> </ul>

# **Conclave Program Schedule**

TIMINGS (IST)	AGENDA
2:15 p.m. to 2:45 p.m.	Showcase an exclusive video of sustainability case studies by industry and academia
	Case study video of the sustainability initiatives followed by acknowledgement and felicitation of the dignitaries
	from the respective organizations
2:45 p.m. to 3:30 p.m.	Panel 4: Driving Innovation and Investment in the Future of Eco-Conscious Innovation
2.45 p.m. to 5.50 p.m.	Speaker Panel:
	Mr. Deval Sanghavi, Co-Founder and Partner, Dasra
	Mr. Vineet Rai, Founder and Chairman, Aavishkaar Group
	Ms. Ritu Verma, Co-Founder and Managing Partner, Ankur Capital
	Ms. Vinti Lodha, Advisor, Lodha Luxury
	Session Chair:
	• Mr. Ateet Sanghavi, Co-Chairman, IMC Young Leaders Forum and Partner, Purple Ventures Management
	Consultants LLP
3:30 p.m. to 4:15 p.m.	Panel 5: Sustainable Finance - Catalysing Investments for Impact
	Speaker Panel:
	• Mr. Prashant Joshi, Senior Vice President – Chief-Products, Motilal Oswal Asset Management
	Company Limited.
	Ms. Zinnia Singh, Advisor (Sustainability), Futurescaper
	Session Chair:
	• Mr. Apurva Chaturvedi, Co-Chairman, IMC Young Leaders Forum and Joint Managing Partner, M.M.
	Chaturvedi & Co.
4:15 p.m. to 5:00 p.m.	Valedictory Session
4:15 p.m. to 4:20 p.m.	Welcome Address:
	• Mr. Sanjaya Mariwala, President, IMC Chamber of Commerce and Industry and Executive Chairman and
	Managing Director, OmniActive Health Technologies
4:20 p.m. to 4:25 p.m.	Valedictory Address:
	• Mr. Samir Somaiya, Immediate Past President, IMC Chamber of Commerce and Industry and Chairman and
	Managing Director, Godavari Biorefineries Limited.
4:25 p.m. to 4:35 p.m.	Keynote Address by Chief Guest:
	• Shri Gajendra Singh Shekhawat, Honourable Union Minister of Culture and Tourism, Ministry of Tourism,
	Government of India (Gol)
4:35 p.m. to 4:50 p.m.	Address by Guest of Honour:
	• Mr. Mahanaaryaman Rao Scindia, Youth Leader and Prince of Gwalior, Madhya Pradesh
4.50	Vote of Thanks:
4:50 p.m. to 5:00 p.m.	Ms. Vidhi Doshi, Founder Yahvi Communications and Chairperson, IMC Young Leaders Forum

### **Inaugural Session**



Mr. Apurva Chaturvedi, Ms. Jyyotsana Sanghi, Ms. Vidhi Doshi, Ms. Rina Deora, Ms. Sunita Ramnathkar, Mr. Ajit Mangrulkar, Mr. Ateet Sanghavi, Mr. Dinesh Joshi, Ms. Sheetal Kalro, Mr. Sanjaya Mariwala, Mr. Ram Gandhi, Mr. Sanjay Mehta, Dr. Srikanta K. Panigrahi

The Ananta Exhibition and Conclave, presented by the Young Leaders Forum of the IMC Chamber of Commerce and Industry, commenced with an air of purpose, inspiration, and celebration. Conceived as a platform to initiate impactful conversations around sustainability, innovation, and leadership, the event successfully convened a diverse gathering of dignitaries, policymakers, entrepreneurs, and changemakers.

Hosted by noted anchor and entrepreneur Ms. Kavea R. Chavali, the event opened with a heartfelt welcome, where her poetic reference to the handloom sari as "six yards of conversation" captured the spirit of Ananta-an initiative deeply rooted in tradition while championing future-forward thinking.

The proceedings opened with a ceremonial lighting of the lamp, led by Dr. Srikanta K. Panigrahi, Director General of the Indian Institute of Sustainable Development and Member of National Climate Change Missions, Government of India (Gol), alongside senior members of IMC's leadership. This was followed by a dynamic cultural performance curated by Sound Society, led by Ms. Satvika Modi, featuring a vibrant medley of classical, devotional, and folk music from across India. Notably, Sound Society also composed and produced the official Ananta theme song, which captured the essence of the conclave-merging sustainability, innovation, and craftsmanship into a unifying anthem. The performance and anthem together reinforced the critical role of culture in advancing the sustainability narrative. In alignment with the event's environmental focus, trees were planted in the names of all performers and dignitaries, each of whom received an eTree Certificate in recognition of their contribution.

A hallmark of the conclave was the innovative use of sustainable materials in its infrastructure. Podiums and chairs were constructed from corrugated cardboard, designed by Jayna Packaging, showcasing how creativity and sustainability can co-exist. Additional eco-conscious materials included glass water bottles, cotton lanyards,



Ms. Kavea R. Chavali

to seeded paper tags, recycled notepads, and plantable pens, all ethically sourced. Several items were handcrafted by women from under-resourced communities, who were trained specifically for the initiative-underscoring the event's commitment to social inclusion and empowerment.

As a symbolic gesture, speakers and dignitaries received 3D-printed planters, reflecting the fusion of design, innovation, and environmental responsibility. The venue also featured carefully curated eco-friendly installations, including a macramé Tree of Life symbolizing growth and

## **Inaugural Session**

environmental stewardship, and a rangoli made with natural materials, offering both aesthetic richness and cultural resonance.

The exhibition, curated by the IMC Young Leaders Forum, showcased a diverse range of sustainable products and ethical brands from across India. Exhibitors presented offerings in handloom textiles, recycled and pre-loved fashion, sustainable jewellery, home décor, organic farm-to-table products, and wellness solutions. Particular emphasis was placed on promoting NGOs, women-led ventures, and early-stage startups, reinforcing IMC's commitment to inclusive innovation. Promoted by social influencers, the exhibition created opportunities for networking, visibility, and collaboration among values-aligned stakeholders.

A series of interactive workshops complemented the exhibition, including culinary demonstrations by leading chefs showcasing sustainable cooking practices using organic, locally sourced produce, as well as an informative beekeeping workshop, which highlighted the role of biodiversity in regenerative agriculture.

The conclave opened with a serene lighting of the lamp ceremony, followed by the Ganesh Vandana and Gayatri Mantra sung by Ms. Satvika Modi, Founder of Sound Society. This was succeeded by a live musical performance featuring tabla, flute, guitar, and keyboard. The exclusive anthem and sound piece composed for the event invited listeners to reflect on harmony with nature and sustainability.





Mr. Vinayaka Iyer – Tabla, Mr. Hrishikesh Majumdar – Flute Artist, Ms. Aditi Das – Vocalist, Ms. Satvika Modi – Vocalist, Ms. Tanishq Karnawat – Vocalist, Mr. Akshat Kamavisdar – Guitarist, Mr. Aviral Agarwal– Keyboard

### **Address by Guest of Honour**



Dr. Srikanta K. Panigrahi Director General Indian Institute of Sustainable Development (IISD), Member of National Climate Change Missions, Government of India (Gol)

Dr. Srikanta K. Panigrahi, Director General, Indian Institute of Sustainable Development (IISD) and Member of National Climate Change Missions, Government of India (Gol), expressed his appreciation for being part of the Ananta Exhibition and Conclave, a platform dedicated to sustainability. He commended the IMC Chamber of Commerce and Industry for curating a well-rounded program that integrates multiple aspects of sustainability, from concept to execution. He particularly acknowledged IMC President Mr. Sanjaya Mariwala for his efforts in linking sustainability with the health sector and sustainable lifestyle products, both of which play a critical role in ensuring long-term environmental and social well-being. He also recognized Vice President Ms. Sunita Ramnathkar and Director General, Ajit Mangrulkar for their leadership in advancing sustainability-driven initiatives and creating an impactful forum for industry leaders, policymakers, and young entrepreneurs.

He praised the event's cultural opening, which beautifully blended music, heritage, and sustainability. The Sound Society team set an inspiring tone for the conclave by showcasing India's rich artistic traditions, reinforcing the notion that sustainability is deeply embedded in culture, art, and community practices. Their performances not only highlighted the essence of India's heritage but also reminded the audience of the need to preserve and promote sustainable practices across various sectors.

After visiting several exhibition stalls, he was highly impressed by the youth leadership and their innovative approaches to sustainability. Their courage and conviction reassured him that India is on the right path to becoming a global leader in sustainability by 2047, when the country will celebrate 100 years of independence. He noted that today's youth are not just the future; they are the present, actively driving the sustainability movement with a clear understanding of what is required for long-term environmental and economic stability.

Dr. Panigrahi highlighted how Ananta serves as a model platform for showcasing sustainability across multiple industries, including food culture, architecture, technology, textiles, and recycling. He was particularly amazed at how the event seamlessly integrated these elements to create a holistic vision of sustainability. He encouraged IMC to extend this initiative beyond Mumbai, bringing it to different cities and towns across India to ensure that sustainability awareness and action reach all communities. Shifting focus to global challenges, he addressed the impact of ongoing wars on energy security, financial stability, and economic resilience worldwide. These crises, he noted, have contributed to supply chain disruptions and uncertainties that affect energy sustainability. However, he reassured the audience that India remains strong, with its strategic financial planning and sustainability policies paving the way for long-term resilience.

With over 30 years in climate leadership, Dr. Panigrahi emphasized India's exceptional role in global climate negotiations, particularly under the United Nations Framework Convention on Climate Change (UNFCCC). He pointed out that, despite being one of the fastestgrowing economies, India's per capita carbon emissions remain among the lowest. He reiterated India's long-standing position that it has never been part of the problem but has always been a crucial part of the solution. He further highlighted the Mission LiFE (Lifestyle for Environment) initiative, launched under Prime Minister Narendra Modi, which aims to reduce carbon, water, and ecological footprints through conscious consumer choices and sustainable economic policies.

Dr. Panigrahi noted that while India is on track to becoming a \$30 trillion economy by 2047, it is essential to balance economic growth with environmental responsibility. He urged individuals to recognize that sustainability is not just a government or corporate responsibility but a way of life. He emphasized how daily actions—such as food consumption, energy use, transportation, and waste management—contribute to carbon footprints, water footprints, and ecological impacts. By adopting mindful and responsible consumption patterns, individuals can significantly reduce their environmental impact.

Before concluding, he highlighted IISD's 16-year journey in shaping sustainability policies and its collaboration with Carbon Minus India. He announced the second Global Sustainability Summit on March 6th at Vigyan Bhavan, New Delhi, following its success during India's G20 Presidency, inviting industry leaders, policymakers, and advocates to join the global dialogue.

He expressed gratitude to the IMC Chamber of Commerce and Industry for Ananta's impactful platform and urged governments, businesses, and individuals to integrate sustainability into daily life. A sustainable future is not an option—it is a necessity that demands collective commitment.

## **Inaugural Vote of Thanks**



Ms. Sunita Ramnathkar Vice President, IMC Chamber of Commerce and Industry

Ms. Sunita Ramnathkar, Vice President of the IMC Chamber of Commerce and Industry, extended her heartfelt gratitude as she delivered the vote of thanks at the conclusion of the inaugural session of the Ananta Sustainability Conclave. She expressed deep appreciation for the Guest of Honour, Dr. Srikanta K. Panigrahi, for his presence and invaluable insights, which enriched the discussions and reinforced the collective commitment to achieving a sustainable and developed India by 2047.

She also extended her sincere thanks to the distinguished guests, dignitaries, and special invitees, whose presence and shared vision contributed to the success of the conclave. A special acknowledgement was given to the Platinum Sponsor, Bajaj Beyond; our Silver Sponsors, Bharat Clean Rivers Foundation, Maharashtra Industrial Development Corporation, Mitchelle USA, and Motilal Oswal Mutual Fund; and our Logo Sponsors, Godavari Biorefineries, M.K. Sanghi Group, Ashish Group, and Revivify, for their generous support in making the event possible.

She expressed appreciation for the IMC Ladies Wing leadership, including Ms. Jyoti Doshi (President, IMC Ladies Wing), Ms. Rajyalakshmi Rao (Vice President, IMC Ladies Wing), Ms. Ishita Jain (Chairperson, IMC Ladies Wing), and Ms. Radhika Kaji (Co-Chairperson, IMC Ladies Wing), recognizing their contributions and presence at the conclave. She also thanked the IMC Governors, Advisory Council, Managing Committee Members, Young Leaders Forum Committee, and the entire IMC team for their unwavering support.

Addressing the attendees, who included industry leaders, consulates, entrepreneurs, policymakers, and changemakers, she commended their active participation, engagement, and enthusiasm, emphasizing that Ananta is not just an event, but a movement. She encouraged everyone to take actionable steps, whether by promoting sustainable business practices, leveraging technology for social impact, or advocating for inclusive policies.

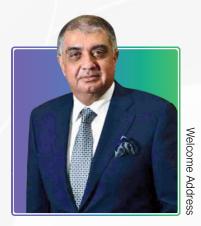
She urged all present to carry forward the spirit of Ananta—the drive to reimagine, innovate, and lead the way toward a sustainable future. She called upon attendees to translate the insights gained and connections made into tangible outcomes that would create a meaningful impact in communities and beyond. As the event progressed, she invited all dignitaries and guests to participate in the exhibition and upcoming panel discussions, which would delve into critical topics such as sustainability, innovation, global industry transformation, and actionable solutions for a greener future.

Concluding with a call for collaboration and shared responsibility, she encouraged everyone to work together in building a sustainable and prosperous future for generations to come. She thanked everyone once again and wished them an insightful day ahead.



### **Speaker Quotes**

"#AnantaByIMC is not just an event; it is a movement. It is a call to action for all of us to reimagine, innovate, and lead a path toward a sustainable way of living. This conclave serves as an opportunity to unite diverse stakeholders in our shared vision of creating a sustainable and developed India by 2047, as inspired by our Honourable Prime Minister Shri Narendra Modi ji's transformative agenda of 'Viksit Bharat@2047.'"



Mr. Sanjaya Mariwala President, IMC Chamber of Commerce and Industry



Ms. Sunita Ramnathkar, Vice President, IMC Chamber of Commerce and Industry



Ananta is not just an event—it is a movement. A collective call to reimagine possibilities, embrace innovation, and take responsibility for shaping a sustainable and inclusive future. The insights we've gained and the connections we've made must now translate into meaningful action—for our communities, our country, and generations to come.

66

Sustainability is the path to the future. I congratulate IMC for organizing the Ananta Exhibition and Conclave, which seamlessly incorporates all aspects of sustainability in its programs, décor, exhibitions, food, and lifestyle. With such visionary initiatives, India is destined to lead the world by 2047.

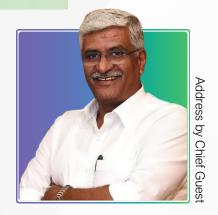


**Dr. Srikanta K. Panigrahi,** Director General, Indian Institute of Sustainable Development (IISD) and Member of National Climate Change Missions, Government of India (Gol)

### **Speaker Quotes**

66

IMC ने यह सिद्ध किया है कि जब उद्योग, नेतृत्व और नागरिक एकजुट होकर काम करते हैं, तो न केवल देश की अर्थ व्यवस्था सशक्त होती है, बल्कि समाज में सकारात्मक बदलाव की नींव भी रखी जाती है। IMC हर दौर में भारत की प्रगति के लिए नए अवसर पैदा करते आया है और आज भी आत्मनिर्भर भारत और सतत विकास के लक्ष्यों को साकार करने में महत्वपूर्ण भूमिका निभा रहा है।



Shri Gajendra Singh Shekhawat, Honourable Union Minister of Culture and Tourism, Ministry of Tourism, Government of India (Gol)



66

Sustainability is not just about adhering to environmental standards or following rules; it is a way of life. It's present in every choice we make—where we source our food, how we grow it, and the small daily decisions that collectively shape a sustainable future.

Mr. Mahanaaryaman Rao Scindia Youth Leader and Prince of Gwalior, Madhya Pradesh



Sustainability is not rocket science; it is soil science. By understanding and judiciously utilizing our natural resources—protecting the soil, enhancing water conservation, and innovating in green chemistry—we can achieve higher agricultural yields, combat climate change, and create a stable economy. This transformative approach ensures energy security, drives economic growth, and reinforces India's leadership in setting global standards for sustainable development.



Mr. Samir Somaiya Immediate Past President, IMC Chamber of Commerce and Industry and Chairman and Managing Director, Godavari Biorefineries Limited.



Mr. Ajit Mangrulkar Director General IMC Chamber of Commerce and Industry



#AnantaByIMC is not just a platform; it's a movement towards reimagining and innovating for a sustainable future. From its humble beginnings as an online youth conference during the COVID era, we have now transitioned to an in-person mega event, receiving overwhelming support from Prime Minister Modi and senior leaders of IMC. This is just the beginning; we aim to grow the movement, bringing together more minds, more ideas, and a stronger commitment to sustainability each year. Our vision is clear – to continue building this legacy, and one day, have the honour of welcoming the Prime Minister himself to this platform, as we work together for a sustainable and prosperous future.

## **Felicitation Ceremony**



Ms. Jyoti Doshi (President, IMC Ladies Wing), Ms. Rajyalakshmi Rao (Vice President, IMC Ladies Wing), Ms. Ishita Jain (Chairperson, IMC Ladies Wing), and Ms. Radhika Kaji (Co-Chairperson, IMC Ladies Wing) were felicitated by Dr. Srikanta K. Panigrahi, Director of the Indian Institute of Sustainable Development, and Member of National Climate Change Missions, Government of India (Gol) for their significant contribution to empowering women entrepreneurs and artisans by organising the exclusive Women Entrepreneurs' Exhibition 2024, which was thoughtfully designed to connect, support, and empower women business owners by providing access to resources and networking opportunities—vital tools for launching and growing their ventures.



Ms. Radhika Kaji, Ms. Rajyalakshmi Rao, Dr. Srikanta K. Panigrahi

IMC Felicitated the entire group of Sound Society for composing the exclusive anthem & sound piece, for Ananta by IMC and for there live performance at the conclave. Scan the QR code to listen to the exclusive anthem created for Ananta IMC.





Ms. Tanishq Karnawat, Ms. Aditi Das, Ms. Sheetal Kalro, Mr. Aviral Agarwal, Mr. Hrishikesh Majumdar, Ms. Satvika Modi, Mr. Vinayaka Iyer, Mr. Akshat Kamavisdar

## **Felicitation Ceremony**



Ms. Sheetal Kalro, Deputy Director General, IMC Chamber of Commerce and Industry, felicitated the Enactus team from HR College of Commerce & Economics represented by Dr. Pooja Ramchandani, Principal and Dr. Kanupriya Bhardwaj, Professor for their outstanding contributions toward fostering entrepreneurial spirit and social impact initiatives.

Additionally, Dr. Aparna Rao, Associate Professor, School of Technology, Management, and Engineering at NMIMS (Narsee Monjee Institute of Management Studies), Deemed-to-be University, was recognized for her exceptional support and guidance by Ms. Vidhi Doshi, Chairperson, IMC Young Leaders Forum



Ms. Vidhi Doshi, Dr. Aparna Rao and students from NMIMS (Narsee Monjee Institute of Management Studies), Deemed-to-be University



Ms. Jyyotsana Sanghi, Mr. Sanjay Mehta, Ms. Nrupa Pandya, Mr. Amit Karbhari



Mr. Vivek Shankaranarayanan, Co-Founder of Impactree Data Technologies, was felicitated for his collaboration with IMC's Industry Partner, SGS Motors Private Limited, in implementing sustainable solutions that enhance efficiency while reducing environmental impact and promoting social well-being.

As a demonstration of the meaningful collaboration between IMC, industry stakeholders, and academic institutions, a noteworthy case study was presented—serving as an exemplar of cross-sector engagement and innovation. To honour the contributions of the participating organisations, a formal felicitation ceremony was conducted. Representing SGS Motors Private Limited, Ms. Jyyotsana Sanghi, Ms. Nrupa Pandya, and Mr. Amit Karbhari, were invited to the stage, where Mr. Sanjay Mehta felicitated them with a token of appreciation on behalf of IMC, acknowledging their active involvement and valuable support in the initiative.

# Panel 1: India's Economic Sustainable Growth



#### Introduction:

The Ananta Exhibition and Conclave 2025 hosted an insightful panel discussion on India's Economic Sustainable Growth, bringing together leading industry voices to explore strategies for balancing economic expansion with environmental and social responsibility. The discussion highlighted key drivers such as sustainable fashion, corporate responsibility, consumer awareness, and sustainability impact measurement, emphasizing India's evolving role in the global sustainability landscape. Panelists shared actionable insights on fostering long-term resilience while ensuring inclusive and sustainable development.

#### Key Highlights:

**Sustainability in Business and Supply Chains:** Companies are increasingly integrating sustainability into their core strategies, focusing on energy efficiency, water conservation, and waste reduction. The adoption of digital tools is playing a vital role in helping MSMEs build resilient supply chains. In the post-pandemic world, prioritizing local sourcing has become increasingly important to ensure both long-term sustainability and economic stability.

**Sustainability in High-End Fashion:** Luxury fashion is embracing sustainability by preserving India's artisanal heritage. Handcrafted products carry a significantly lower carbon footprint, highlighting that cultural sustainability is just as vital as environmental efforts. Promoting zero-carbon, handmade fashion enables the industry to minimize the environmental impact of mass production while honouring timeless craftsmanship.

**Digital Marketing and Consumer Awareness:** Digital platforms play a key role in educating consumers and promoting sustainable luxury. Brands must leverage transparency and authentic storytelling to build trust and foster responsible consumer behavior. The younger generation is increasingly driving demand for eco-conscious brands, holding businesses accountable for their sustainability commitments.

**Measuring Sustainability Impact:** Organizations are setting ambitious targets for carbon reduction, waste management, and nature-based conservation. Measuring sustainability performance using clear benchmarks ensures accountability and long-term impact. Businesses must find a balance between industrial growth and environmental stewardship by adopting innovative, climate-resilient solutions.

**Collaborations for Sustainability:** Partnering with rural craft communities promotes sustainability while preserving traditional art forms. Supporting zero-carbon artisanal methods strengthens both cultural and environmental objectives. Integrating handcrafted products into the luxury market creates economic opportunities while reducing the fashion industry's ecological footprint.

**The Role of Government in Sustainability:** Government policies such as green energy subsidies offer essential support, but businesses must take the lead in driving sustainable transformation. The fashion industry, in particular, needs stronger policy frameworks to uplift artisanal sectors. Public awareness campaigns and education initiatives can further accelerate the adoption of sustainable practices across industries.

**Encouraging Innovation for Sustainability:** Businesses are investing in sustainability-driven innovations—from green products to eco-friendly construction materials. Sustainable urban development is critical, as built environments contribute significantly to global carbon emissions. Increased research and development in sustainable alternatives is essential to balance rapid urbanization with ecological responsibility.

#### Conclusion:

The panel underscored the urgent need to embed sustainability into core business models, minimize carbon footprints, and support artisanal and local crafts. Digital marketing and innovation emerged as essential tools for raising awareness and enabling transformation across sectors. While policy support lays the foundation, real change must be driven by businesses, consumers, and entrepreneurs united by a commitment to a greener, more inclusive future.

#### Call To Action:

- Redesign Business for Sustainability: Integrate eco-conscious thinking into every stage—from supply chains to product design making sustainability a core value, not an add-on.
- Innovate with Purpose: Invest in clean technologies, alternative materials, and circular systems that reduce waste and environmental harm.

- Educate and Empower Consumers: Make sustainable choices easy and affordable by embedding them into products, services, and communication.
- Consume Mindfully: Shift everyday habits—whether in food, fashion, or lifestyle—toward more responsible, low-impact alternatives.
- Support Local, Sustain Culture: Choose handmade and locally sourced products that uphold both environmental and cultural sustainability.
- Leverage Digital Tools for Change: Use technology to spread awareness, build impactful ventures, and scale sustainabilitydriven solutions.
- Shape the Ecosystem: Advocate for policies and programs that fund green innovation, empower MSMEs, and foster public-private partnerships for a sustainable future.



# Panel 2: Global View on Sustainability



#### Introduction:

This panel featured distinguished experts in environmental policy, aviation sustainability, and global governance, highlighting the pressing urgency of sustainability. The panelists commended the IMC Young Leaders Forum for creating a platform that unites visionaries dedicated to environmental progress. Emphasizing the deep connection between sustainability and daily life, they urged young leaders to take active responsibility for the planet. A reference to Schrödinger's equation and the concept "Atman equals Brahmand" reinforced the idea that individual and collective actions shape the world around us.

#### Key Highlights:

**The Future of Sustainability - An Economic Imperative:** The need for a crucial five-year window for transitioning from resource extraction to regenerative economies. The shift in sustainability from a mere compliance obligation to a proactive economic opportunity. Sustainability is no longer an obligation but an urgent economic, and moral imperative. The interconnectedness of air, water, and human existence underscores the need for immediate action. Drawing from both science and ancient wisdom, "Atman equals Brahmand" serves as a call to recognize our deep link to the planet and future generations. The next five years present a critical window to transition from extraction to regeneration, from scarcity to abundance. Renewable energy has surpassed fossil fuels in cost efficiency, and breakthrough technologies like AI, cleantech, carbon capture, and fusion energy offer transformative solutions. AI democratizes

knowledge and optimizes systems, while clean technology powers sustainable progress, making net-zero pathways achievable. Sustainability is also reshaping the job market, with Al and green technology driving future employment. Countries like Singapore and the UK exemplify how governance and innovation can drive largescale impact. ESG must evolve from a reporting framework into a mindset that scales solutions. With the risk of climate catastrophe looming, now is the time to act - embracing technology, policy, and collective resolve to secure a sustainable future for generations to come.

**Sustainable Aviation and Industry Leadership:** Airbus views sustainability as a competitive advantage rather than an obligation. The company is driving innovation through investment in next-generation aircraft, allocating over \$3 billion annually to R&D to enhance efficiency, reduce emissions, and lower operating costs. Sustainable Aviation Fuel (SAF), despite its high costs, is seen as a key solution to making air travel more environmentally viable. India has the feedstock, talent, and infrastructure to emerge as a global leader in SAF production. Achieving net-zero targets by 2050 will require collaboration across regulators, suppliers, and airlines.

Airbus has set ambitious sustainability targets, addressing both direct and indirect emissions across the aviation value chain. Scope 1 and 2 emissions are set to be reduced by 60% by 2030, while Scope 3 emissions are those generated by suppliers and customers, are targeted for a 46% reduction by 2035. Achieving these goals would significantly contribute to global decarbonization efforts. **Global Sustainability - The Diplomatic Perspective:** Global climate action requires both urgency and optimism. Climate change disasters are escalating, but the economics of sustainability have shifted, renewable energy is now more cost-effective than maintaining coal plants in many regions. The UK has demonstrated that economic growth and emissions reduction can go hand in hand, cutting emissions by 56% while growing its economy by 79% since 1990. As the world's third-largest emitter, India holds a crucial role in global decarbonization efforts.

**Community-Driven Solutions - Small Actions, Big Impact:** Actionable change begins with small, measurable actions that create a ripple effect. Mumbai University's 'Plog Run' demonstrated the power of community-driven sustainability, with students clearing plastic waste across the campus in just three hours. Similarly, Afroz Shah's Juhu Beach cleanup initiative transformed the beach into a cleaner, more enjoyable space through collective effort. These initiatives highlight how local engagement can drive meaningful environmental impact.

#### Conclusion:

The panel reinforced that sustainability is no longer a distant ideal but an urgent necessity that intersects policy, industry, science, and community action. From next-gen aviation and Al-led regeneration to grassroots clean-up drives, the conversation highlighted how solutions must be both top-down and bottom-up. The next five years present a decisive window to act—where economic resilience, climate justice, and technological innovation must align. True transformation will require visionary governance, cross-sector collaboration, and empowered individuals who recognize that their choices—however small—shape the collective future.

#### Call To Action:

- Educate Yourself Knowledge is power: understand sustainability and its impact on business and daily life.
- Find Your Role: Sustainability is a whole-of-society issue; identify where you can contribute, whether in research, policy, or community action.
- Eliminate Plastic Waste: Commit to plastic-free alternatives at both individual and organizational levels.
- Embrace Circular Economies: Innovate to design waste out of production cycles and promote resource efficiency.
- Adopt AI & Cleantech Solutions: Scale Al-driven and clean technology solutions to accelerate sustainability efforts.
- Engage in Policy: Advocate for the integration of sustainability into national economic frameworks.



# Panel 3: Farm to Table and Sustainability: A Path to a Greener Future



#### Introduction:

The Ananta Exhibition and Conclave hosted a compelling panel on sustainability, featuring leaders from the hospitality and organic food sectors. The discussion highlighted the Farm-to-Table movement's role in promoting traceability, sustainability, and local sourcing. Restaurants like The Table, Earth Café, and The Nutcracker are reducing food miles by sourcing fresh, organic, and seasonal ingredients directly from farmers, strengthening local agriculture.

Challenges such as logistics, organic certification, and costs persist, but innovations in hydroponic farming, ethical sourcing, and rising consumer awareness are driving change. While adoption requires investment, the long-term benefits, a healthier planet, stronger communities, and a resilient food system - make Farm to Table a necessity, shaping the future of responsible dining.

#### Key Highlights:

**Understanding Farm-to-Table:** The Farm-to-Table concept extends beyond sourcing produce from farms, it emphasizes traceability, sustainability, and a deep understanding of soil, seeds, and ingredients. While this movement gained momentum in California over two decades ago, it is still in its early stages in India. Some restaurants are embracing the approach by sourcing directly from their own farms, fostering awareness by inviting customers to experience the process firsthand.

Adopting Farm-to-Table in Restaurants: Incorporating Farm-to-Table into restaurant practices begins with prioritizing clean, highquality ingredients. A strong focus on gluten-free and preservativefree options ensures healthier dining experiences. Responsible sourcing is key, with many restaurants emphasizing in-house preparation and working closely with vendors and local farmers' markets. While finding reliable suppliers can be challenging, a commitment to fresh, sustainable ingredients remains central to creating exceptional food.

**Challenges in Sustainable Sourcing:** One of the biggest challenges in sustainability is the high cost and logistical complexities. Certified organic produce is expensive due to lower yields and the absence of standardized certification in India. Cold chain supply issues further add to costs, making it difficult to transport fresh produce from farms to urban centers. While consumer awareness is increasing, the market remains highly price-sensitive, with many prioritizing affordability over sustainability. However, a growing segment of consumers are now willing to pay a premium for high-quality, sustainable food, signaling a shift in demand.

**The Cost of Sustainable Eating:** While there is a rise in conscious consumers, many still prioritize cost over sustainability when given a choice. Educating customers about the value of sustainable, high-quality food is essential. The modern consumer is becoming more aware of the difference between commercial and premium meals, and the market in India is strengthening demand for sustainability-focused restaurants.

**Eliminating Plastic and Biodegradable Packaging:** The shift to sustainable packaging has been challenging, with biodegradable alternatives initially being costly and less effective for food delivery. However, the market has evolved, offering better eco-friendly options. Biodegradable packaging is becoming the industry norm, driven by increasing consumer awareness of environmental impact. Many businesses are minimizing single-use plastics and promoting reusable containers, reflecting a growing demand for responsible packaging choices.

**Tackling Food Waste in Restaurants:** Food wastage is a major sustainability concern in the hospitality industry. To minimize waste, restaurants are adopting strategies such as preparing food in small batches for freshness, tracking plate returns to adjust portion sizes, and conducting waste audits to identify areas for improvement. Instead of discarding leftovers, some businesses donate food to staff or repurpose food scraps into new dishes. These efforts help ensure minimal waste while maintaining quality and sustainability.

**Supporting Local Farmers and Producers and Sourcing Local Ingredients:** Supporting local farmers and producers is a vital aspect of sustainability. Restaurants are collaborating with local artisans for cheese, coffee, and chocolate, reducing reliance on imports while promoting homegrown businesses. Maintaining consistent demand for local vendors helps them plan production effectively, strengthening the farm-to-table ecosystem and encouraging sustainable sourcing practices. Balancing authenticity with local sourcing is key to sustainable dining. India now produces high-quality alternatives for many ingredients, such as cheese, chocolate, and coffee.

Challenges of Running a Sustainable Restaurant in India: Operating a sustainable restaurant comes with challenges such as complex licensing processes, staff retention, and training teams in sustainability practices. Ensuring consistency in operations while maintaining sustainable standards remains a key hurdle for many entrepreneurs.

#### Conclusion:

The panel illuminated the transformative potential of the Farm-to-Table movement in shaping a more sustainable and resilient food ecosystem in India. Despite logistical and cost challenges, the rise of conscious consumers, innovative sourcing methods, and community-driven collaborations are paving the way for responsible dining. As restaurants champion local produce, ethical practices, and waste reduction, they are not only elevating food quality but also driving systemic change—making sustainability an everyday ingredient in India's culinary future.

#### Call To Action:

- **Support Eco-Friendly Restaurants:** Choose dining establishments that prioritize sustainability in sourcing, packaging, and waste management.
- Opt for Local and Seasonal Ingredients: Encourage the use of locally sourced, fresh, and seasonal produce to reduce food miles and support farmers.
- **Reduce Food Waste:** Be mindful of portion sizes, avoid excess food wastage, and support restaurants that repurpose or donate leftovers.
- Embrace Sustainable Packaging: Prefer restaurants that use biodegradable, reusable, or plastic-free packaging for takeout and delivery.
- Educate and Advocate: Spread awareness about sustainable dining choices and encourage friends and family to make informed decisions.
- **Encourage Ethical Sourcing:** Support businesses that prioritise fair trade, organic, and environmentally responsible practices.
- Be a Conscious Consumer: Understand the impact of food choices and be willing to invest in high-quality, sustainable options.

# Panel 4: Driving Innovation and Investment in the Future of Eco-Conscious Innovation



Mr. Ateet Sanghavi, Ms. Vinti Lodha, Mr. Deval Sanghavi, Mr. Vineet Rai, Ms. Ritu Verma

#### Introduction:

The panel brought together visionary leaders in philanthropy, social entrepreneurship, and sustainable investing. The discussion explored how Indian business families, venture capitalists, and impact-focused institutions are shaping a new era of purpose-driven growth—blending financial success with societal transformation. The dialogue spotlighted initiatives that prioritize equity, inclusion, and environmental responsibility while creating long-term value for communities.

From billion-dollar philanthropic commitments to scalable impact ventures and youth-driven innovation, the speakers emphasized a shift from charity to strategic, institutionalized giving and investment. The evolving role of ESG - from compliance to core strategy was discussed as a necessary pivot for corporate India to remain future-ready and resilient.

#### Key Highlights:

**Institutional Philanthropy for Nation-Building:** A new generation of philanthropic foundations is emerging with large-scale capital, structured governance, and long-term vision. With initiatives spanning education, women and children, arts, culture, and ESG integration, these platforms are taking a proactive, self-operated approach to impact. Programs focused on empowering women, nurturing India's brightest young minds, and creating environmentally sound practices are central to this mission.

**Strategic Giving and Collaborative Ecosystems:** Collaboration lies at the heart of effective philanthropy. Families, NGOs, and policy institutions are coming together to build networks that go beyond giving—creating spaces for co-creation, shared learning, and ecosystem growth. This signals a shift from isolated efforts to strategic, collective impact.

**Impact Investing - "Aligning Profit with Purpose":** Investments are now flowing into ventures that prioritize income generation, entrepreneurship, and social transformation. Whether through agriculture, artisan value chains, or microfinance, capital is being used to solve real-world problems while still delivering financial returns. This approach demonstrates that market-based solutions and social inclusion are not mutually exclusive but mutually reinforcing.

**Women Empowerment in Real Estate and Beyond:** From womenled construction sites to flexible work models and location-based employment, organizations are breaking stereotypes and designing policies that centre inclusivity and safety. Supporting women in entering and sustaining workforce participation is now seen as a core business goal, not just a social obligation.

**The Rise of Conscious Capital:** With increasing exposure and awareness, India's youth are choosing mission-driven paths over conventional ones. From social enterprises to sustainability-focused careers, students and first time entrepreneurs are stepping up to build businesses that are not only viable, but vital for future resilience.

**Sustainability, ESG, and Business Transformation:** Environmental, Social, and Governance (ESG) practices are becoming intrinsic to responsible business models. Leaders emphasized the need to embed ESG into boardroom discussions, operational frameworks, and value chains — viewing it not as a cost, but as a strategic safeguard. Long- term thinking, stakeholder equity, and dignity for every worker are central to this transformation.

**Technology as a Catalyst for Scalable Impact:** Highlighting the role of foundational technologies, the panel noted that digital infrastructure in India has created unprecedented opportunities for scale. The convergence of government-backed systems and consumer adoption is enabling startups to create solutions that are not only local in design but global in relevance. With innovation, sustainability can be both affordable and accessible.

**Government as an Enabler:** The government was recognized as a key force in creating enabling infrastructure and regulatory ecosystems. Public investment in roads, digital identity (Aadhaar), payment systems (UPI), and labor welfare schemes has created a baseline for private and social sectors to build upon. A continued focus on light-touch regulation, smart enforcement, and inclusive policies is essential for scaling inclusive growth.

#### **Conclusion:**

Sustainable growth is no longer the responsibility of any single sector; it must be a collective & integrated effort. From deploying patient capital to redesigning policy frameworks and empowering grassroots innovation, every stakeholder has a role to play. India stands at a powerful inflection point—where inclusive, equitable, and future-focused growth is within reach, if backed by the right intent, investment, and collaboration.

#### **Call To Action:**

- **Invest with Purpose:** Align capital with long-term social and environmental impact.
- **Embed ESG:** Make sustainability and equity central to business decisions.
- **Empower Change Makers:** Support women, youth, and local communities through inclusive policies and innovation.
- **Collaborate for Scale:** Partner across sectors to create lasting, scalable solutions.
- Be Transparent & Accountable: Focus on measurable outcomes and responsible growth.



# Panel 5: Sustainable Finance: Catalysing Investments for Impact



#### Introduction:

The concluding session of the Ananta Exhibition and Conclave brought together a unique blend of perspectives—from financial market insights to sustainable business strategy. The panel featured industry leaders from asset management and sustainability consulting, in conversation with young students poised to begin their financial and professional journeys.

With "Ananta" symbolizing boundlessness, the session explored how financial literacy, responsible investing, and sustainable enterprise can shape infinite possibilities for both individual and national growth. It encouraged students to think beyond conventional career paths and begin building wealth and impact from the very start.

#### Key Highlights

**Sustainability - More Than Environment:** Sustainability extends far beyond planting trees or reducing emissions. It requires a deeper understanding of how businesses shape—and are shaped by—their environmental and social ecosystems. Frameworks such as ESG (Environmental, Social, and Governance) and the UN Sustainable Development Goals (SDGs) provide structured approaches to measuring and managing these responsibilities. With industry-specific metrics—such as water consumption in beverage production or energy intensity in manufacturing—these tools help ensure that sustainability efforts are not only measurable and relevant but also embedded into long-term business strategy.

#### Business Strategy Meets Environmental Stewardship:

Sustainability is not a cost center—it can be a profit driver. Businesses that align their sustainability and core business strategies gain long-term benefits like cost reduction, regulatory compliance, and competitive advantage. From reducing water dependency to staying ahead of policy shifts, sustainability is a strategic asset, not just a compliance checkbox.

**India's Global Position:** While India ranks lower on global SDG indices, it is making rapid progress through infrastructure development, clean energy goals, and carbon offset mechanisms. However, legacy issues, differing development timelines, and global trade dynamics often create imbalances in international sustainability comparisons.

**Wealth Creation for the Next Generation:** The capital market in India is still in its early stages, with less than 10% of the population participating. Equity, particularly through mutual funds, was recommended as the most efficient long-term wealth-building tool. Students were encouraged to start small, stay consistent, and let time do the compounding.

**Avoiding Financial Pitfalls:** The panel cautioned against overconfidence, unregulated influencers, and risky short-term investments. Financial literacy and professional guidance were emphasized, especially for first-time earners. Mutual funds, SIPs, and institutional investment routes were highlighted as smart entry points.

**Bridging Innovation and Investment:** Sectors such as renewable energy, electric mobility, and green manufacturing are not merely

trends—they are part of India's future industrial growth. However, investing in these should be done through expert led, diversified vehicles rather than impulsive direct stock picking.

**Shifting Mindsets - Youth and Sustainability:** There has been a visible change in mindset, from viewing sustainability as a niche interest to recognizing it as a career path and a necessary business mandate. The session encouraged students to be bold, explore green innovation, and integrate environmental thinking into everyday decision-making.

#### Conclusion:

The session underscored a central message - start early, stay disciplined, and align values with strategy. Whether in wealth creation or sustainability, consistency and intent matter more than trends. The youth hold the power to shape a financially secure and environmentally sustainable future, but only if they begin today, with awareness and action.

#### **Call To Action:**

- Start Small, Start Now: Begin investing early with discipline, even with minimal amounts.
- Think Long-Term: Let compounding and patience work in your favor.
- Make Sustainability a Strategy: Link business goals with environmental and social goals.
- Stay Financially Literate: Avoid quick-fix schemes and follow expert guidance.
- **Support Clean Growth:** Back and build careers in green innovation and ESG-aligned industries.
- **Be Curious, Not Overconfident:** Simplicity and consistency often outperform over-analysis.
- Engage with the Ecosystem: Seek out platforms, mentors, and knowledge to grow responsibly.



# Valedictory Address by Chief Guest



Shri Gajendra Singh Shekhawat Honourable Union Minister of Culture and Tourism, Ministry of Tourism, Government of India (Gol)

### India at the Threshold of Transformation: A Call-to-Action for the Youth

India stands at a historic crossroads on the brink of an economic, social, and technological transformation that will define the coming decades. At the IMC Ananta Sustainability Conclave, Shri Gajendra Singh Shekhawat, Honourable Union Minister of Culture and Tourism, Ministry of Tourism, Government of India (Gol), delivered a rousing valedictory address, emphasizing the nation's progress, challenges, and the immense responsibility on today's youth and industry leaders.

Shri Shekhawat ji began by acknowledging the IMC Chamber of Commerce and Industry, an institution with over a century of contribution to India's economic journey. Established to protect indigenous industries during colonial rule, IMC has played a pivotal role in shaping India's business landscape and economic policies.

Reflecting upon India's journey since independence, the Minister emphasized that the country has made remarkable strides over the last 75-77 years. With 140 crore Indians, the nation stands proud of its achievements in multiple sectors, be it technology, entrepreneurship, or infrastructure. India's rise, however, is not solely the result of government initiatives but also the outcome of efforts by private institutions, non-governmental organizations, and individuals who have contributed to its development. Institutions such as IMC have played a significant role in shaping the economic landscape, ensuring that industries remain competitive and resilient.

The Minister highlighted that India today is at a pivotal moment, where the world perceives it as a land of possibilities. After decades of hard work and perseverance, the country finds itself at the gateway of immense opportunities. However, progress demands introspection. While India has achieved much, it is imperative to reflect on what more could have been done. The past 75 years have provided invaluable lessons, and as the nation moves forward, it must critically evaluate its successes and shortcomings to avoid complacency. Stagnation leads to decline, and to sustain growth, India must continue its pursuit of excellence.

Over the last decade, under the leadership of Hon'ble Prime Minister Narendra Modi, the country has undergone a transformation of historic proportions. The Minister recalled that, before 2014, India was counted among the Fragile Five economies, struggling with economic vulnerabilities. Today, it is ranked among the Robust Five economies, with global financial institutions recognizing India as a shining star in the world economy. Even in the face of a global economic downturn, India stands as a beacon of stability and growth, a testament to the far-reaching impact of reforms and policies implemented in recent years.

The Minister underscored the radical changes in basic amenities and infrastructure that have taken place over the last decade. Before 2014, a staggering 62% of Indians lacked access to toilets, while 84% did not have access to clean drinking water. Electricity was a luxury for 4 crore families, and 12 crore families cooked using traditional stoves, requiring women to spend several hours daily collecting firewood. The contrast between that period and today is stark. India is now the fifth-largest global economy, steadily marching towards becoming the third-largest economy, driven by strategic policies and a clear vision for the future.

As discussions on sustainability and economic transformation gained momentum, the Minister acknowledged the concerns raised by Mr. Samir Somaiya regarding environmental challenges, including soil degradation, water conservation, and the need for alternative energy sources. Given his experience as Minister of Agriculture, Water, and now Culture & Tourism, he reiterated the importance of these issues and the role India must play in leading solutions to global climate challenges.

Agriculture remains a subject close to his heart, and he shared his unique experience of having ploughed fields on all five continents. India, he noted, is no longer a food-deficit nation but a food-surplus nation, exporting significant quantities of agricultural produce. However, he pointed out a fundamental issue—India lacks a scientific approach to planning what crops to grow and in what quantity. Despite this, the country ranks among the top ten agricultural exporters globally. The Minister also emphasized the changing perception of food on a global scale. Earlier, food was measured in kilograms and metric tons, but now, its nutritional value has become the defining parameter. This shift presents an opportunity for India, as its diverse climate allows it to cultivate a vast range of crops from around the world. Rather than merely focusing on ethanol production, India must explore ways to enhance agricultural income through highvalue crops that cater to global nutritional demands.

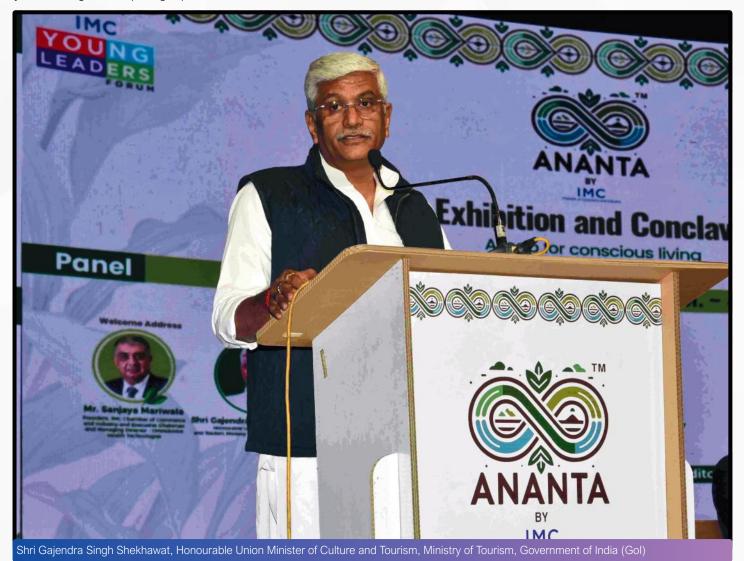
Addressing the future of energy and mobility, he highlighted India's leadership in green hydrogen production, which is set to become a global alternative fuel source. He stressed that achieving energy sustainability cannot be the responsibility of the government alone. The responsibility for driving India's transformation must be collectively shared by its citizens, especially the youth, who have a critical role in shaping the nation's future.

The Minister spoke with great conviction about the unparalleled opportunity that the youth of today possess. He described them as the most fortunate generation in India's history, standing at the helm of a period of inevitable and unstoppable transformation. History has shown that every major transformation has been driven by the youth, and today, India's young minds are in a position to steer the nation towards unprecedented growth. However, he also cautioned that societal transformations can either be smooth and well-orchestrated, or turbulent and costly. The difference lies in how responsibly the key stakeholders, the young entrepreneurs, business leaders, and policymakers rise to the occasion.

The session also shed light on India's thriving startup ecosystem, which has seen an explosive rise since 2014. The Minister acknowledged the impact of government policies, particularly Prime Minister Modi's push for entrepreneurship and innovation. In 2014, India had only a handful of startups, whereas today, over 1.5 lakh startups are operational across the country, making India one of the leading startup hubs in the world. The number of unicorns emerging each year is a testament to India's growing stature in the global business landscape. Additionally, initiatives such as Mudra Loans have significantly empowered small entrepreneurs, fueling economic inclusivity and self-reliance.

In his concluding remarks, the Minister expressed confidence that India's next 25 years will define its global standing. He called upon the youth to recognize their privileged position in this historic moment. While future generations will benefit from the transformation underway, the youth of today have the rare opportunity not just to witness the change but to lead it. He compared this moment to the times of Bhagat Singh, Chandrashekhar Azad, Mahatma Gandhi, and Subhash Chandra Bose, emphasizing that those who lead transformation are remembered as architects of history.

The session ended on an inspiring note, with the Minister urging every individual to take responsibility for India's transformation. He expressed optimism that the country's destiny is in safe hands, as the young minds of today will build a stronger, sustainable, and prosperous India. His final words were a call-to-action—to live not just for personal success but for the collective progress of the nation, ensuring that India's rise remains inevitable and unstoppable.



# Valedictory Address by Guest of Honour



**Mr. Mahanaaryaman Rao Scindia** Youth Leader and Prince of Gwalior, Madhya Pradesh

### Empowering Youth for a Sustainable Future: A Vision for India's Leadership in Global Sustainability

The event of the Sustainability Conclave, organized by IMC Youth Leadership Forum, Ananta, was graced by the presence of Mr. Mahanaaryaman Rao Scindia, a prominent youth leader and the Prince of Gwalior, Madhya Pradesh. He expressed gratitude to IMC and its members and acknowledged the invaluable role of Mr. Sanjaya Mariwala and Ms. Jyyotsana Sanghi, who spearheaded his involvement in the event. He commended the forum for bringing together visionaries, policymakers, government officials, consulates, and changemakers to deliberate on pressing global issues, particularly sustainability and environmental challenges.

Mr. Scindia emphasized the timeliness and relevance of such discussions, given the growing concerns surrounding climate change, biodiversity loss, desertification, and global warming. He stressed the importance of positioning India at the forefront of this global movement, not just as a participant but as a leader in driving change. Recognizing the significant strides made by the country, he highlighted India's remarkable achievements in renewable energy, clean water accessibility, waste management, and forest conservation.

Among the key milestones he underscored was India's achievement of 175 gigawatts of renewable energy capacity in 2022, a feat that remains unmatched globally. He also cited commitments made by the National Electric Mobility Association, pledging that 30% of India's vehicles would be electric within a decade. Other noteworthy initiatives included India's 23% increase in forest cover, the success of the Jal Jeevan Mission, which has provided 121 million households with clean water, and the Swachh Bharat Mission, which has significantly improved urban sanitation. These efforts, along with agriculture-focused policies like Pradhan Mantri Krishi Sinchayee Yojana, have collectively facilitated sustainable irrigation across 11.5 million hectares of farmland.

While applauding the government's role in sustainability, Mr. Scindia emphasized that change cannot solely depend on policy measures and government initiatives. As a representative of India's youth population, he stressed the importance of individual and collective action in shaping a more sustainable future. He noted that sustainability is deeply embedded in India's historical and cultural ethos and drew attention to rural India's sustainable lifestyle practices, which continue to be an example of minimal environmental impact. Recounting his personal journey, Mr. Scindia shared his experiences of returning to India after studying and working abroad. Despite a comfortable corporate career in Mumbai, he decided to return to Gwalior to reconnect with his roots and explore the potential of sustainable living. Observing traditional practices in villages, he noted that drinking water from clay pots (matkas), eating from organic leaves, and consuming locally grown food were intrinsic aspects of India's past and should be embraced once again. He remarked that the Industrial Revolution had shifted India's focus from sustainable growth to rapid expansion, leading to environmental degradation and cultural disconnection. However, as India re-emerges as a global powerhouse, he expressed optimism that the nation is gradually rediscovering its past values and traditions.

He further emphasized that sustainability is not merely an environmental concern, but a way of life, which extends to everyday choices from food sourcing and storage to packaging and consumption habits. He stressed that true sustainability is integrated into daily activities, including cooking, agriculture, and tourism. By adopting a holistic approach, individuals can contribute to India's global sustainability leadership.

Moving beyond philosophy, Mr. Scindia shared concrete examples of initiatives and startups that he personally launched, aimed at fostering sustainable development. He highlighted the importance of demonstrating real impact rather than merely discussing theoretical solutions.

One such initiative stemmed from his deep interest in agriculture. Inspired by the book "One Straw Revolution" by Masanobu Fukuoka, he experimented with organic rice farming, opting for zero pesticides and fertilizers. His farming methods focused on retaining rice straws in fields rather than burning them, an approach that significantly improved soil health while mitigating air pollution, a pressing issue in Delhi and the surrounding states. Over a span of two years, he observed increased crop yields, reinforcing the potential of traditional farming techniques over industrial agriculture. Encouraged by these results, he took proactive steps to educate local farmers on sustainable agricultural methods.

In addition to his agricultural ventures, Mr. Scindia explored opportunities in sustainable tourism, recognizing India's rich cultural heritage and unique rural experiences as untapped assets. During his travels to Meghalaya, he visited the Whistling Village, where people communicate through whistling, and observed traditional cooking techniques in Madhya Pradesh and Rajasthan. Inspired by these experiences, he launched Pravaas, an application designed to function as the Airbnb of authentic Indian experiences. Through this platform, tourists can engage in local farming, organic textile production, and traditional culinary experiences, thereby promoting sustainable tourism while simultaneously generating employment opportunities for rural communities.

Another initiative he discussed was MyMandi, a startup originally aimed at connecting rural farmers directly to consumers. However, after extensive research and interactions with local traders, he identified the disruptive impact of quick commerce on India's kirana stores. With thousands of small retailers shutting down due to competition from online marketplaces, MyMandi pivoted its model to digitally empower small vendors. By offering a Shopify-like SaaS platform, the startup enables kirana stores, electronic shops, and vegetable vendors to create online stores, optimize pricing, and reach customers efficiently. Instead of displacing local businesses, the platform enhances their competitiveness against larger e-commerce giants.

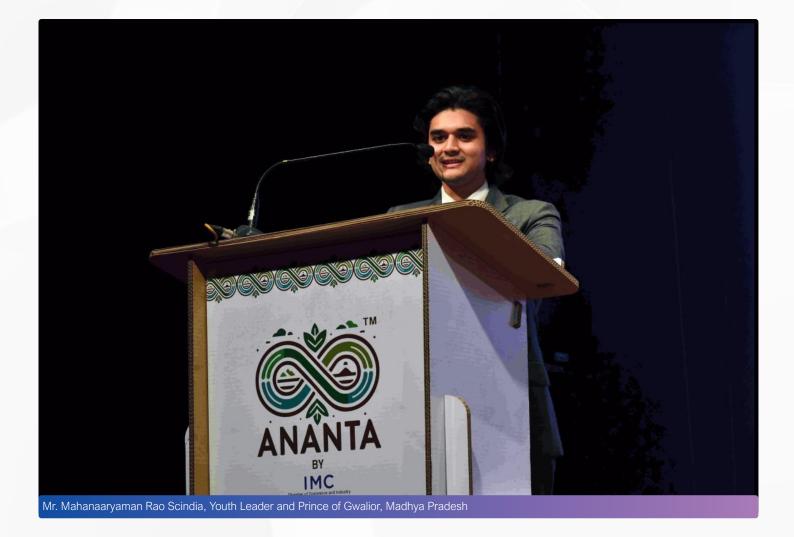
Through these examples, Mr. Scindia reinforced the idea that sustainability is about enabling rather than disrupting. Solutions do not always require radical reinvention; sometimes, they simply demand better integration and support for existing ecosystems. He encouraged young entrepreneurs to remain observant, emphasizing that real-world learning often surpasses theoretical education.

The ability to identify problems, collaborate, and build impactful solutions is key to driving meaningful change.

As he concluded his address, Mr. Scindia called upon the youth to embrace responsibility, reminding them that 60% of India's population is under the age of 30. Given the nation's demographic advantage, young leaders must take ownership of India's sustainability movement. He urged them to believe in themselves, seek knowledge, and build collaborative networks to drive innovation and change. He also reflected on the cultural degradation associated with excessive plastic use, particularly in religious places, which historically championed sustainability. He lamented the sight of plastic waste in temples, contrasting it with traditional practices that embraced ecofriendly materials. He emphasized that sustainability begins at home, in daily habits, and in personal convictions.

Expressing his appreciation to IMC and its members, Mr. Scindia reiterated that sustainability is not the responsibility of a few, but a collective mission. Governments, businesses, communities, and individuals must work together to create a prosperous and sustainable future. He urged industries and future generations to embrace sustainability as a guiding principle, ensuring that India continues to lead the world in this crucial domain.

Mr. Scindia left the audience inspired and motivated, reinforcing the message that sustainability is not just about policy; it is about action, innovation, and individual responsibility.



## **Valedictory Address**



#### Mr. Samir Somaiya

Immediate Past President, IMC Chamber of Commerce and Industry Chairman and Managing Director, Godavari Biorefineries Limited.

#### The Path to a Sustainable Future: From Oil to Soil

In the valedictory session of the IMC Ananta Sustainability Conclave, Mr. Samir Somaiya, Immediate Past President, IMC Chamber of Commerce and Industry and Chairman and Managing Director, Godavari Biorefineries Limited, delivered a powerful address, emphasizing the urgent need to transition from fossil fuels to sustainable energy and agricultural practices.

Mr. Somaiya painted a stark picture of the current global energy crisis, highlighting that 85% of the world's energy still comes from fossil fuels, with daily consumption exceeding 100 million barrels of oil. The consequence of this dependence is an alarming 40 billion tons of carbon dioxide emissions per year, an unsustainable figure that must be reduced to net-zero by 2050 for much of the world, and by 2070 for India.

As India continues its economic and industrial growth, its per capita energy consumption will rise significantly. To balance development with sustainability, the country must prioritize renewable and green energy sources while adopting smarter resource management.

Acknowledging India's rich natural resources, Mr. Somaiya proposed an urgent transition from an "oil economy" to a "soil economy". With abundant sunlight, fertile soil, and a strong agricultural base, India can lead the world in bio-based energy solutions and regenerative farming.

A key success story in this transition is the Ethanol Blending Program, which has already achieved a 20% ethanol blend in fuel, up from less than 2% a decade ago. This success was made possible through a strategic partnership between the government, industry, farmers, and consumers.

Soil, one of India's most valuable resources, is often overlooked in conversations about sustainability. Mr. Somaiya stressed that protecting soil health is just as important as conserving water and forests.

He highlighted regenerative agricultural practices, such as using Panchagavya and Jeevamrit (traditional organic fertilizers), combined with modern techniques like remote sensing, to boost yields while preserving soil quality.

Mr. Somaiya emphasized that agriculture needs data-driven strategies. He pointed out that fertilizer recommendations in India are still based on outdated guidelines from 30 years ago. By applying modern soil science and precision farming, yields could double or even triple, making it possible to meet both food and fuel needs without compromising on sustainability.

With higher agricultural yields, surplus crops can be redirected toward energy production, reducing reliance on imported fossil fuels and enhancing India's energy security. This farm-to-energy model ensures stable farmer incomes, strengthens rural economies, and helps combat climate change.

Innovation in green chemistry is another crucial element in the sustainability transition. By leveraging India's natural resources and bio-based industries, the country can lead the way in carbon-efficient manufacturing.

However, India must play a proactive role in global carbon policy discussions. Standard-setting bodies in Europe and North America often dictate carbon regulations in ways that favor developed nations, potentially putting India at a disadvantage. By participating actively in carbon credit systems, lifecycle analysis frameworks, and global emission policies, India can turn its natural strengths into a competitive advantage.

With a young and dynamic population, India is well-positioned to lead global sustainability efforts. Mr. Somaiya encouraged students, entrepreneurs, policymakers, and businesses to embrace technological advancements, policy reforms and innovative agricultural practices to drive sustainability.

He concluded on an optimistic note, emphasizing that India has the talent, resources, and entrepreneurial spirit to integrate into the global supply chain as a leader in sustainability. By transitioning from oil to soil, and by harnessing the power of science, policy, and innovation, India can create a thriving green economy that benefits both people and the planet.

Mr. Somaiya's address was a powerful call-to-action—to innovate, collaborate, and take decisive steps toward a sustainable and self-sufficient India. The shift is no longer an option but a necessity, and the time to act is now.

## **Vote of Thanks**



**Ms. Vidhi Doshi** Chairperson, IMC Young Leaders Forum Founder, Yahvi Communications

The Conclave, organized by the IMC Young Leaders Forum (YLF), concluded with a vote of thanks delivered by Ms. Vidhi Doshi, Founder of Yahvi Communications and Chairperson of IMC YLF. She expressed her deep appreciation for the remarkable gathering that took place, highlighting that the conclave was not just an event, but a celebration of sustainability, innovation, leadership, and changemakers working towards a conscious and responsible way of living. She emphasized that such collaborations create meaningful conversations and impactful actions that contribute to a better future.

Ms. Doshi extended her heartfelt gratitude to the esteemed Chief Guest, Shri Gajendra Singh Shekhawat, and the Guest of Honour, Dr. Srikanta Panigrahi, for their presence and invaluable insights that set the tone for actionable change and progress. She also acknowledged Mr. Mahanaaryaman Rao Scindia for his inspiring address, which reinforced the significance of youth-led initiatives in shaping India's sustainability and economic transformation.

She further expressed appreciation for all the dignitaries, thought leaders, and speakers who contributed to the event by sharing their perspectives, expertise, and experiences. Their discussions on sustainable growth across industries provided the attendees with valuable insights, serving as a source of guidance and vision. She remarked that each speaker and panelist was a role model for young entrepreneurs, students, and professionals, offering wisdom that would inspire the next generation of changemakers.

She also extended special thanks to the event's sponsors and partners, whose support was instrumental in bringing the Conclave to life. She acknowledged the contributions of Platinum Sponsor, Bajaj Beyond; our Silver Sponsors, Bharat Clean Rivers Foundation, Maharashtra Industrial Development Corporation, Mitchelle USA, and Motilal Oswal Mutual Fund; and our Logo Sponsors, Godavari Biorefineries, M.K. Sanghi Group, Ashish Group, and Revivify.

She further recognized the role of key collaborators, including Creative Partner - Drashti Shroff, Music Partner - Sound Society, Media Partner ET Manufacturing, Sustainable Partner - Grow-Trees, Support Partner - Legal Aid Foundation, and Social Media Partner PRAG India, among others. Their commitment to sustainability and innovation shaped the discourse and enhanced the success of the event.

Ms. Doshi also acknowledged the invaluable contributions of individuals who worked behind the scenes to make the Conclave a seamless experience. She expressed her gratitude to Mr. Tanil Kilachand, Mr. Dinesh Joshi, Ms. Rina Deora, Mr. Hari Ayappan, Ms. Shobha Pillai (Midnight Media Solutions), Ms. Kavea R. Chavali,

Mr. Vik Khatwani, Ms. Sheetal Chugani, Ms. Menaka Kalro, Mr. Prabhu Guthi, Ms. Dimple Mehra, Ms. Niki Hingad, Mr. Amit Prabhu, Ms. Satvika Modi, Ms. Khyati Dalal, Ms. Tanushree Sharma, Ms. Piyusha Patwardhan, Ms. Kaniksha Mahadevia, Mr. Vipul Gajeria, Ms. Priya Sachdeva, Ms. Tamira Shah, Ms. Shaan Khanna and many others whose efforts were crucial to the event's execution.

She also thanked the student and college partners whose enthusiasm and participation reflected the immense potential of India's youth in shaping a sustainable and inclusive future.

As the event concluded, Ms. Doshi expressed her deepest gratitude to Mr. Samir Somaiya for his vision and unwavering support for Ananta. She extended special thanks to Mr. Sanjaya Mariwala, Ms. Sunita Ramnathkar, Mr. Ajit Mangrulkar, Mr. Sanjay Mehta, and Ms. Sheetal Kalro, recognizing their encouragement and leadership in making the event a success. She also acknowledged Mr. Ateet Sanghavi, Ms. Jyyotsana Sanghi, and Mr. Apurva Chaturvedi, her Co-Chairs at the IMC Young Leaders Forum, for their dedication, hard work, and contribution towards making the event a success.

A special mention was made for Team IMC, including Shravanti, Meryl, Amruta, Bhantik, Jayshree, Anees, Selby, Mithila, Zareen, Kishore, and Prachi, along with the Delhi team, venue team, ground team, and the entire secretariat. Their dedication, meticulous coordination, and commitment ensured that the conclave ran seamlessly and achieved its objectives.

Ms. Doshi concluded by reaffirming her belief that India's youth are its most powerful asset, and that the world is looking to India to lead the next era of global progress. She expressed confidence that young minds will continue to inspire, innovate, and lead the movement for a sustainable tomorrow. The Conclave, she said, was just a small but significant step in that journey—encouraging all attendees to take collective action for a conscious and resilient future.

Jai Hind!

### Project Samudra Manthan: Cleaner Seas, Empowered Communities

Recognizing the devastating impact of ghost nets on marine ecosystems, IMC Chamber of Commerce and Industry, in collaboration with **Enactus H.R. College, HSNC University**, which is a chapter of Enactus, a global organization with over 1,600 chapters across 35 countries, supported Project Samudra Manthan, a pioneering initiative that transforms discarded fishing nets into sustainable products while empowering coastal communities.

Inspired by the ancient Indian mythological event Samudra Manthan, which symbolizes the churning of the ocean to extract valuable resources, this project extracts value from marine waste by repurposing ghost nets into eco-friendly products like bags, dustbins, and sports equipment.

#### Key Objectives:

- Ocean Cleanup: Actively retrieving abandoned ghost nets that harm marine life and pollute water bodies.
- **Sustainable Upcycling:** Converting waste into useful products, promoting a circular economy.
- **Community Empowerment:** Creating livelihood opportunities for underprivileged women and local fishing communities.
- Awareness & Education: Spreading knowledge about the dangers of ghost nets and advocating for sustainable consumption.

By engaging Mumbai's Koli fishing community in sourcing and collecting ghost nets, and collaborating with Animedh Charitable Trust (ACT) to upcycle them into marketable products, the project seamlessly links environmental restoration with economic empowerment.

Through Project Samudra Manthan, IMC and Enactus H.R. College are leading the way in marine conservation and responsible entrepreneurship, proving that innovation and sustainability can work hand in hand to create a greener, cleaner future.





Project Samudra Manthan Team from Enactus H.R. College of Commerce & Economics

### ESG Roadmap - A New Era of Sustainable Business

The IMC Chamber of Commerce and Industry, in partnership with **SGS Motors Private Limited** and **Impactree AI**, is at the forefront of integrating Environmental, Social, and Governance (ESG) principles into the automotive industry. This initiative aligns sustainability with business growth and lays the foundation for responsible corporate practices.

SGS Motors Private Limited. is an authorized dealer for TATA Motors Limited, specializing in commercial vehicles across Madhya Pradesh.

#### Key ESG Highlights

#### Implemented:

- 150+ trees planted to offset carbon footprint
- Upcycling trials to reduce landfill waste
- Rooftop solar scoping completed across all units
- Water consumption minimized with zero effluent discharge

#### **Under Evaluation:**

- Renewable energy sourcing through Open Access power purchase
- · Equipment-level energy monitoring to boost efficiency
- Zero-based maintenance techniques to reduce waste

### Focus Areas of the ESG Roadmap:

#### **Environmental Sustainability:**

 Reducing carbon emissions through fuel optimization, solar energy adoption, and efficient waste management, contributing to a greener automotive sector.



Trees Planted to offset carbon footprint

- Reducing fuel consumption and emissions through telematics and route planning.
- Implementing energy-saving measures like upgraded lighting and efficient equipment.
- Exploring renewable energy sources like solar panels and EV adoption.
- Investing in waste reduction, upcycling, and sustainable packaging solutions.
- Ensuring responsible water usage and conservation in maintenance activities.

#### Social Responsibility

- Investing in employee well-being, workplace safety programs, and community outreach, ensuring long-term positive societal impact.
- Providing health check-ups and safety training to employees, ensuring workplace well-being.

#### **Governance & Compliance**

- Strengthening ethical business practices to enhance transparency, accountability, and trust across the industry.
- Prioritizing ethical sourcing and reducing waste in procurement and operations.

By integrating ESG principles, SGS Motors Private Limited is setting a new industry benchmark, proving that sustainability and profitability can go hand in hand. This initiative reinforces IMC's commitment to driving responsible corporate growth and shaping a more sustainable future for the automotive sector.



Upcycling trials and equipment's to reduce waster



SGS Motors Private Limited Team

### Green Initiative - The Miyawaki Afforestation Project

Recognizing the urgency of urban reforestation, IMC Chamber of Commerce and Industry has collaborated with the **Honourable Governor of Maharashtra, Shri C. P. Radhakrishnan**, to implement the Miyawaki Method of afforestation at Raj Bhavan. This scientifically proven technique promotes rapid and dense forest growth, significantly enhancing biodiversity and carbon sequestration. Through meticulous ground preparation, terracing, and plantation efforts, this project is transforming underutilized urban spaces into thriving ecosystems.

This initiative was undertaken under IMC's Climate Campaign Committee, chaired by Mr. Ram Gandhi, Governor and Past President. The Project was undertaken under IMC Centenary Trust and was implemented by Keshav Srushti.

The Miyawaki technique, developed by Japanese botanist Akira Miyawaki, is a revolutionary afforestation method that focuses on planting native tree species in high-density. This approach accelerates growth by fostering competition among plants, leading to forests that mature ten times faster than conventional ones. The technique has been widely adopted globally to combat climate change, enhance biodiversity, and restore degraded urban spaces.

#### **Project Highlights**

- 2000 saplings of 48 native species planted on a 6,000 sq.ft. plot.
- Selection of indigenous plants in consultation with the Raj Bhavan Garden Department.

- Dense plantation technique ensuring rapid growth and a selfsustaining ecosystem.
- Soil preparation using organic compost, garden soil, coco peat, and neem khali for enhanced fertility.
- Drip irrigation system installed for efficient water management.
- Regular monitoring, maintenance, and replacement of any saplings as required.
- The total project cost of Rs. 10,07,000, covering implementation and maintenance for one year.

The plantation covered multiple plots within the allocated area, with interlocking root systems ensuring stability and optimal nutrient utilization. With species like Neem, Kadipatta, Jamun, Peru, Anjeer, Mulberry, Sitaphal, Chandan, and many more, the initiative is set to create a lush green urban forest in the heart of Mumbai.

#### Site Development Processes:

- 1.Manual weeding, cleaning, stone removal
- 2. Multiple terraces and pitching owing to sloped terrain
- 3. Garden soil, Compost, Coco peat and Neem khali
- 4. Water Filter unit and repairs to existing motor & tank
- 5. Designing, Pitting, Plantation
- 6. Drip irrigation, pipeline network from water source
- 7. Mulching and bamboo support batons

### A Glimpse Of The Site At The Start Of The Project





Ananta by IMC Insights: Sustainability in Action





### A Glimpse Of The Site During The Progress Of The Project



Site cleaned by manual weeding, cleaning and stone removal







Bamboo support protection against strong breeze

### Miyawaki Forest Project Completed by IMC



IMC booklet presented to Honourable Governor of Maharashtra Shri C. P. Radhakrishnan with IMC Members & team



Sapling plantation completed



Inauguration by Honourable Governor of Maharashtra Shri C. P. Radhakrishnan with IMC Members & team



Honourable Governor of Maharashtra Shri C. P. Radhakrishnan with IMC Members & team

Ananta by IMC Insights: Sustainability in Action

## **Workshops at Ananta**

#### Day 1: 9th January 2025

Mr. Vik Khatwani, Founder, Earth Cafe, curated an exclusive master class with a focus on promoting and educating people about plantbased vegan cuisine at the exhibition.

Earth Café is renowned for curating exclusive cuisines using organically sourced ingredients to create exclusive dining experiences for its loyal large customer base. It is widely known as a heaven for vegan and vegetarians offering dairy-free and gluten-free and nourishing cuisines.

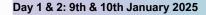


Mr. Vik Khatwani, Founder, Earth Cafe

#### Day 2: 10th January 2025

Ms. Megha Poddar, Founder, White Light Foods in association with Ms. Karishma Mehta from Bowled Over by Kari, hosted an easy Asian recipe cooking class for the attendees at the Ananta by IMC sustainability edit.

Using White Lights gluten-free, preservative-free sauces, Karishma created delicious tostadas, Thai quinoa salad, Hunan tofu pot rice, wraps and more.



Mr. G. Selva Kumar from Tamil Nadu & Mr. Kshirsagar Vikas from Pune - Bee keepers from SKM Natural Honey, displayed their naturally sourced unpasteurised, unprocessed and preservative-free honey at the lounge area of the exhibition.

They educated the audience about beekeeping and production of naturally sourced honey using sustainable methods through a presentation.



Bee Keepers from SKM Natural Honey, showcasing organic honey

#### Day 2: 10th January 2025

We express our sincere gratitude to Ms. Shaan Khanna, Small Business & Networking Coach, Founder, Networking Now India and Co-Founder - Spicy Sangria & SoundRise Live and Ms. Tamira Shah, Founder, TAM PR for partnering with Ananta by IMC and promoting the event through social media and influencer engagements to reach a wider audience. Their significant contribution to the exhibition is highly appreciated.



Asian recipe cooking class for the attendees



Asian recipe cooking class for the attendees

## **Ananta Art & Culture Initiative**

The Ananta by IMC Exhibition and Conclave, held on 9th and 10th January 2025, placed sustainability at the heart of its vision. Spearheaded by the IMC Young Leaders Forum, the event demonstrated how small, everyday actions, combined with purposeful design and collaboration, can drive meaningful progress toward a more sustainable future.

From material choices to conscious gifting and inclusive partnerships, the conclave exemplified holistic sustainability in action.

#### Sustainable Event Design and Infrastructure

One of the key highlights of the conclave was the innovative use of sustainable materials for event infrastructure. Podiums and chairs constructed from corrugated cardboard, designed and developed by Mr. Haresh Mehta, Managing Director of Jayna Packaging, showcased practical and creative alternatives to conventional setups. Corrugated board standees further reinforced the commitment to ecoconscious design. A particularly striking feature was a life-sized statue of Mahatma Gandhi, ingeniously crafted from corrugated cardboard, serving as a powerful symbol of sustainable design innovation.

#### Eco-Friendly Materials and Ethical Sourcing

Attendees were welcomed with an array of thoughtfully sourced materials, including cotton lanyards, seeded paper conference tags, recycled notepads, informational pamphlets, and plantable pens. These were provided by Plantables, a brand under SusNovation Ventures Private Limited, incubated at IIT Kanpur and IRMA, Anand.

The lanyards and tags were handcrafted by women from underresourced communities, many of whom were trained in-house to produce these items, adding a strong social empowerment dimension to the sustainability efforts. The conclave extended sincere appreciation to Mr. Sumat Nanda, Ms. Garima Kapoor Nanda, and Mr. Mehar Singh Chauhan and their team at Plantables for their outstanding contributions.

#### Thoughtful and Sustainable Gifting

As a gesture of appreciation, speakers and dignitaries received a 3Dprinted planter, a gift that embodied sustainability, innovation, and design. The planters were custom-created by Mr. Amit Prabhu, Founder of Layer Craft Technologies, which reflected as a perfect choice for eco-conscious living. Additionally, refillable glass bottles were placed on the dais to reduce single-use plastic waste.

Further emphasizing the eco-conscious theme, organic hampers from Svaguna Foods LLP, co-founded by Ms. Monita Mehra and Ms. Dimple Mehra, were distributed. These included Sweet Gud Chana, Organic Ginger Powder, and Black Pepper, all free from chemicals and pesticides.

#### A Tree for Every Guest

A special acknowledgement was made to Mr. Vipul Gajera, CEO of Grow-Trees.com, who facilitated the issuance of eTree Certificates confirming the planting of a tree in honour of each participant. This initiative seamlessly integrated personal celebration with environmental action, adding lasting impact to the conclave's purpose.





Corrugated Cardboard Standees



Corrugated Cardboard Chairs





Corrugated Cardboard Statue





Handcrafted Seeded Conference Tags, Notepads, Pamphlets

Sustainable 3D Printed Planter



Refillable Glass Bottle



## **Ananta Art & Culture Initiative**

#### Creative Installations with Sustainable Intent

At the Ananta by IMC Conclave, the creative vision was elevated through a series of thoughtfully curated installations that championed environmental consciousness while redefining aesthetic experience.

Ms. Drashti Shroff—architect, visual designer, and the event's creative partner—conceptualized a compelling design narrative that brought the event's sustainability ethos to life. She was instrumental in developing the overall visual identity, encompassing branding, décor, and lighting, with each element purposefully aligned with the conclave's core theme. Working seamlessly with event planners, vendors, and stakeholders, Ms. Shroff ensured a cohesive and immersive ambiance throughout the event. Her hands-on approach extended to the on-ground execution, where she meticulously oversaw the realization of the design vision with precision and intent.

Her signature installation, Moodboard for a Sustainable Lifestyle, served as a thought-provoking centerpiece. This evocative tablescape invited viewers to reconsider their everyday consumption choices by alternatives-bamboo presenting sustainable toothbrushes. biodegradable packaging, and other eco-friendly substitutesarranged with thoughtful storytelling. In stark contrast, beneath the table, a collection of unsustainable items such as plastic bags, tapes, and bottles was displayed, symbolizing the often-overlooked environmental cost of habitual plastic usage. A mirror placed on the floor reflected these discarded objects, compelling viewers to confront the hidden impact of convenience. Through this powerful juxtaposition, Ms. Shroff created an introspective space that sparked meaningful dialogue, urging attendees to adopt small but impactful changes in their daily lives. Her installation stood not just as an artistic expression, but as a call to reflection, responsibility, and sustainable action.

Complementing this vision, Ms. Piyusha Patwardhan's installations offered a poetic dialogue between light, material, and intricate craftsmanship. Seamlessly blending traditional techniques such as origami, crochet, and weaving with contemporary materials, she crafted sculptural forms that evoked movement, rhythm, and sensory depth. Her illuminated compositions responded organically to their surroundings—casting shifting shadows and dynamic reflections that transformed the spatial experience of viewers.

Ms. Patwardhan's practice is a study in material poetry, where metal wire flows like liquid, folded paper unfolds into sculptural landscapes, and woven textures capture the ephemeral essence of air and motion. Deeply rooted in Indian cultural traditions and inspired by the cyclical patterns of nature, her work blurred the boundaries between art, design, and architecture. Through meticulous handcrafting and experimental construction techniques, she created immersive narratives that invited quiet contemplation—meditations on time, memory, and the invisible energies that shape human existence.

Together, the installations by Ms. Shroff and Ms. Patwardhan offered a multidimensional exploration of sustainability through creative expression. They not only enhanced the visual experience of the conclave but also left attendees with a deeper appreciation for the intersection of art, design, and conscious living.



Installation by Ar. Drashti Shroff



Installation by Ar. Drashti Shroff



Installations by Ar. Piyusha Patwardhan



Installations by Ar. Piyusha Patwardhan

## **Ananta Art & Culture Initiative**

#### Showcasing of Handcrafted Pots

Ms. Tanushree Sharma, artist at DeeTee Homes, contributed an exclusive installation in the exhibition area using real planters and handcrafted pots made from premium natural materials. Her work seamlessly blended organic beauty with purposeful design.



### **Green Design Aesthetic**

Mr. Siddhant Bhalinge of Ugaoo enhanced the visual appeal of both the exhibition and lounge spaces with elegant, real planters creating a lush, welcoming atmosphere that celebrated nature.



Sustainable Furnishings

Mr. Druhan Chhugani, of UAC Furniture, furnish the lounge area with sustainable furniture. Their contributions ensured the event's core values were reflected in even the smallest details of the space's layout and aesthetics.



Sustainable Furniture

### Eco-Friendly Rangoli

Mr. Raju Yesware and Mr. Vishnu Jadhav, both Senior Executives at the IMC Chamber of Commerce and Industry, designed and created a visually striking eco-friendly rangoli using entirely edible materialsdemonstrating how traditional artistry can align with environmental consciousness.



Green Design Aesthetic

Another standout piece was an installation by Ms. Shravanti Suyog Magdum, Manager - Administration, IMC. Using sustainable materials, she created a symbolic and deeply meaningful artwork: the Tree of Life. This macramé tree not only served as a beautiful centerpiece but also conveyed a powerful message. As a universal symbol appearing across religions and cultures, the Tree of Life represents interconnectedness, personal growth, resilience, and the cycles of nature. The installation encouraged viewers to reflect on their connection with the environment and served as a call-to-action -to plant more trees and protect the planet.



Tree of life by eco-friendly materials

## **Social Highlights**



















Ananta by IMC Insights: Sustainability in Action







Scan QR Code for Ananta Instagram Page

## **Social Highlights**

















Ananta by IMC Insights: Sustainability in Action

## **Pre-Event Advertisements**



### **Pre-Event Press Coverage**

### महाराष्ट्र टाइम्स। प्रतिति

### आयएमसीची परिषद मुंबईत

मंबई : इंडियन मर्चटस चेंबर ऑफ कॉमर्स औड इंडरटी या संस्थेच्या यंग लीडर्स फोरम (वायएलएफ) तर्फे विशेष प्रदर्शन च परिषदेचे आयोजन करण्यात आले आहे. अनंत वाय आयएमधी असे या परिषदेचे नाव असून ही परिषद ९ व १० जानेवारी या दोन दिवसांत वरळीच्या नेतरु एग्झिबिशन सेंटर औड मेहरू ऑडिटोरियम येथे होणार आहे.

या परिषदेला केंद्रीय पर्यटन मंत्रालय आणि केंद्रीय अवजड उद्योग व पोलाद मंत्रालयाने बोधचिन्ह साह्य दिले आहे. स्थायी श्वावमायिक विकास. आणि उत्तवभ माधनप्रचिता जीवनशैली यांचा मेळ घालून एक आदर्श जीवनशैली तयार करण्याचे उद्दिष्ट या प्रदर्शनांच्या आयोजनात तेवण्यात आले आहे. केंद्रीय अवजड उद्योग व पोलाद मंत्री एव. जी. कुमारस्वामी हे या प्रदर्शनासाठी प्रमुख अतियो म्हणून उपस्थित

Times, Mumbai - 08 January

आज से IMC यंग लीडर्स फोरम की एग्जिबिशन

NBT रिपोर्ट, मंबई : IMC चैंबर ऑफ कॉमर्स एंड इंडस्ट्री के यंग लीडर्स फोरम (YLF) ने एक विशेष एग्जिबिशन और कॉन्क्लेव - अनंता बाय- IMC की घोषणा की है। यह 9-10 जनवरी को नेहरू प्रदर्शनी केंद्र और नेहरू ऑडिटोरियम, वर्ली में आयोजित होगा। इस कार्यक्रम का मकसद लग्जरी, सस्टेनेबिल्टी और एथिकल प्रैक्टिसेज को मिलाकर जागरूक जीवन को बढ़ावा देना है। उद्घाटन सत्र के मुख्य अतिथि हेवी इंडस्ट्री के केंद्रीय मंत्री एच डी कुमारस्वामी और सम्मेलन के समापन सत्र में मुख्य अतिथि केंद्रीय संस्कृति एवं पर्यटन मंत्री गजेंद्र सिंह शेखावत होंगे।

### 'इंडियन मर्चंट चेंबर'तर्फे रुवारपासून अनंत प्रदर्शन

मुंबई, ता. ७ : आयएमसी चेंबर ऑफ कॉमर्स अँड इंडस्टीच्या यंग लीडर्स फोरमतर्फे ९ व १० जानेवारी रोजी अनंत हे पर्यावरणपूरक वस्तूंचे प्रदर्शन आणि परिषद आयोजित करण्यात आली आहे. नेहरू सभागुहातील नेहरू प्रदर्शन केंद्रात याचे आयोजन होईल

पर्यावरणपूरक प्रोत्साहन देणे हा या परिषदेचा व प्रदर्शनाचा हेतू आहे. केंद्रीय पर्यावरण मंत्रालय, तसेच केंद्रीय अवजड उद्योग आणि पोलाद मंत्रालय यांचा या प्रदर्शनाला पातिंबा आहे.

कार्बन डायऑक्साइडचे प्रमाण कमी करणे, प्रशासन, तसेच कामकाजात पर्यावरणपूरक पद्धतींचा अंगीकार करणे या विषयांवर येथे परिसंवादही होणार आहेत. केंद्रीय अवजड उद्योग मंत्री एच. डी. कुमारस्वामी हे प्रमुख पाहणे म्हणून

उपस्थित राहणार आहेत. आयएमसी चेंबर ऑफ कॉमर्सचे अध्यक्ष संजय मारीवाल, तसेच पी, वेलरासू, श्रीकांत पाणिग्रही, आयएमसी चेंबरच्या उपाध्यक्ष सुनीता रामनाथकर, प्रमुख उद्योजक आदी मान्यवर या वेळी हजर असतील.

या दोनदिवसीय प्रदर्शनात जीवनशैली, पर्यावरणपुरक उत्पादने, दागिने, वस्त्र पर्यावरणस्नेही राहणीमान यांना प्रावरणे, सेंद्रिय पदार्थ, फॅशनशी संबंधित वस्तू आदी वीस प्रकारच्या गटवारी असतील. यात उद्योग, तसेच शिक्षण क्षेत्रातील कार्यशाळादेखील होतील. या उद्योगांनी या क्षेत्रात केलेल्या पर्यावरणपूरक कामाची माहितीही तिथे दिली जाईल. यात देशी व आंतरराष्ट्रीय कंपन्या, सल्लागार संस्था, सरकारी अधिकारी विविध संस्था, उद्योग संघटना आदी सहभागी होतील, अशी माहिती आयएमसी चेंबरचे महासंचालक अजित मंगरूळकर यांनी दिली.

#### Radio City Shout-Out for Ananta Exhibition and Conclave by IMC

Radio City, one of India's leading FM radio stations, gave a special shout-out to the upcoming Ananta Exhibition and Conclave by IMC, scheduled for January 9-10, 2025, at Nehru Centre, Worli. The announcement, aired multiple times on January 9th and 10th, 2025, during FM radio programs, emphasized the event's significance as a premier platform where industry leaders, innovators, and businesses come together to promote a sustainable lifestyle.

With Radio City's extensive reach across Mumbai, this publicity ensured high visibility among a diverse audience, including entrepreneurs, corporate professionals, students, home-makers, decisionmakers and many more.

The successful coordination of the radio announcement was facilitated by Ms. Shobha Pillai Coutinho of Midnight Media Solutions. Through her professional network, she ensured seamless execution, enhancing the event's media reach and visibility. Her contribution played a crucial role in amplifying the event's message to a wider audience.

Publicity Announcement by Radio City on 9th & 10th January

### **Sustainability** conclave on Jan 9

Mumbai: The Young Leaders Forum of the IMC Chamber of Commerce and Industry will conduct an exhibition and conclave, Ananta by IMC, on Jan 9-10 at Nehru Exhibition Centre and Nehru Auditorium in Worli respectively. The event promotes sustainable and conscious living by blending luxury, sustainability and ethical practices. It will feature fashion accessories, jewellery, kids garments, organic farm-to-table range, educational institutions and eco-friendly enterprise. TNN

## **Post Event Press Coverage**

### India's role is key in climate change fight: UK diplomat



caused the problem of che change but has inherited still it is dedicated to solve

rill is dedicated to solve the crisis. We really need india to fight cliniste change as it is the third largest population in the work? he said. Calling for cross-borde partnerships in science as

technology partnerships, the diplomat and that the United Kingdom has collaborated with India to fight climate change with research.

change with research. Kanika Chawla, susta aviation fuel (SAF) bu development leader Arbus, was also a pa She said that Airbus tarp

reduce its emissions in phased manner; starting v 90% and coming down to

00% and corning down to 6 by 2000, "We look at India SAF factory which can lor operational costs with s

measures," Chi

Srikunta K Pasage

th, he said that to lead the w

td'so

operatio tainable added, Dr Sr

ector go ethore of 51

### PJ News Service

fight against climate sige cannot be work with-ladia, asserted litricial normal John Nickell on ride, lie made the state-ride, lie made the state-na concluse heated by Young Leaders Forum of 100C Chamber of unerce and industry. The unite two-day exhibition concleve was organised at Nehru Exhibition Centre iork. etc.

Work. The event was meant to innote asstatiable linking by reging houry with ethical actives, and an official atoment. The conference, upported by the manateries of urism and heavy industries of steel, factured on critical iscussions around reducing then hearceits.

intens around reducing an footprints. Cold, head of political bilineral affairs at the dh High Commission in this, shared his thoroghts rig a panel discussion on View on ability'. He said that

SUSTAINABILITY'- ANANTA BY IMC (L-R) Sunita Ramnathkar,

DISCUSSION ON 'GLOBAL VIEW ON

Vice President, IMC Shailesh Haribhakti, Co-Founder and Chairman Bharat Clean Rivers Foundation and Past President, IMC, Kanika Chawla. SAF Business Development Leader, India and South Asia, Airbus and

John Nickell, Head of Political & Bilateral Affairs, British Deputy High Commission Mumbai India at the Panel Discussion on Global View on Sustainability at the conclave Ananta by IMC held in Mumbai on January 9, 2025

1

IMC Young Leaders Forum Hosts Exclusive Two-Day Exhibition and Conclave – Ananta by IMC in Mumbai 0 80 8 Armbin, January 21, 2025: The Young Leaders Fon YLF) of the IMC Chamber of Commerce and Indus as initiated an exclusive Exhibition and Conduw runnts by MC of the Netru Exhibition Centra a Jenu Auditorium in Worl, Mumbai. The event w

whu Auditorium in Viori, Mumbai. The event will dicated to promoting sustainable and consolo ing with sustainability and ethical practices. The subinability Conclaims was hosted on focusing a tical discussions around reducing carbon footprint familiate concerns each subinable concerns to miligating environment protects and promotion of prenet technologiest. Including the adoption of green technologiest Status Honoreverts. Strif Galeria Minister Concerns and Status Honoreverts. Strif Galeria Status Honoreverts. Strif Galeria Status Honoreverts. ethical business frameworks. Shi Gajen 1 Shekhawat, Honourable Union Minister re and Tourism, Ministry of Tourism, Governm ulture and Tourism, Ministry of Tourism, Governmer (Trolia was the Chief Guest and Mr. Mahanaanyama ao Sondia, Youth Leader and Prince of Gwalio adhya Pradesh was the Guest of Monour at th elecitory Session of the Conclove, respectivel pesking at the event, Mr. Mahanaanyaman Ra cindas, Youth Leader and Prince of Gwalior, Madhy adeht seif. Sustainability is not just about adherin environmental standards or following nates: this av of Bin. Its present in event choice we makey of life. It's present in every choice we make-ere we source our lood, how we grow it, an a small daily decisions that collectively shape stenable future. He further shared his inspire tenate sucre. The further shared his inspir may of growing organic noe using eco-frien thods on his farm. He discussed his start-Mandi, started three years ego, which aims get the gap between rural fermers and custom fosturing direct connections.

Publication - Hindustan Times, Mumbai





(L-R) Sheetal Kalro, DDG, MC, Vidhi Dalal, Chairperson, IMC YLF, Shaan Khanna, Small **Business & Networking** Coach, Founder, Networking Now India and Co-founder - Spicy Sangria & SoundRise Live, Annie

Nutcracker, Vik Khatwani, Founder, Earth Café and Gauri Devidayal, Cofounder, Food Matters Group at the panel discussion on Farm to Table and Sustainability: A Path to a Greener Future' at the conclave Ananta by IMC held in Mumbai on January Q





(L-R) Sheetal Kalro, DDG, IMC, Sunita Ramnathkar, Vice President, IMC Jyyotsana Sanghi, CMD of SGS Motors Pvt. Ltd. and Co-chairperson of IMC-YLF, Nyrika Holkar, Executive Director, Godrej Enterprises Group, Monica Shah, Designer, JADE and Bhavna Darira, CMO-Revivify at the panel dis-

cussion on India's Economic Sustainable Growth focused on fostering a commitment to Sustainable and conscious living, emphasizing the importance of ethical practices and Sustainability as key drivers of progress organised by Ananta by IMC in Mumbai on January 9, 2025

### वाईएलएफ ने अनंता का आयोजीत किया

राव सिंधिया ने कहा, सस्टेनेबिलिटी केवल पर्यावरण मानकों का पालन करने या नियमों का पालन करने तक सीमित नहीं है; यह जीवन जीने का एक तरीका है। सस्टेनेबिलिटी की शुरुआत रसोई से भी होती है और अपने खेत पर पर्यावरण के अनुकूल तरीकों से जैविक चावल उगाने की प्रेरणादायक यात्रा साझा की।

मंबई। आईएमसी चैंबर ऑफ कॉमर्स एंंड इंडस्टी के यंग लीडर्स फोरम ने विशेष प्रदर्शनी और सम्मेलन अनंता आयोजित किया। सस्टेनेबिलिटी सम्मेलन में कार्बन फुटप्रिंट को कम करने, नवाचारी समाधानों को बढावा देने और स्थायी कॉपेरिट गवर्नेंस को प्रोत्साहित करने पर महत्वपूर्ण चर्चाएं की गई। इस अवसर पर महा-आर्यमन

Publication - Agniban, Mumbai - 17 January 2025

IMC YLF Hosts Exclusive Two-Day Conclave – Ananta by IMC in city

(L-R) Ajit Mangrulkar, DG, IMC, Apurva Chaturvedi, Partner M M Chaturvedi & Co. and Co-chairman, IMC Young Leaders Forum, Jyyotsana Sanghi, CMD, SGS Motors Pvt. Ltd and Co-chairperson, IMC-YLF, Vidhi Doshi, Founder Yahvi Communications and Chairperson, IMC YLF Sheetal Kalro, DDG, IMC, Samir Somaiya, Past President, IMC, Sanjaya Mariwala, IMC President, Mahanaaryaman Rao

Scindia, Youth Leader and Prince of Gwalior, Madhya Pradesh, Dr. Srikanta K Panigrahi, Director General Indian Institute of Sustainable Development (IISD) and Member to National Climate Change Missions, Government of India (Gol), Sanjay Mehta, DDG, IMC and Ateet Sanghavi, Partner, Purple Ventures and Co-Chairman, IMC-YLF at the conclave - Ananta by IMC held recently in Mumbai.

Publication - Free Press Journal, Mumbai - 22 January 2025

## **Post Event Press Coverage**



આઈએમસી (ઇન્ડિચન મર્ચન્ટસ ચેમ્બર ઑક કૉમર્સ ઍન્ડ ઇન્ડસ્ટી)ના ધ યંગ લીડર્સ ફોરમ દ્વારા એડ્ઝિ <mark>ઝને કોન્કલેવ-અનંતનું આરોજન તાજતેરમાં કરાશું હતું.</mark> આ પ્રસંગે ઉપસ્થિતોમાં ડાબેથી જમણે આઈએમસી, ડીજી અજિત માગરુળકર, એમએમ ચતુર્વેદી ઍન્ડ કંપનીના પાટર્નર ઍન્ડ આઇએમસી ચંગ લીડર ફોરમના કો-ચેરમૅન અપૂર્વા ચતુર્વેદી, એસજીએસ મોટર્સ પ્રા. લિ.ના સીએમડી અને આઈએમસી વાયએલએફના કો-ચૅરપર્સન ગ્લોત્શ્ના સંઘવી. અ ાઇએમસીના ડીડીજી શીતલ કાર્લો, આઇએમસીના ભૂતપૂર્વ પ્રમુખ સમીર સોમૈચા, આઇએમસીના પ્રમુખ સંજયા મરીવાલા, ચુઘ લીકર અને મધ્યપ્રદેશ-ગ્વાલિયરના રાજધુમાર મહાનારાયમણ રાવ સિંધિયા, ઇન્ડિયન ઇન્ટિટવ્યૂટ ઑફ સરટેનેબલ ડેવલપમેન્ટના ડિસેક્ટર જનરલ ડૉ. શ્રીકાંત કે. પાણીગઢી, આઇએમસીના ડીડીજી સંજય મહેતા અને આઇએમસી-વાયએલએફના કો-ચેરમૅન અને પર્પલ વેન્થરના પાર્ટનર અતીત સંઘવી

Discussion on Driving innovation & Investment in Future of Eco-Conscious Innovation at Conclave Ananta by IMC



(L-R) Rina Deora, Member, Core Committee Ananta. Ateet Sanghavi, Partner, Purple Ventures and Co-Chairman, IMC-YLF, Vinti Lodha, Advisor, Lodha Luxury, Ritu Verma, Co-Founder and Managing Partner, Ankur Capital, Vineet Rai, Founder and Chairman, Aavishkaar Group and Mr. Deval Sanghavi, Co-founder and Partner, Dasra organised by Ananta by IMC in Mumbai recently.

### **Case Studies On Sustainability** By Industry And Academia At Ananta by IMC Conclave



-R) Anees Kalsekar, Asst. Director, IMC, Apurva Chaturvedi, Partner M M Chaturvedi & Co. and Cochairman, IMC Young Leaders Forum, Jyyotsana Sanghi, CMD, SGS Motors Pvt. Ltd and Co-chairperson, IMC-YLF, Sanjay Mehta, DDG, IMC, Sheetal Kalro, DDG, IMC, Vivek

Shankaranaray, Cofounder, Impacttree, Ateet Sanghavi, Partner, Purple Ventures and Co-Chairman, IMC-YLF and Ajit Mangrulkar, DG, IMC at the Case Studies On Sustainability By Industry And Academia At Ananta by IMC Conclave held in Mumbai on January 9.







Ananta by IMC Insights: Sustainability in Action

6

## **Online Coverage**



#### Gajendra Singh Shekhawat 🍪 @gssjodhpur

×1 …

Addressed the Valedictory Session of the IMC-YLF's #AnantaByIMC Conclave 2025 at Mumbai's Nehru Planetarium Worli this evening.

Organized by the Young Leaders Forum of IMC Chamber of Commerce and Industry, this Conclave fosters a unified vision, convening stakeholders from various sectors to promote and enhance sustainable practices.



Shri Gajendra Singh Shekhawat posted about his valedictory address at the Ananta by IMC Conclave on his official Twitter (X) account. The post gamered over 2,000 views, 185 reposts and over 200 likes



Mr. Mahaanaryaman Rao Scindia's official YouTube page posted a video of his valedictory speech for Ananta by IMC









## **Online Coverage**

WEBSITE NAME	NEWS HEADING	LINK	QR CODE
Free Press Journal	We Need India To Fight Climate Change,' Says British Diplomat John Nickell At Ananta By IMC Conclave	https://www.freepressjournal.in/mumbai/ mumbai-we-need-india-to-fight-climate- change-says-british-diplomat-john-nickell- at-ananta-by-imc-conclave	
Mid-Day Instagram Post	Ananta by IMC - Exhibition and Conclave on 9-10th January, 2025	https://www.instagram.com/p/DEkLKChJ 0sQ/?igsh=NWFuNHNzdWowaGVh	
Mid-Day Instagram Post	Ananta by IMC - Exhibition and Conclave on 9-10th January, 2025	https://www.instagram.com/p/DEjkMUrpZ Bv/?igsh=dWo5MzhlZ2o1aGdi	
ET Manufacturing Post	An Exhibition and Conclave championing sustainable living! Aligning with PM Modi's vision of 'Viksit Bharat@2047	https://business.facebook.com/ETManufa cturing/posts/pfbid023oZGEmGf4qGFuKz sWFPXsaA7Uv4dq1CZrLqGVBX2ZZQmF rp8bbp9CbV1WzkVB4Nxl	
ET Manufacturing Post	IMC Young Leaders Forum hosts two-day exhibition on sustainable living	https://manufacturing.economictimes.indi atimes.com/news/industry/imc-young- leaders-forum-hosts-two-day-exhibition- on-sustainable-living/117518779	
ET Manufacturing Post	Promoting conscious and sustainable living: IMC Young Leaders Forum hosts two-day Exhibition and Conclave	https://manufacturing.economictimes.indi atimes.com/news/industry/promoting- conscious-and-sustainable-living-imc- young-leaders-forum-hosts-two-day- exhibition-and-conclave/117489496	
X (formerly known as Twitter	Honourable Union Minister of Culture and Tourism, Government of India. MP (Lok Sabha) Jodhpur, Mr. )Gajendra Singh Shekhawat addressed Valedictory session	https://x.com/gssjodhpur/status/1877399 274184442122? t=3qcbrAb15BoEIxiQNmz0PA&s=08	
X (formerly known as Twitter	Promoting conscious and sustainable living: IMC Young Leaders Forum hosts two-day Exhibition and Conclave	https://x.com/ETManufacturing/status/18 82417659096252833?t=VLxEJzfR- GkDYDC3NkMLVw&s=19	
_inkedin	IMC Young Leaders Forum hosts two-day exhibition on sustainable living	https://www.linkedin.com/feed/update/urn :li:activity:7288504024373374977	
Linkedin	Promoting conscious and sustainable living: IMC Young Leaders Forum hosts two-day Exhibition and Conclave	https://www.linkedin.com/feed/update/urn :li:activity:7288182361932894208	
inkedin	An Exhibition and Conclave championing sustainable living! Aligning with PM Modi's vision of 'Viksit Bharat@2047	https://www.linkedin.com/feed/update/um :li:activity:7281949841478369282	
Facebook	Promoting conscious and sustainable living: IMC Young Leaders Forum hosts two-day Exhibition and Conclave	https://www.facebook.com/photo/? fbid=122205921776195881&set=a.1221 44907578195881	
Facebook	IMC Young Leaders Forum hosts two-day exhibition on sustainable living	https://www.facebook.com/share/p/1A16 S5aMZB/	









## **Core Committee & Team**



Mr. Sanjaya Mariwala President, IMC





Mr. Ajit Mangrulkar Director General, IMC



Mr. Sanjay Mehta Deputy Director General, IMC



Ms. Sheetal Kalro Deputy Director General, IMC

### IMC YOUNG LEADERS FORUM

Ms. Amruta Desai

Deputy Director-PR

Ms. Sunita Ramnathkar

Vice President, IMC





Ms. Rina Deora Member, International Business Committee, IMC & Director, Bombay Ampoules Private Limited



Mr. Dinesh Joshi Chairman, International Business Committee, IMC & Chairman and Managing Director, Satysa Giri Ventures Private Limited



Ms. Vidhi Doshi Chairperson, IMC Young Leaders Forum & Founder, Yahvi Communications

Ms. Selby Nambisan

**Director-IT & Events** 



Ms. Jyyotsana Sanghi Co-Chairman, IMC Young Leaders Forum & Chairperson & Managing Director, SGS Motors Private Limited



Mr. Ateet Sanghavi Co-Chairman, IMC Young Leaders Forum & Partner, Purple Ventures Management Consultants LLP

Ms. Meryl Cardoz

Senior Manager



Mr. Anees Kalsekar

Assistant Director

Mr. Apurva Chaturvedi Co-Chairman, IMC Young Leaders Forum & Joint Managing Partner, M.M. Chaturvedi & Co



Ms. Bhantik

Waghmare

Assistant Director-

Venue



Ms. Jayshree Poojary

Assistant Director - PR

SPECIAL INVITEES TO THE CORE

COMMITTEE



Ms. Shravanti Magdum Manager-Administration

### **GRATITUDE TO OUR GOVERNORS AND PAST PRESIDENTS**

**CORE TEAM** 

### SUPPORT TEAM

Mr. Saurabh Shah, Co-Chairman, International Business Committee, IMC

Mr. Vipul Srivastava

Director

- Mr. Upendra Shah, Director Finance, IMC
- Ms. Mithila Akre, Joint Director, IMC Ladies Wing
- Mr. Rangan Ayangar, Joint Director Finance, IMC
- Ms. Vanita Ghuge, Joint Director, Membership and International Business, IMC
- Mr. Sunil Kadge, Deputy Director Venue, IMC
- Ms. Priyanka Sawant, Deputy Director, Human Resources, IMC
- Ms. Rupali Shelar, Deputy Director, IMC
- Ms. Zarine Sanjana, Deputy Director, Ladies Wing, IMC
- Ms. Bharati Salunkhe, Deputy Director, IMC
- Ms. Sia Wagle, Deputy Director, IMC
- Mr. Narendra Kadam, Deputy Director, IT, IMC
- Mr. Abhijit Vaidya, Assistant Director, Membership, IMC
- Mr. Prajakt Palladwar, Assistant Director, IMC
- Mr. Klinton Fernandes, Senior Manager, Administration, IMC
- Ms. Jessy Shaju, Senior Manager, IMC
- Ms. Lucy Thomas, Senior Manager, IMC
- Mr. Sameer Vaze, Senior Manager IT, IMC
- Mr. Kishor Kotekar, Senior Manager, IMC

- Mr. Amit Thakurdesai, Senior Manager, IMC
- Mr. Amarendra Rane, Senior Manager, IMC Ms. Namrata Virkar, Manager, Membership, IMC
- Mr. Palkesh Thakur. Manager. IMC
- Mr. Vishnu Jadhav, Senior Executive, IMC
- Mr. Raju Yesware, Senior Executive, IMC
- Mr. Shailesh Parayane, Senior Co-ordinator, IMC
- Mr. Ajit Sawant, IMC Staff
- Mr. Ashwin Rathod, IMC Staff
- Mr. Sharan Patil, IMC Staff
- Mr. Harsh Mhatre. IMC Staff
- Ms. Nandini Agarwal, Intern, Project Ananta, HR College of Commerce and
- Economics
- Ms. Archie Nagdev,Intern, Project Ananta, HR College of Commerce and Economics Mr. Divij Shah, Intern, Project Ananta, HR College of Commerce and Economics Mr. Aaditya Somani, Intern, Project Ananta, K.J Somaiya Institute of Management Studies
- Ms. Samruddhi Shinde, Intern, Project Ananta, K.J Somaiya Institute of Management Studies

## **Special Thanks**

### With Special Gratitude for Support and Guidance to:



Mr. Ram Gandhi, Governor and Past President, IMC and Chairman and Managing Director, Beacons Private Limited.



**Mr. Niraj Bajaj,** Governor and Past President, IMC and Chairman, Bajaj Auto Limited and Chairman and Managing Director, Mukand Limited.



Mr. Mahendra Sanghi, Governor and Past President, IMC and Chairman and Managing Director, M. K. Sanghi Group



**Mr. Ashish Vaid,** Past President, IMC and Managing Director, Ashish Estates and Properties Private Limited



Mr. Suresh Kotak, Past President, IMC and Chairman, Kotak and Co. Private. Limited.



**Mr. Tanil Kilachand,** Past President, IMC and Chairman, Polychem Limited



Mr. Shailesh Haribhakti, Past President, IMC and Chairman and Proprietor, Shailesh Haribhakti and Associates and Co-Founder and Chairman, Bharat Clean Rivers Foundation



Mr. Samir Somaiya, Immediate Past President, IMC and Chairman and Managing Director, Godavari Biorefineries Limited.

### **Chief Guest**



### Shri Gajendra Singh Shekhawat Honourable Union Minister of Culture and Tourism, Ministry of Tourism, Government of India (Gol)

Shri Gajendra Singh Shekhawat is a distinguished Indian politician and senior leader of the Bharatiya Janata Party (BJP), currently serving as the Union Cabinet Minister of Culture and Minister of Tourism in the Government of India (Gol). A dynamic leader with a strong administrative record, he has played a crucial role in policy-making, governance, and national development across multiple sectors.

- June 2024 Present: Union Cabinet Minister of Culture; and Minister of Tourism
- June 2024: Elected to the 18th Lok Sabha
- May 2019 June 2024: Union Cabinet Minister, Ministry of Jal Shakti
- May 2019: Re-elected to the 17th Lok Sabha (2nd term)
- Sept 2017 May 2019: Union Minister of State, Ministry of Agriculture and Farmers Welfare
- June 2017 May 2019: Member, House Committee
- Aug 2016 May 2019: Chairperson, Fellowship Committee, Lok Sabha Secretariat
- July 2016 May 2019: Member, All India Council of Sports (AICS), Ministry of Youth Affairs and Sports
- May 2016 May 2019: Member, Joint Committee on the Enforcement of Security Interest and Recovery of Debts Laws & Miscellaneous Provision (Amendment) Bill, 2016
- May 2016 Sept 2017: Member, Committee on Estimates
  - Member, Governing Council, AIIMS Jodhpur
  - Member, Consultative Committee, Ministry of Water Resources, River Development & Ganga Rejuvenation
- Sept 2014 Sept 2017: Member, Standing Committee on Finance
- May 2014: Elected to the 16th Lok Sabha
- 2012 onwards: Member, National Team of BJP MSI Cell
- Member, BJP Pradesh Karyakarni (Rajasthan)

Shri Gajendra Singh Shekhawat has been instrumental in driving key policies for rural development, water resource management, and agricultural reforms. As the Union Minister of Jal Shakti, he led major initiatives, including the Jal Jeevan Mission, aimed at providing clean drinking water to every household in India. His tenure also saw significant progress in river rejuvenation projects, particularly for the Ganga.

In his current role as Minister of Culture and Tourism, he is focused on strengthening India's cultural heritage, promoting tourism as a global economic driver, and enhancing the nation's global presence through cultural diplomacy. His leadership continues to shape India's policy landscape across multiple domains, driving sustainable development and national progress.

### **Guest of Honour**



### Dr. Srikanta K. Panigrahi Director General, Indian Institute of Sustainable Development (IISD) Member of National Climate Change Missions, Government of India (Gol)

Dr Srikanta K. Panigrahi - is a Leading Global Sustainability Thought Leader, from India; He is the Director General and Distinguished Research Fellow, Indian Institute of Sustainable Development (IISD) and its initiative Carbon Minus India (CMI), and both are Public Policy Think Tanks and Scientific Research Institutes at New Delhi.

He is a well-known Indian Policy Maker and Technocrat, who has worked with the Government of India (Gol), United Nations Environment Program (UNEP) and the World Bank. He is a Member of National Strategic Knowledge and few Other Missions on Climate Change; to implement the National Action Plan on Climate Change (NAPCC), under Prime Minister's Office. He is also Member to Many Other Government and UN Expert Committees and Working Groups on Natural Resources Management, Climate Change, Electric Vehicles, and UN-SDGs Implementation. He has represented India in International Climate Change Negotiations in UNFCCC and also Known as Chief Architect of Indian Carbon Market. He is awarded the National Science Popularization Award by Hon'ble Prime Minister of India, for his Extraordinary Contribution and Commitments to Popularize Science among the Common Mass and is recognized by UNEP for his Valuable Contribution and Leadership in Catalyzing Environment Actions, on World Environment Day, 2007. MIT Sloan School of Management has recognized him, as an En-Road Climate Ambassador, in Policy Makers Category.

Dr Panigrahi has earned his formal Degree in Civil Engineering, then received Master Degrees, Environmental City Planning, Management & Business Administration and Doctorate in Public Policy, Specializing Science Policy, from Credible Universities of India and abroad, including Technical University of Dresden (TUD), Germany, IIT Delhi, School of Planning & Architecture and JNU at New Delhi; followed by a Post-Doctoral Research Fellowship from Massachusetts Institute of Technology(MIT), Cambridge MA, USA. He was also an UNEP/UNESCO Fellow, where he delivered

Guest Lectures in five prestigious Universities of Europe, at Hamburg, Dresden, Prague, Vienna and Zurich, And Other 29 Universities (Other than India) of the Globe, later.

### **Guest of Honour**



### Mr. Mahanaaryaman Rao Scindia Youth Leader and Prince of Gwalior, Madhya Pradesh

Mr. Mahanaaryaman Rao Scindia hails from the royal family of Gwalior. He is a graduate of Yale University, where he studied Economics and Political Science.

He began his professional journey as an associate at the Boston Consulting Group. As an entrepreneur, he cofounded Mymundi, a digital platform designed to support small Kirana businesses in Tier-2 and Tier-3 cities across India. He is also the founder of Green Rider, a technology start-up focused on Al innovation.

Under his leadership, a ₹10 crore fund pool has been established in collaboration with the Indian diaspora in the UAE to support Indian start-ups. In addition to his entrepreneurial endeavors, Mr. Scindia actively mentors several start-ups.

His interest in socio-economic development led him to study the concept of Gross National Happiness in Bhutan. Additionally, he serves as the Chairman of MPL, a tournament that has played a key role in reviving cricket culture in Gwalior.

### **Past President**



### Mr. Samir Somaiya Immediate Past President, IMC Chamber of Commerce and Industry Managing Director, Godavari Biorefineries Limited

Mr. Samir Somaiya is the Chairman and Managing Director of Godavari Biorefineries Limited He also serves as the Chancellor of Somaiya Vidyavihar University and President of Somaiya Vidyavihar. Additionally, he holds key leadership positions as Chairman of the K. J. Somaiya Trust, K. J. Somaiya Medical Trust, K. J. Somaiya Institute of Applied Agriculture Research, The Girivanvasi Pragati Mandal, and the Research Innovation Incubation Design Laboratory (Riidl), a Technology Business Incubator. He is also the owner of Kitabkhana and a visiting instructor at the School of Chemical Engineering at Cornell University.

Previously, he served as the President of the Indian Sugar Mills Association in 2009 and as the Chairman (Western Region) of the Indian Chemical Council from 2006 to 2008. He is actively involved in various committees, including the IMC Chamber of Commerce and Industry – Managing Committee, Cornell University Council (USA), PAPSAC at Harvard University (USA), the Council of Religious Leaders in Astana, Kazakhstan, FICCI's National Executive Committee and Higher Education Committee, ASSOCHAM's Managing Committee, and CII's National Committee on Bio-Energy.

In recognition of his contributions to chemical engineering, he has received the American Institute of Chemists Award (1990) and the American Institute of Chemical Engineers' Award for Scholastic Achievement (1989). His academic background includes a Master of Public Administration from Harvard University (2005), an MBA from Cornell University (1993), a Master of Chemical Engineering (1992), and a Bachelor of Science in Chemical Engineering (1990).

Under his leadership, Godavari Biorefineries Limited has grown into a key player in the manufacturing of sugar, ethanol, renewable energy, chemicals, biogas, and compost, all sourced from agricultural resources. The company works closely with 20,000 small farmers across 200 villages, focusing on improving productivity, increasing yields, and enhancing their quality of life.

Beyond business, Mr. Somaiya is dedicated to education, healthcare, and rural development. The Somaiya Trust, along with Somaiya Vidyavihar University, Somaiya Vidyavihar, and Ayurvihar, actively contributes to these sectors across Maharashtra, Karnataka, and Gujarat. These institutions oversee numerous initiatives aimed at fostering learning, community welfare, and sustainable development.

### President



### Mr. Sanjaya Mariwala President, IMC Chamber of Commerce and Industry Executive Chairman and Managing Directo, OmniActive Health Technologies

Mr. Sanjaya Mariwala is a visionary leader dedicated to making preventive healthcare a lifestyle priority and positioning the nutraceutical industry in the global mainstream. Recognizing India's unique advantage—its rich knowledge of natural medicinal solutions combined with cutting-edge technological advancements—he has been actively working to establish the country as a key player in the global nutraceutical sector.

With this mission in mind, he founded OmniActive Health Technologies Limited in 2004 to enhance lives through science and innovation. The company specializes in branded Natural Active Pharmaceutical Ingredients (APIs) and Pre-Formulated Ingredients (PFIs) for nutrition, health, and wellness products. Under his leadership, OmniActive operates with a strong commitment to value creation at all levels—focusing on product innovation, stakeholder engagement, and industry-wide impact. Since its inception, the company has become a leading global supplier of naturally sourced ingredients for eye health, weight management, mental wellness, and heart health to nutraceutical companies that provide food supplements and nutritional fortification.

Over the past 15 years, OmniActive has achieved significant milestones. The company boasts state-of-the-art manufacturing facilities and well-equipped R&D centers in India, along with offices worldwide, including key hubs in India and the USA. Through vertical integration, the company has expanded its agricultural operations, growing paprika and marigold in-house. What began with just 7.5 acres of farmland has now expanded to approximately 15,000 acres, ensuring complete traceability and superior quality control of the final products. The company operates four manufacturing plants located in Pune, Supa, Hosur, and Hassan, as well as three R&D centers in Thane, Pune, and Hassan. To support its rapid growth and expansion, OmniActive successfully secured private equity funding in 2017 and again in 2020.

Beyond his leadership at OmniActive, Mr. Mariwala holds several notable corporate and industry positions. He serves as a Director on the Boards of Auto Hangar, India's largest Mercedes-Benz dealership, and VKL Seasonings, the country's leading provider of seasonings and flavor solutions. Additionally, he is an Independent Director on the Board of Jayant Agro Limited, a publicly listed company. With nearly three decades of industry experience, he is deeply committed to mentoring and guiding the younger generation, believing that technology-driven innovation should be integrated with sustainable living practices. As an active investor, he frequently participates in Pre-Series A and Series A investment opportunities, supporting emerging businesses in the healthcare and nutraceutical sectors.

Mr. Mariwala also plays a pivotal role in shaping industry policies and fostering collaboration within the sector. He is the President of the IMC Chamber of Commerce and Industry, the Founder President of the Association of Herbal and Nutraceutical Manufacturers of India (AHNMI), and a Member of the Nutraceuticals Task Force under the Office of the Principal Scientific Advisor to the Government of India (Gol). Through these affiliations, he continues to drive industry innovation, regulatory advancements, and global positioning of India's nutraceutical sector.

As the Executive Chairman and Managing Director of OmniActive Health Technologies Limited, based in Mumbai, India, Mr. Mariwala remains committed to advancing the future of preventive healthcare, nutrition, and wellness through cutting-edge research, sustainable practices, and global industry

### **Vice President**



### Ms. Sunita Ramnathkar Vice President, IMC Chamber of Commerce and Industry

Ms. Sunita Ramnathkar is a distinguished entrepreneur, investor, and industry leader, & serving as the Vice President of the IMC Chamber of Commerce and Industry. Born in 1954 in Mumbai, Maharashtra, she pursued her schooling at The Cathedral and John Connon School. Defying societal norms and expectations, she chose to study Chemistry at Elphinstone College, a field predominantly pursued by men at the time. She later expanded her academic pursuits by obtaining a degree in Mass Communication, further broadening her expertise.

Currently, Ms. Ramnathkar is a Partner at Mitchell Group LLC, USA, headquartered in Miami. She acquired a major stake in the company in 2008, during a period of economic recession in the U.S. Over the years, she has played a pivotal role in mentoring and transforming the company into a profitable entity, leveraging her expertise in marketing and research & development (R&D). She has also been instrumental in skincare innovations and has contributed to patents associated with the Mitchell USA brand. With branch offices in the UAE, UK, and India, the company operates manufacturing units in the USA, Europe, India, and Lebanon. Known for her keen business acumen, she is also an active angel investor, collaborating with private equity firms (PEs), venture capitalists (VCs), and other investment platforms. Her achievements have been widely recognized, earning her accolades from various institutions, particularly for her contributions toward women's empowerment and business leadership.

Her entrepreneurial journey began in 1981, when she co-founded Fem Care Pharma Limited alongside her brother, an IIT alumnus. In a market heavily inclined toward fairness-oriented beauty products, she built FEM into a household name over nearly three decades. As a founding promoter of the FEM brand, she played a critical role in establishing marketing, sales, distribution, and promotional strategies, growing the company's reach to over 300,000 retail outlets across India while also exporting products to 15 countries. While raising her two daughters, she successfully took FEM public, achieving an oversubscription of 66 times. In 2008, FEM was acquired by the Dabur Group, marking a significant milestone in her career. Following the sale, she expanded her global business footprint by acquiring a stake in Mitchell USA, further solidifying her presence in the international skincare and beauty industry.

With an illustrious career spanning decades, Ms. Sunita Ramnathkar is widely regarded as a pioneer in India's facial beauty segment. Her legacy continues to inspire women entrepreneurs and business leaders, while she remains actively engaged in mentorship, investment, and business innovation at an international scale

### **IMC Young Leaders Forum Chairperson**



### Ms. Vidhi Doshi Chairperson, IMC Young Leaders Forum Founder, Yahvi Communications

Yahvi Communications is an Integrated digital and creative agency offering a variety of services such as Videography, workshop management, video editing, social media management, influencer marketing and website development for prestigious brands across various industries. It has worked with leading accounting firms, consulting firms, ed - tech ventures, hotels and restaurants in the hospitality sector, law firms, departmental stores and social media influencers.

Vidhi has an MBA in finance - Masters in Management Studies from Mumbai University. She spent her initial years in the Indian capital markets working at leading financial institutions in the equites department.

She is a trained Bharat Natyam and Odissi dancer and has given numerous performances across the country.

### **IMC Secretariat**



### Mr. Ajit Mangrulkar Director General, IMC Chamber of Commerce and Industry

Mr. Ajit Mangrulkar is the Director General of IMC Chamber of Commerce and Industry. He is a senior management professional with around 35 years experience. Prior to taking on the role at IMC as Director General in March 2018, Ajit was with the Australian Trade & Investment Commission (Austrade), Australian Consulate General, Mumbai since 2001 wherein he has had a varied experience across all operational areas at Austrade. In October 2016, he moved to Austrade's FDI attraction role, in the capacity as Investment Manager, South Asia with specific focus on innovation and technology driven sectors. Ajit previously held the position of Austrade's Regional Manager Finance and Administration, South Asia.

Prior to joining Austrade, Ajit held the position of Group Manager Marketing in an automotive ancillary group based in Mumbai, and was engaged in the production and marketing of products for the Indian Automotive OEM and Aftermarket segments.

Ajit has an educational background in commerce and accounts, with Bachelors in Commerce from the Bombay University and an Inter C.A. qualification from the Institute of Chartered Accountants of India. Ajit has almost 30 years of commercial experience with exposure to industry, International trade and investment promotion activities.



### Mr. Sanjay Mehta Deputy Director General, IMC Chamber of Commerce and Industry

Sanjay Mehta is currently Deputy Director General of IMC Chamber of Commerce and Industry. He is a Mumbaibased professional with 23 years of specialization in public diplomacy/public affairs, event management, administration, relationship building and maintenance, and promoting understanding through professional dialogues and exchanges between both Indian and foreign delegates in areas of arts, culture, health, information technology, education, HIV/AIDS, politics, economics, corporate social responsibility (CSR), business and human rights, while working as a senior cultural affairs specialist for a foreign diplomatic mission.

Through his vast network of contacts with universities, education institutions, business and industry associations, corporate world, cultural and voluntary organizations, political leaders and government officials, and opinion leaders in the society, he has conceptualized and organized a number of cultural performances, academics discussions, business conferences on a range of issues such as IT, WTO, IPR, CSR, and informative and educational discourses by Indian and international experts and professional exchange programs, in order to promote understanding and awareness about issues of global concerns.



### Ms. Sheetal Kalro Deputy Director General, IMC Chamber of Commerce and Industry

Ms. Sheetal Kalro has joined the IMC Chamber of Commerce and Industry in the capacity of a Deputy Director General.

She comes with a strong experience of over 20 years with expertise in the travel and aviation industry which includes eminent airlines namely Malaysia and Emirates.

Having worked with large corporates and managed national level events and strategic pricing for western India for Emirates Airlines, she comes with a varied expertise in customer service, operations pricing and commercial strategies.

Sheetal holds a double major in economics and commerce from Mumbai University.

### Panel 1: India's Economic Sustainable Growth



### Ms. Jyyotsana Sanghi Co-Chairman, IMC Young Leaders Forum Chairperson and Managing Director, SGS Motors Private Limited

Jyyotsana Sanghi is a prominent business leader specializing in finance, mergers, and acquisitions. She holds a BBA and a Master's in Finance from Regent Business School, UK. Her career began at HDFC Asset Management in Mumbai. Currently, she is the Joint Managing Director of Sanghi Group, overseeing luxury and commercial vehicle franchises, including Jaguar and Land Rover in Madhya Pradesh.

As Chairperson of S.G.S. Motors Private Limited, she leads the Tata Motors dealership, which serves Gwalior and neighboring regions. Jyyotsana also manages heavy construction equipment operations in West Africa and played a key role in founding Sanghi Metals, a copper manufacturing plant.

In 2018, Forbes recognized her as a Leading Female Entrepreneur. She is passionate about restoring heritage cars, actively participating in vintage car rallies, and showcased the Lagonda M45 Rapide at Pebble Beach in 2019. Jyyotsana combines her business acumen with her love for automobiles and innovation.



### Ms. Nyrika Holkar Executive Director, Godrej Enterprises Group

Nyrika Holkar is the Executive Director of Godrej Enterprises Group (GEG), leading Brand Marketing and Strategic Insights. She drives company-wide strategies to enhance customer experience and foster innovation through partnerships and ecosystems. Nyrika works closely with teams across GEG, focusing on sustainability, marketing, and product development to build a forward-thinking brand.

She is currently overseeing the turnaround of Godrej Interio's retail business, focusing on product development, retail experience, and omnichannel strategy. A qualified solicitor, Nyrika also manages intellectual property and commercial contracts across GEG's 14 businesses.

Before joining GEG, Nyrika worked at AZB & Partners on M&A transactions and advised foreign companies on investing in India. She holds a BA in Philosophy and Economics from Colorado College, USA, and LL.B and LL.M degrees from University College London, UK. Nyrika is a member of the Bar Association of India and a qualified Solicitor in the UK. She chairs the GEG CSR Committee, supporting community development efforts in education, skilling, and wetland protection

### Panel 1: India's Economic Sustainable Growth



### Ms. Monica Shah Creative Director and Co-Founder of JADE

Monica Shah, Creative Director and Co-Founder of JADE By Monica and Karishma and Chanakya School Of Craft, is a distinguished artist, TEDx speaker, and connoisseur of Indian craftsmanship. Under her leadership, JADE has pioneered groundbreaking initiatives like the Grassroot Artisans Project and collaborated with PETA India on mindful luxury accessories. Monica has received several accolades for her contributions to fashion and craft such as, VOGUE India's Forces of Fashion 2023, PETA India's Compassionate Designer Award, Grazia India's Contemporary Craftsmanship Award 2022, Luxebook's 50 Most Influential Women in Luxury 2021, and Honored by the Ministry of Textiles for her initiative in starting Grassroot Artisans Project 2024.



### Ms. Bhavna Darira Chief Marketing Officer, Revivify

Bhavna Darira's professional story reads like a blueprint for pioneering marketing excellence. With a career spanning over 25 years, she has left her mark across industries, launching international luxury brands like Gucci, Bottega Veneta and Jimmy Choo in India and driving strategic growth at leading organizations like Ogilvy & Mather, Reliance Communications and Hindustan Times. Her dynamic roles—from Vice President at Aditya Birla Financial Services to Chief Marketing Officer at Revivify — showcase a blend of creative vision and strategic expertise that has redefined how brands resonate with consumers.

As an honoured guest of the UK-India Sustainability and Market Visit/ April 2024, conducted in association with the Department for International Trade and the British Fashion Council, Bhavna contributed to meaningful conversations around sustainability and women empowerment. Her inclusive approach to leadership and her ability to connect strategy with purpose have positioned her as a vital voice in shaping a more conscious, collaborative future for brands and consumers alike.

### **Panel 2: Global View on Sustainability**



### Mr. Shailesh Haribhakti Past President, IMC Chamber of Commerce and Industry Co-Founder and Chairman, Bharat Clean Rivers Foundation

Shailesh Haribhakti is a figure in the corporate landscape, revered as a serial innovator and global citizen, advocating the philosophy of 'Vasudhaiva Kutumbakam' (the world is one family). His illustrious career encompasses roles as a Chartered and Cost Accountant, Certified Internal Auditor, Financial Planner, and Fraud Examiner. Beyond his impressive credentials, he is recognized as a transformative leader, serving as Board Chairman, Audit Committee Chairperson, and Independent Director at several of the nation's leading organizations.

A vanguard in Environmental, Social, and Governance (ESG) initiatives, Mr. Haribhakti has introduced groundbreaking concepts like Integrated Reporting and paths to achieving Net Zero. His efforts have earned him the Global Competent Boards Designation and the Vivekananda Sustainability Award in 2022, along with an honorary Doctor of Letters from ITM University.

Across all his initiatives, he champions sustainable value creation, environmental stewardship, and exponential technologies. His leadership extends to major CSR, ESG, and sustainability committees, where he is spearheading "Innovate to Zero". Another cause that finds a special place in his heart is cleaning all of India's waterbodies, making water abundant, clean and accessible.

His approach ensures that every strategy implemented is impactful, cooperative, and extends across broad networks, fostering significant and lasting change.

He is Chairman of Shailesh Haribhakti & Associates, Chartered Accountants. He is Vice Chairman of GOvEVA Consulting Private Limited.

He is the Non- Executive Chairman of various organisations. Member:

- Securities and Exchange Board of India (SEBI)'s Committee on Disclosures and Accounting
- International Accounting Standards Board (IASB)'s Standards Advisory Council.

### **Panel 2: Global View on Sustainability**



### Mr. John Nickell First Secretary – Head of Political & Bilateral Affairs, British Deputy High Commission, Mumbai, India

John has been a British Diplomat since 2016. John arrived in Mumbai in Spring 2023. Before India, John worked in Indonesia for 5 years, and before that on Poland during the UK's EU exit negotiations. Before entering the Foreign Office, John worked as a History and Politics teacher in London, entering teaching via Teach First. Prior to that John worked in Marketing. John studied History and Politics at the University of Glasgow – choosing to write his dissertation on the UNFCCC Climate Change regime and the "common but differentiated responsibilities" norm.

John's hobbies & interests include: tennis, drumming, jazz music, art, football (Arsenal fan), psychology, scuba diving, and trekking.



### Ms. Kanika Chawla SAF Business Development Leader, India and South Asia, Airbus

Kanika Chawla leads the Sustainable Aviation Fuel (SAF) strategy and business development at Airbus, focusing on the India and South Asia markets.

Prior to joining Airbus, Kanika was a Director at PwC, where she led the firm's Aviation practice. With over 15 years of experience in management consulting, she has advised governments, multilateral agencies, and private sector clients on large infrastructure projects across Southeast Asia. Her expertise includes regulatory and policy frameworks, project assessments, and financial due diligence.

Kanika holds a Master's degree in Economics from Jawaharlal Nehru University and an MBA from the Indian School of Business, Hyderabad.

### Panel 3: Farm to Table and Sustainability: A Path to a Greener Future



### Ms. Shaan Khanna

Small Business & Networking Coach, Founder, Networking Now India and Co-Founder -Spicy Sangria & SoundRise Live

Shaan Khanna, is the Small Business & Networking Coach, Founder, Networking Now India and Co-Founder - Spicy Sangria & SoundRise Live.

Networking Now India, a vibrant community designed to elevate your networking game and unleash the full potential of your business!

At Networking Now India, we live by the motto of "just ask." Our members have access to a wealth of knowledge and expertise to address their unique business needs. Whether you're seeking advice, referrals, or strategic partnerships, our community is here to support you every step of the way.

Approx 5000 subscribed members & a digital community and reach which is 50K strong.

Shaan Khanna is an award-winning founder of Networking Now India & Spicy Sangria. She has been in the events' space for over a decade and started her entrepreneurial journey at 15.

Networking Now India is a community with over 51,000 members from across industries who empower and help each other. It is true to Khanna's mantra: "We rise by raising others, and there's enough room for everyone to thrive." NNI is all about promoting collaboration as opposed to competition. - @networkingnowindia



### Ms. Gauri Devidayal Co-Founder, Food Matters Group

A law graduate from University College London and a Fellow of the Institute of Chartered Accountants England & Wales, she left her tax consulting career to co-create The Table, a renowned restaurant in South Mumbai. Her journey into hospitality, despite no prior experience, led to numerous accolades including being rated #78 on Asia's 50 Best Restaurants in 2023.

Gauri is also the Co-Founder of Magazine St. Kitchen, The Table Farm, Mag St. restaurants and bakery, and Iktara. She has hosted podcasts like 'The Colaba Cartel', 'This Round Is On Me', 'Women On Top in India' and most recently 'Speak Greasy'. She has also co-authored a tell all story of the behind the scenes of the restaurant business called 'Diamonds for Breakfast'.

As one of India's few women restaurateurs, she juggles her roles as a businesswoman and mother with equal fervor, recognized in Forbes India's 120 Leaders of Change and GQ's 50 Most Influential Young Indians. Gauri's passion for food and travel extends to her writing for various publications

### Panel 3: Farm to Table and Sustainability: A Path to a Greener Future



### Mr. Vik Khatwani Founder, Earth Café

Vik have always shared a deep passion for healthy and delicious food. His journey began with a simple dream: to create a place where quality ingredients and culinary creativity come together to offer an extraordinary dining experience. With backgrounds in both business and culinary arts, he combined his skills and vision to bring Earth Café to life.

His commitment to sustainability and well-being is at the heart of everything he does. Vik believes that food should not only taste great but also nourish the body and soul. Earth Café is his way of sharing this philosophy with the world, creating a community space where everyone can enjoy wholesome, delightful meals in a warm and welcoming environment.



### Ms. Annie Bafna Founder, The Nutcracker

Annie Bafna, a CA by profession, switchedcareers 10 years ago to follow her passion for food.

She set up The Nutcracker in 2014, fuelled by her love for feeding people and her desire to bring about a "neighbourhood" feel café that brought the concept of breakfast all day to the city. She also wanted to bring vegetarianism to the forefront & demonstrate that it could be fun, innovative & delicious.

The Nutcracker is in 4 locations across the city and in 2024, the brand introduced its deli & bakeshop - Noa by The Nutcracker. Noa brings freshdeli style sandwiches, pantry staples, artisanal breads, desserts & speciality coffee in a contemporary space that is hyper local.

During Covid, Annie started an initiative that she is personally passionate about, to move The Nutcracker one step at a time towards being plastic free in its delivery packaging as well as internal operations.

# Panel 4: Driving Innovation and Investment in the Future of Eco- Conscious Innovation



### Mr. Ateet Sanghavi Co-Chairman, IMC Young Leaders Forum Partner, Purple Ventures Management Consultants LLP

Ateet Sanghavi is a professional known for his roles as an investment banker, serial entrepreneur, angel investor, professor, and mentor. As the founder of Purple Ventures, he has transformed numerous start-ups into successful ventures. With a strong background in finance, including a tenure at Bank of America Merrill Lynch, Ateet has raised over USD 8.0 billion in capital.

An alumnus of Mumbai University with degrees in Commerce, Law, and an MBA, he also serves as a guest faculty at top business schools, mentoring future leaders.

Ateet is also a guest faculty at leading schools, including Thapar Entrepreneurship Academy and Welingkar Institute of Management, where he mentors and empowers the next generation of entrepreneurs.

His influence extends beyond business, as he actively contributes to strategic philanthropy and industry forums, making a lasting impact on both the entrepreneurial and philanthropic ecosystems.



#### Ms. Ritu Verma Co-Founder and Managing Partner, Ankur Capital

Ritu Verma is the Co-Founder and Managing Partner at Ankur Capital, an early-stage venture capital firm investing in disruptive digital and science-led technologies. With over 10 years of experience, she has supported the growth of category-defining companies globally. She serves on the boards of several Ankur portfolio companies, including Cropin, Niramai, StringBio, and Vegrow.

Before Ankur, Ritu ran Truven, an advisory firm for venture funds focused on India and SE Asia. She has worked with BASF's corporate venture fund and has been part of innovation teams at Unilever and Philips, bringing products from lab to market. Ritu holds 7 patents and has contributed to seven peer-reviewed publications.

She is also a director at ThinkAg, a non-profit platform for scaling ag-tech innovations, and is involved with several global and Indian initiatives in agriculture and sustainability. Ritu holds an MBA from INSEAD, a Ph.D. in physics from the University of Pennsylvania, and a bachelor's degree from Middlebury College.



### Mr. Vineet Rai Founder and Chairman, Aavishkaar Group

Vineet Rai is the Founder & Vice Chairman of Aavishkaar Group, an Impact Investment Platform focused on Asia and Africa, using entrepreneurship to address development challenges. Aavishkaar's vision is to bridge the opportunity gap for the "Emerging 3 Billion." The group includes Aavishkaar Capital, Arohan (India's largest microfinance institution), Ashv Finance (a fintech NBFC), and IntelleCap, which builds global impact ecosystems.

Aavishkaar manages over \$1.5 billion in assets and employs 10,000 people, supporting entrepreneurs with financing from \$150 to \$15 million, while aligning with 13 out of 17 SDGs. Vineet has received multiple awards, including the 2021 Access-HSBC Inclusive Finance Award and the 2016 Impact Investor of the Year. He was also featured on the cover of Forbes India in January 2018.

In 2022, he was appointed to the G20 Start-Up 20 Engagement Group on Sustainability and the SEBI Advisory Committee for the Social Stock Exchange. He has served on numerous prestigious committees and was invited by Prime Minister Narendra Modi for consultations on farmer income and venture capital. Vineet is passionate about driving, covering 50,000 km annually.

# Panel 4: Driving Innovation and Investment in the Future of Eco- Conscious Innovation



### Ms. Vinti Lodha Advisor, Lodha Luxury

A connoisseur of the finer things in life, Ms. Vinti Lodha is the advisor to Lodha Luxury, a true blue luxury brand with an obsession to achieve the highest standards of luxury living. In her role as an advisor, she imparts an intricate understanding of the luxury consumer.

Her strong understanding and experience in the luxury segment has equipped her to recognize the need to fill the vacuum in the luxury space in India. With an aim to redefine the luxury market, her initiative is to create curated bespoke experiences for connoisseurs.

Further to advising one of the top luxury brands, Vinti is a doting mother of three who gracefully finds a perfect balance between her work and personal commitments. Armed with a degree in sociology and law, she maneuvers every role seamlessly. A strong believer in giving back to the society, she is also associated with The Lodha Foundation, a CSR initiative of Lodha Group that works towards education, healthcare, women empowerment, civic support and many more.



### Mr. Deval Sanghavi Co-Founder and Partner at Dasra

Since co-founding Dasra in 1999, Deval has provided philanthropists with intelligent investment strategies resulting in over USD 58 million of capital being directed into the social sector in India. He incubated the Dasra Philanthropy Forum and the Dasra Philanthropy Week and has engaged over 3,000 philanthropists, multi-lateral agencies and corporate foundations that collectively drive the philanthropy agenda in India and internationally. He also initiatedthe Dasra Giving Circle – India's largest collaborative giving platform, which combines in-depth research, funding and managerial support to non-profits to enable scale of 15-30x.

He has written articles for media publications such as Mint, Business India and Alliance Magazine and has been quoted in NDTV, Times of India, Economic Times, Hindustan Times and Mint. He has spoken at platforms such as the Global Philanthropy Forum, We the People-NDTV, The Outsider- Bloomberg TV, Unconvention-Forum, SOCAP. He was awarded the Forbes Philanthropy Award in the 'Crossover Leaders' category for 2014 for successfully transitioning from a thriving career in investment banking to work for the nonprofit sector.

Deval holds a Bachelor of Business Administration with a dual Honours degree in Business and Finance from the University of Texas, Austin, is a Cordes Fellow and a founding board member of Magic Bus and Villgro.

### Panel 5: Sustainable Finance: Catalysing Investments for Impact



### Mr. Apurva Chaturvedi Co-Chairman, IMC Young Leaders Forum Joint Managing Partner, M.M. Chaturvedi & Co.

Mr. Apurva Chaturvedi has been a qualified Chartered Accountant since 2006. He successfully completed the intensive "Entrepreneurial Edge Programme" at the London Business School in March 2022 and became a member of the ICAEW in November 2022. He also became a member of the ICAEW in November 2022.

He is the Joint Managing Partner of M.M. Chaturvedi and Company, a Chartered Accountant firm headquartered in Mumbai, India's financial hub. The firm provides corporate services in business strategy, audits, taxation, and international expansion. Its clients include global and multibillion-dollar companies such as Essar Steel, Essar Power, Texport, ArcelorMittal, Kodak, and more.

Apurva belongs to the only family in the world with four generations of practicing Chartered Accountants in a direct bloodline. This legacy began with his great-grandfather, Late Bishambhar Nath Chaturvedi, in 1937, followed by his grandfather, Late Amar Nath, and his father, Late Madan Mohan Chaturvedi, who was the youngest Chairman of the Institute of Chartered Accountants of India at age 31 in 1986.

He is also the Co-Chairman of the Young Leaders Forum at the IMC Chamber of Commerce and Industry, Mumbai.



### Mr. Prashant Joshi

Senior Vice President - Chief-Products, Motilal Oswal Asset Management Company Limited

Prashant Joshi is an experienced investment professional with over 23 years of experience in investment products, research, asset allocation, and investment advisory. His experience ranges across Asset Management, Portfolio Management Services, Financial Planning, Wealth Management, and capital market Research.

He currently heads the product and advisory function at Motilal Oswal Asset Management Company Limited and is responsible for product strategy, product development and communications for Mutual Funds, PMS and AIF.

Prior to joining Motilal Oswal asset management he was led products at asset management firms including Tata Asset Management, Pramerica Asset Management and Principal Asset Management. Prior experience with leading primary dealer IDBI Capital and wealth management firm Birla Sun Life Distribution.

Prashant is a Chartered Accountant from The Institute of Chartered Accountants of India and has a graduate degree in commerce from Hinduja College, Mumbai.



### Ms. Zinnia Singh Advisor (Sustainability), Futurescaper

Ms. Zinnia Singh is an Advisor on Sustainability at Futurescaper, where she also assesses manufacturing units in India and the Middle East for sustainable practices. She holds a degree in Natural Sciences from the University of Cambridge and an MPhil in Plant Sciences from the University of Manchester. Her research focused on microalgae's ability to thrive in toxic conditions, contributing to bioremediation and biofuel production.

As a Sustainability Advisor, she works to align corporations with the 17 Sustainable Development Goals (SDGs), with a focus on biofuels, carbon sequestration, bioremediation of polluted waters, and biodiversity conservation.

Additionally, Ms. Singh is a traditional watercolor artist and runs her own art business, Zinnia's Heart Sings Art, where she sells original paintings, urban sketches, and hand-painted artifacts.



AURUL

#### Alternative

Founded in 2021 by Surat-based sisters Ayushi Bhaiya and Priyanka Bhaiya, the inspiration to start Alternative came from seeing and realizing the dirty impact of fast fashion on our only planet to live and its people. After a bit of digging and learning about what could be done about this, they zeroed on starting a sustainable fashion brand that leverages sustainable fabrics and dyes, evergreen styles and an on-demand production model. With Ayushi's creative background as a fashion designer and a stylist, combined with Priyanka's experience in ecommerce and marketing, the duo set out to provide people with abeautiful, functional and sustainable 'Alternative' to fast fashion.

At Alternative, we combine the most sustainable fabrics on earth with beautiful, timeless styles to create everyday high quality wardrobe staples that you will turn to time and again and will last for years to come.

### Aurul

Aurul is a couture label blending tradition with modern elegance.

We work exclusively with natural fibre fabrics, which are both skin-friendly and earth-friendly, aligning with Our belief in creating clothing that is sustainable, luxurious, and responsible. These materials not only enhance the richness and depth of our designs but also ensure that our creations resonate with conscious consumers.

Aurul, derived from the scientific name of gold (Aurum), began as a western ready-to-wear women's clothing brand. Over time, Supriya's (our founder) perfectionist tendencies and her passion for paying attention to the finer details of every garment led her to transition into couture.

At Aurul, we don't follow fleeting trends. Instead, we create thoughtful fashion that stands the test of time. Our strength lies in intricate embroidery, seamlessly woven with India's rich fabric heritage to craft high-quality, elegant pieces for you.

# BY MBEE KIDS

### Bambee Kids Bamboo Fibre Clothing

At Bambee Kids, we are committed to offering your little ones unmatched comfort and timeless style. Founded by Nirvee and Nishi, childhood friends and now mothers, our brand is driven by a passion for creating premium children's apparel from the finest eco-friendly bamboo fabrics.

We carefully choose viscose from bamboo for its exceptional softness, breathability, and durability. Bamboo fabric is hypoallergenic and temperature-regulating, making it ideal for active kids who need clothing that can keep up with their adventures. Naturally UV-protected, anti-bacterial, anti-fungal, and anti-odor, our garments nurture delicate skin while standing up to the challenges of childhood.

Whether it's a day of exploration or a peaceful night's sleep, our thoughtfully designed pieces ensure your child enjoys luxurious comfort. Sustainability is at the heart of everything we do. We take pride in creating garments that elevate everyday wear while contributing to a healthier planet. Each collection reflects our dedication to quality, sustainability, and craftsmanship, offering lasting pieces for both you and your child to cherish.

We are proud to say that our premium children's apparel is made entirely in India, using local suppliers and the finest bamboo fabrics.

Discover Bambee Kids, where nature and fashion come together to create something truly special for your little ones.



### **Blue Tuk -Tuk**

Blue Tuktuk is a vibrant cloud kitchen dedicated to bringing the authentic flavors of Thailand to your table. With a focus on using traditional Thai ingredients and cooking techniques, the brand is helmed by Chef Khyati Dalal, a culinary expert known for her passion for Thai flavours in curating exceptional dining experiences through events and pop-ups. Blue Tuktuk promises a delightful gastronomic journey, blending authenticity with the convenience of a cloud kitchen, perfect for food lovers seeking genuine Thai cuisine.

### Boond

"BOOND, a handmade, all - women fashion and hair accessory brand that has been creating nature - inspired accessories since 2008. BOOND is the brain child of Akanksha Bhawnani, a graduate of NIFT New Delhi and IIM Bangalore, who began her journey from a kiosk in 2008. With a never - growing list of happy customers, BOOND has become one of the most loved hair accessory brand, offering a striking and exquisite range of bespoke, handcrafted collections for every occasion.



The label has over 500 designs meticulously crafted by in - house artisans, who take great care to ensure that every PIECE is unique and of the highest quality. BOOND's mission is to make every woman believe that she is her favourite every single day. The brand has set a bench mark for variety, quality, and craftsmanship, earning accolades from customers and fashion industry a like.

Our collection is not only fashion able but also evokes a sense of connection to the natural world. From delicate flower and leaf designs to bold, nature - inspired patterns, our accessories are designed to bring you closer to nature. At BOOND, we understand the emotional connection that our clients have with our products, and we take pride in creating pieces that resonate with them on a deeper level.

### Cottonguru Maha Farmers Producer Co. Limited

Cottonguru® is the leader in agriculture and textile advisory services across the country. We are in cotton industry since 1903 and have strived hard to reach this leading position. Our vast experience of working with the smallest of farmers and top most consumers, DNA of technical and Marketing expertise and impeccable Brand image has given us a clear edge over our competitors. We will continue to contribute to the value addition of cotton and agriculture in every possible manner.

Change is the only one thing that is constant in the world. Cottonguru® Group has survived over 100 years uninterrupted overcoming all calamities mainly because of deep rooted ethical values and ability to adapt to the changes. With a unique blend of tradition and technology, we have reached the coveted stage of "Think Cotton – Think Cottonguru®



rom India Since 1903

### **Chatter Platter**

The brand is a lockdown baby – where everyone wanted healthy home cooked platters to share with family and friends. We also wanted to get our children clean munchies without preservatives bit struggled to get that on Mumbai shelves. Overtime we started making and delivering yummy indulgent food from our experimental kitchen based on preferences and also taking allergies into consideration!

We have a rotating menu based on festivities and seasonal favourites.

Grateful that our menu and we have been growing!



### Dwij

I am Soumya Kalluri. I am a Mechanical Engineer with a Masters in Commercial Vehicle Technology from Germany. The seed of the journey got planted when I was working with John Deere in Germany on the Life Cycle Assessment (Environmental Impact) of their harvesters/sprayers and realized that "nothing (waste) really goes away"

I started deeply researching various environmental impacts of my lifestyle and started being mindful of my consumption. The stats on Fast Fashion shook me to the core and that is when I decided to stop being part of the problem and make upcycling a norm and not an exception.



### Earthhium

Earthhium is a handmade, environmentally conscious, and cruelty-free skincare brand. We are committed to producing the purest, healthiest, and most environment-friendly products. We strive to introduce, encourage and empower you to take the best care of yourself, the people you love, and the world around you by using natural, non-toxic products while being entirely sustainable. No compromise required."



#### Ekaas Living

Ekaas Living Products are made of 100% cotton, high quality fabric. Cotton in itself is sustainable as it is a natural, biodegradable fiber. It can be recycled and reused contributing to a more circular economy.



#### Flame University

Our educational philosophy is rooted in the concept of Liberal Education. We believe that the real world does not function in isolation, and neither should knowledge. By interconnecting social sciences, humanities, physical sciences, business, design, natural sciences, fine & performing arts, communications management and computational sciences, we equip our students for an ever-changing new world. At FLAME, our students interact with various disciplines and are encouraged to address pressing world challenges through different perspectives. Our aim is to help them grow as critical thinkers and lifelong learners, as they lead purposeful lives, rather than just narrow professions. Therefore, we foster an environment that is personalised, participatory, and provides a transformational experience to aid in their personal and professional journeys.

### Go Nuts

With Go Nuts, we have been building a way of living, a lifestyle, a mindful revolution. It has always been more than just about providing good snacks—it has been about fostering good practices, encouraging healthy munching habits, and consuming mindfully.

As we see it, mindful consumption goes beyond just eating healthy or creating gut, heart-, and health-friendly products. It's also about taking from nature only what is required and minimizing the overall environmental footprint, both as individuals and as a brand.

Minor sustainable changes go further than one can imagine—switching to reusable glass jars, using corrugated boxes made from recycled materials, and producing batches to order to reduce wastage. These small yet mighty acts of kindness toward the environment have shown us the power of thoughtful action.

We are committed to doing our part wherever we can. It's a promise we've made to ourselves, our brand, the people we serve, and the environment we take from.

We are more than just a brand; we are a nut-munching revolution.



collective

#### **Godrej Conscious Collective**

At Conscious Collective, an initiative by Godrej Design Lab, we seek to bring together professionals from the industry to celebrate this conscious future. Our objective is to bring together like- minded professionals who will reimagine a more sustainable future and act as ambassadors to explore possibilities of a world that is much healthier and greener for us and for our future generations.

Conscious Collective is an initiative to create awareness and drive solutions towards better living. With a focus on Conscious Spaces and Sustainable Materials we aim to build a community of like- minded professionals who will reimagine a more sustainable future and act as ambassadors to explore possibilities for better living for people and planet.



#### Happy Threads

Happy Threads, inspired by the vision of His Holiness, Syedna Mufaddal Saifuddin TUS, the leader of the worldwide Dawoodi Bohra community that the women in the community be empowered to live happy, fulfilled lives in accordance with their central position in family and society, is the answer. Today, Happy Threads has achieved this for nearly 2000 women from over 36 cities, towns and villages all over India. Happy Threads thus has a clear mission - uplifting and improving the lives of these skilled and hardworking women and ensuring that the artifacts created by these artisans are valued by society.



#### HappyGut Company

HappyGut.Company is a client-focused wellness brand with a deep- rooted commitment to keep the Ancient Indian prebiotic remedies alive. Empowering people globally with simple, convenient, all-natural prebiotic blends for daily detox and rejuvenation to stay Healthy, Happy & Youthful. Our blends consist of some most powerful natural ingredients (not Ayurveda) that support the growth of good gut bacteria. These daily use blends are innovative, flavorsome, easy to use and suitable for every age and lifestyle. They are of the purest quality, plant – based, all-natural, gluten-free with no preservatives, vegan with no added colour or flavor. The ecofriendly packaging maintains the product's integrity.

#### Hast Tantr

Hasttantr is originated from the roots of Village soil that nurtures and fosters the real craft of Indian culture. Handloom is one of such art and craft form which showcases the regional cultural heritage form from and in different parts of India.

Hasttantr is committed towards promoting, maintaining and developing the authentic handloom craft form in original which is traditionally vintage.

Our belief of life in every living being ; be it human, be it animal, be it insect or be it any plant is strongly shown in our Handloom craft work. We follow, support and promote 'VEGAN FASHION'.

All kind of yarn viz. Cotton, Khadi & Linen that is used by us is one hundred percent pure and natural.

We use both Natural Dyes and Vat Dyes. Our products do not bleed and is intact if the washing instructions are followed properly.

We have our own Handloom Weaving Unit in which we take utmost care in its weaving, designing and hand crafting.



#### ICAR CIRCOT Mumbai

CIRCOT has served the cotton community over the nine long decades since its inception, by reorienting itself to suit the changing needs of its stakeholders. CIRCOT has spearheaded and sustained the research and development of technologies and machineries for the postharvest processing of cotton. The Institute is widely recognized for its contribution in testing, standardization and development of test methods for different types of textile materials. Presently, CIRCOT has diversified its expertise to research in utilization of other natural fibres like Banana and Coconut for technical applications, and has also started pioneering work in nonwoven technology, natural fibre based composites. CIRCOT is committed to develop environment- friendly textile processes using advances in the field of nanotechnology, plasma technology and is researching to these break-through technologies. The Institute has the following vision, mission and mandate

#### IIWA



At IIWA, we believe in the power of community, the preservation of tradition, and the empowerment of women. Our NGO is dedicated to uplifting the lives of rural women, providing them with opportunities, and helping them unleash their potential. Through our E-emporium, we bring you a unique collection of products that showcase the rich cultural heritage and craftsmanship of these talented women. Our journey began with a simple yet powerful idea: to empower rural women by harnessing their skills and talents. We recognized that many talented women in rural communities possess incredible skills in crafting garments, creating exquisite bags, and grinding aromatic spices. Yet, due to limited access to markets and resources, their talents often went unnoticed. That's where IIWA stepped in. We established a platform that not only recognizes their skills but also provides them with the means to earn a sustainable income. By working with us, these women gain financial independence, self- confidence, and a sense of pride in their work.



#### Impactree Data Technologies

Impactree is a dynamic and forward-thinking organization driven by a passionate team of professionals. We are committed to making a meaningful impact by leveraging our expertise in Services and Technology to create a positive impact across Sustainability.

Established with a vision to empower organizations and catalyze positive change, Impactree specializes in delivering comprehensive solutions at the intersection of Services and Technology. Impactree has SaaS-based data platforms and solutions helping organizations in Social Impact, Sustainability, and Decarbonization. Our commitment to social responsibility, sustainability, and cutting-edge technology drives our mission to create a lasting impact on society.



insom

#### INARA by Sana Pathella

Sustainable breathable clothing, organic fabrics. At INARA by Sana Pathella, we are committed to providing highquality, sustainable clothing made from natural fabrics. Our passion for eco-friendly fashion drives us to offer a unique collection that reflects our dedication to the environment and style. We take pride in our attention to detail and the comfort our clothing provides. Discover the perfect blend of luxury and sustainability with INARA by Sana Pathella. All our fabrics are 100% sustainable, we have fabrics like bamboo, hemp, pure linen, banana, orange and many more.

#### Insom

Insom is a vegan brand built with a vision to spread awareness about sustainable fashion, zero-waste production and ethical way of working.

The pieces are stylish, cozy, everything you will desire to have in your outfits. I want to be an agent of change through my working process and brand mission. Some of our main motors are:

- ethical working environment
- anti-mass production
- fair trade
- Providing utility
- Problem solving
- women/ artisans empowerment

INSOM follows neo new-age methodologies combined with traditional techniques. All the pieces are made in the designers own studio to ensure quality and purity of the products.

#### Ishaavi

Every creation at Ishaavi embodies a harmonious blend of timeless elegance and contemporary sophistication. For us, sustainability is not just a guiding principle—it is the very foundation of everything we do. We design fashion that resonates with the mindful modern individual, redefining elegance with purpose and care. Our approach to sustainability is transformative. By thoughtfully repurposing fabrics, we create pieces that are both versatile and enduring. Additionally, we reimagine previous designs, infusing them with fresh perspectives that seamlessly merge current trends with an everlasting appeal. Our collection features a diverse range of tops, dresses, kurtas, and comfortable separates, crafted from organic materials such as muslin, chanderi, handwoven fabrics, and naturally dyed organic cotton. These carefully chosen fabrics bring life to designs that are unique yet minimal, reflecting our commitment to responsible and lasting fashion. Ishaavi stands out as a refreshing alternative to the repetitive trends of mass-produced fast fashion. What sets us apart is our unwavering dedication to sustainability and thoughtful design. True to our philosophy, our style is best described as minimal, sleek, and clean—an ode to fashion that inspires, endures, and cares for the planet.



SHAAV

#### Ivaana Weaves

Ivaana Weaves is committed to promoting pure handloom and handwoven products, including suits, sarees, dupattas, and fabrics. Our handloom offerings align with the principles of sustainable fashion by prioritizing eco-friendly materials, minimizing energy consumption, ensuring durability, and preserving cultural heritage. We also strive to educate the public about sustainable handloom products through exhibitions and our social media platforms. Additionally, we exclusively utilize recyclable paper bags for our packaging. To further our commitment to sustainability, we transform unsold fabrics into exquisite lehengas, jackets, and shrugs, thereby revitalizing the global appreciation for India's rich handloom culture

### Jayna Packaging Private Limited

At JAYNA, We decided to explore the versatility of corrugated boards that were primarily used for box packaging. This medium, arguably the world's simplest and greatest wonders of engineering gave us the opportunity to merge art with Technology, resulting in innovative merchandising. That gave rise to our slogan - "The science of packaging & the art of display"

We specialize in creating products with corrugated board and have expertise in engineering three dimensional shapes, containers and displays. We consistently search for and create the extraordinary solution for retail displays, packaging and dispensing requirements.

### Just Caffeinated

Just Caffeinated offers one stop Coffee and Tea solutions for Offices, Hotel, Restaurant, and Cafes that ensure office employees and guests have access to premium coffee all day long.

Just Caffeinated have provided regular delivery of high-quality coffee beans and sustainable capsules based on consumption.

Just Caffeinated offers a diverse range of coffee capsules compatible with Nespresso machines, crafted from 100% natural coffee sourced from sustainable farms. Their blends are free from added sugars and preservatives, ensuring a pure coffee experience.

Also provided Custom corporate Gifting Solutions Customize as per choice and give it to Employee, Friends, and Family.



### Kalaneca

Kalaneca, founded by twin sisters Ramya Rao and Kavea R Chavali, is a brand dedicated to celebrating the art, the artist, and the artisan through six yards of handwoven weaves. The brand's journey began with a single vision: to make wearing heritage sarees, stylish and modern, while taking the story of Indian weaves to the global stage and inviting the world to experience the rich tapestry of Indian craftsmanship.



### Khaddo

At Khaddo, we believe sustainability is as essential as the Sindhi kadhi on a Sunday afternoon. From using biodegradable packaging (because nature deserves the same love as our sai bhaji) to sourcing fresh, local ingredients that support farmers and cut down on food miles, we're all about keeping it green while serving it goldenbrown. Plus, our waste management ensures that nothing goes to waste—just like that last bit of tuk at the bottom of your plate. Good food, good vibes, and a good planet—that's our recipe.

### Label Gattani

GATTANI: Where Craftsmanship Meets Conscious Fashion



Gattani isn't just a fashion brand—it's an art form. Rooted in the beauty of hand techniques like macramé, crochet, knitting, and braiding, we transform denim into wearable masterpieces. Our distinct patchwork techniques give new life to deadstock fabrics, ensuring every piece tells a story of sustainability and innovation.

We are proudly vegan—because animals have the right to live, and fashion should never come at their expense. Every garment is ethically produced, honoring both the artisans who create them and the planet we protect.

At Gattani, we believe style is personal. Our designs are for those who dare to be different, who embrace individuality, and who refuse to blend into the crowd. When you wear Gattani, you don't just stand out—you shine.



AYNA PACKAGING PVT. LTD



#### Layercraft

Layercraft Technologies Private Limited is a pioneering startup specializing in eco-friendly 3D printing. We craft sustainable home decor, gifting products, and customized keychains, blending innovation with environmental responsibility. Our biodegradable products are designed to reduce waste and promote a greener future. With a focus on customization, we cater to college clubs and events, delivering unique, planet-friendly solutions. The primary material used in our products is PLA - Polylactic Acid which is made from corn, sugarcane starch. Our 3-D Printers entirely work only on electricity and do not consume any kind of fuel and neither they produce any emission. Our Waste Product from the process is nothing but the pieces of PLA which itself is eco-friendly material.

#### Mænaam

Mænaam derives its significance from the Thai language. In Thai, "Mæ" ( $\mathfrak{u}\mathfrak{u}$ ) means "mother," and "Naam" ( $\mathfrak{u}\mathfrak{n}$ ) means "water." This combination symbolizes the nurturing and ever-flowing essence of water, which is vital for life and growth. It signifies a harmonious connection to nature.



MIDORii

みどり

mænaam

#### **Mehr Jewellery**

Mehr aims to create meaningful jewellery, alive with purpose, that serves to heal, connect and inspire. Each piece is designed with love, and made with pure intentions to empower the wearer, and are divinely energised in the healing alter. Every Mehr piece carries a message of love & faith and helps you always stay connected to the Universe. Through symbolic charms, healing crystals and protective talismans, we aim to create jewellery that is not only beautiful and aesthetic, but also something that is spiritual and adds value to your life through its inspirational purpose.

### Midorii

Hiteshi Mehta and Eriko Fujii founded MIDORii, a brand rooted in personal experience and a love for style. Faced with limited options for comfortable footwear, Hiteshi's battle with Plantar Fasciitis inspired the creation of sandals that combine fashion with pain relief. Infused with Japanese technology, premium cork, and a dedication to innovation, MIDORii offers inventive solutions for everyday needs. Embracing Japanese minimalism and design aesthetics, MIDORii sandals are not just about comfort but also about sleek, timeless style. From vibrant designs to effortless sophistication, MIDORii sandals redefine every step. Keep an eye out for MIDORii's upcoming clothing line, bringing the same blend of Japanese-inspired style and innovation to your wardrobe.

### Mishtaa By Suman Agarwal

At Mishtaa by Suman Agarwal, sustainability is not just a practice—it's our promise to the planet and future generations. We are deeply committed to crafting indulgent treats that align with ethical and eco-conscious values:

- Ethically Sourced Ingredients: We work closely with trusted local farmers and suppliers to ensure our ingredients are fresh, responsibly grown, and minimally processed.
- Eco-Friendly Packaging: Our packaging is thoughtfully designed to reduce environmental impact, using recyclable and biodegradable materials wherever possible.
- Waste Reduction Initiatives: From production to delivery, we strive for minimal waste by optimizing processes, repurposing by-products, and practicing mindful consumption.
- Small Batch Production: Each batch of our handcrafted mithai is made with precision and care, ensuring quality while reducing wastage, energy and resource use.

At Mishtaa, we believe in creating sweets that nourish both the body and the Earth. Every bite is a celebration of mindful indulgence, where tradition meets sustainability.



SUMAN AGARWAI

#### Monk and Mei By Sonia Anand

Monk and Mei is an apparel brand with beliefs that a brand can provide more than just a fashionable closet. Our apparels have stories sewn into them, each contributed by master-jis, stylists, tailors, and designers. Monk and Mei is a producer-centric brand that sets its ambition to improving, empowering, and enabling our producers. We believe that our behind- the-scenes heroes deserve a seat in the spotlight.

### Motilal Oswal Asset Management Company Limited

Motilal Oswal Asset Management Company Limited. (MOAMC) is a public limited company incorporated under the Companies Act, 1956 on November 14, 2008, having its Registered Office at 10th Floor, Motilal Oswal Tower, Rahimtullah Sayani Road, Opposite Parel ST Depot, Prabhadevi, Mumbai - 400025.

Widely revered as the 'Equity Experts', we've leveraged over 30 years of equity expertise to master the art of wealth creation using our unique QGLP investment philosophy.

Proud to Have

- 115,870cr+ , Assets under management (For MF, PMS, AIF)
- 30+, Experienced investment professionals
- 42.13Lakhs+, Number of client accounts

What We Offer : A unique assortment of funds designed for your wealth creation goals, High Quality, High Growth, Our equity expertise and exceptional fund management created value for our investors for over 15 years

Motilal Oswal Asset Management Company Limited (MOAMC) is a public limited company incorporated under the Companies Act, 1956 on November 14, 2008, having its Registered Office at 10th Floor, Motilal Oswal Tower, Rahimtullah Sayani Road, Opposite Parel ST Depot, Prabhadevi, Mumbai - 400025.

Widely revered as the 'Equity Experts', we've leveraged over 30 years of equity expertise to master the art of wealth creation using our unique QGLP investment philosophy.

Proud to Have

- 115,870cr+, Assets under management (For MF, PMS, AIF)
- 30+, Experienced investment professionals
- 42.13 Lakhs+, Number of client accounts

What We Offer : A unique assortment of funds designed for your wealth creation goals, High Quality, High Growth, Our equity expertise and exceptional fund management created value for our investors for over 15 years



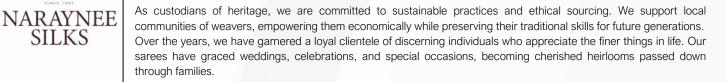
### My Treasure By Ruchi Shah

Own Style Own Fashion! Indian and Western wear! Women | Mens & Kids wear! Recent linen collection is out!!!

### Naraynee Silks - Since 1993

At "NARAYNEE SILKS" each saree is a labour of love and skill, meticulously crafted by master weavers who have honed their art over generations.

Our 31 year old handloom silk saree brand has become synonymous with impeccable craftsmanship, heritage designs, and a commitment to preserving India's rich textile heritage. Our Brand celebrates the timeless beauty of silk sarees, blending traditional motifs with contemporary trends. Whether it's the intricate zari work of Banarasi silk or the vibrant colours of Kanjeevaram sarees, each design tells a story of culture and craftsmanship.



As we celebrate three decades of weaving dreams into reality, NARAYNEE SILKS remains dedicated to upholding the legacy of Indian handloom silk sarees.





#### Neevjivan Foundation

NeevJivan Foundation is working to create opportunities for sustainable livelihood for our fellow citizens through well curated and impactful livelihood program. The program is based on Gandhiji's principles of "Nai Talim" wherein the focus in is on wholesome work and experiential learning as the medium of knowledge sharing. We do not stop at just training and certification! What differentiates us is our undivided focus on creating small scale business enterprises by our students so that they have an alternate source of income.



### Nityaya By Camy Khokhani

Founded in 2005, a small-scale home-based venture that has grown over the years into a hub for sustainable fusion and ethnic outfits, including bridal wear. With a mission to bring our creativity to every city and empower incredible women everywhere.



#### Padmaanjali Silks

Padmaanjali Silks is a brand born out of our founder Viba Swaminathan's passion for authentic Kanjeevaram weaves.

In today's day and age where the market is flooded with cheap substitutes for authentic silk and zari, our founder wanted to build a brand which gave customers the right quality of silk and silver base zari kanjeevaram sarees. Thus was the beginning of the Padmaanjali journey.

The brand is appreciated by its array of clients for the quality of the weaves and the intricacies of its designs. What we as a brand also specialise in is custom making pure silk and pure zari kanjeevaram sarees according to the taste of our clients and revival of old vintage Kanjeevaram weaves.

Padmaanjali Silks takes pride in each Saree that it offers it's clients and aims to build a name for itself in this niche space as a brand offering one of a kind exquisite pieces to Kanjeevaram enthusiasts.



#### **Play Staples**

Play Staples is a design-led toy brand that reimagines play through handcrafted, sustainable toy vehicles, blending nostalgia with innovation. Rooted in craftsmanship and storytelling, it aims to create timeless objects of play that inspire creativity across generations.



### Project Samudra Manthan- Enactus H.R.College

Enactus H.R. College is a chapter of Enactus, a global organization with over 1,600 chapters across 35 countries, dedicated to driving social change through entrepreneurial action. It provides a platform for students, academic professionals, and business leaders to collaborate and develop sustainable business solutions for pressing societal issues. One of its key initiatives, Project Samudra Manthan, focuses on tackling marine pollution by collecting discarded fishing nets and plastic pellets from water bodies and transforming them into eco-friendly products such as push bins, bags, pens, T-shirts, dustbins, and benches. Through such initiatives, Enactus H.R. College continues to make a tangible impact, promoting sustainability and environmental responsibility.



#### Praakruti

Praakruti is committed to bridging the divide between urban children and nature by providing them an opportunity to explore nature themselves with our products and forge their unique bonds with the environment. Praakruti hopes to inspire a new generation of natural lovers and passionate environmentalists who would help preserve our planet. Praakruti pledges 50% of its profits to uplift the rural tribal community.

Our 16-year-old founder - Ishaan Surve realised that despite the growing demand for eco-friendly toys there were few affordable, high quality alternatives to plastic. To address this problem he founded Praakruti, a startup committed to igniting the sustainable revolution in the Indian toy sector.



#### Rangrezza

Rangrezza, a premier manufacturer of stylish and high-quality ladies shirts and tunics. With a passion for fashion and a commitment to excellence, we have established ourselves as a leading name in the industry. Our dedication to crafting garments that blend comfort, elegance, and versatility sets us apart, making us the preferred choice for women seeking sophisticated clothing options.



Revite Nourishments Store - Natural and Therapeutic Cosmetics

Revite Nourishments - Carefully curated Natural Formulations. No Sulphate/Paraben/Vegan. No Silicon/Carbomer for healthy Skin & Hair.

#### **Revivify- Pre- Loved Luxury Fashion**

Revivify is a luxury resale and refurbish platform specialising in authenticated designer wear. Our team has decades of experience working with some of the industry's most coveted fashion brands, with leading expertise across couture, ready-to-wear, jewellery and accessories. Born in 2022 out of the Covid 19 pandemic, our innovative platform allows you to increase the lifespan of your purchases by transforming or giving them a new home, in turn supporting the slow fashion movement.



Imagine falling back in love with your favourite sari by transforming it into the perfect seasonal transition piece. Whether you've got a wedding guest outfit you're unlikely to wear again, jewellery pieces that are no longer your style or a winter dress that would look great as a summer skirt, Revivify means you can truly make the most out of your wardrobe. Visit our Sellers Portal to learn more about how selling or refurbishing with us can benefit you, others, and the planet.

With hundreds of exquisite pieces you can purchase direct today, refreshing your collection has never been easier. Our expert two-step authentication process offers the ultimate peace of mind, so you can shop safely as well as sustainably. By purchasing with Revivify, you are joining an exciting, necessary movement to change the way we shop. With the fashion industry responsible for 10% of the globe's emissions, recirculating our clothing is not only rewarding but environmentally vital.

#### **Rui Boutique**

At Rui Boutique, we've been champions of slow fashion for 39 years, long before the term became a movement. Our stunning ethnic wear is crafted with timelessness in mind, ensuring each piece remains a treasured favorite for years to come. Not only do our garments withstand the test of time, but they also boast exceptional quality, and customers ...actually complain that they never want to give them away.

Sustainability is woven into the very fabric of our brand. We predominantly use biodegradable cotton, eliminating contributions to microplastic pollution. Our commitment to eco-friendly practices is matched only by our dedication to ethical wage practices, fostering a work environment where employees and clients alike are valued and respected.

As a family-owned company, we take pride in our legacy of responsible fashion, paving the way for a more mindful industry.



Zui

#### Sainy Garg

In 2021 in the vibrant city of pune, the journey of Sainy Garg couture began the journey reached a remarkable milestone in October 2022 with the grand opening of our first- ever flagship store in Raipur. The pivotal move was driven by a vision of making fashion more sustainable. We focus on creating products with environmental friendly fabrics like pure cotton, linen, pure chanderi etc. most of our embroideries are made up of waste fabric pieces etc. Our brand emphasizes on creating timeless styles over fast fashion, encouraging customers to buy less and invest in quality pieces that last longer.

What started as a passion project, eventually transformed into powerhouse brand known for its distinctive designs, quality craftsmanship and unwavering commitment to customer delight.



#### Sana K Luxurious

SANA.K is a fun and quirky homegrown fashion shoe label. Born out of love for fashion our shoes are an alternative to high street brands.

We design shoes that keep you on trend and make you look effortlessly chic. We love to play with colours and Styles without compromising on comfort.

At Sana.K we use the finest fabrics and materials, a lot of love and care goes into making the pieces. All our pieces are hand-made to ensure you not only look good but feel even better. If you don't fit standard sizes mentioned, we are happy to customise!

### Sandur Kushala Kala Kendra

SANDUR KUSHALA KALA KENDRA

Sandur Kushala Kala Kendra, a registered society since 1988, promotes sustainable practices across production, benefiting both the environment and the community. We use eco-friendly materials like upcycled fabrics and biodegradable natural fibers. Water conservation is prioritized through sustainable cotton roving procurement. Our khadi textiles, produced with minimal energy, lower carbon emissions, and we utilize solar energy for spinning. We focus on quality, durability, and timeless designs to reduce waste. Fair wages and ethical manufacturing support artisans and women's SHGs. Natural dyes and recyclable packaging further reduce environmental impact. Our certifications, such as Fair Trade and GI Tag, ensure product transparency and responsibility.



#### Satviki Farms

Satviki Farms is more than just a hydroponic farm that produces fresh, clean and pesticide-free greens. Our name, derived from the Sanskrit word "Satviki" meaning "purity", represents our company's values and distinguishing characteristics. We are located in the bustling city of Mumbai, but our farm is a serene oasis where we use smart farming techniques to grow greens in a better, fresher and cleaner way. Our team is composed of passionate individuals who believe in providing our customers with the highest quality produce while also promoting sustainable and eco-friendly practices. We understand the importance of knowing where your food comes from and how it is grown, which is why we are transparent about our farming methods. At Satviki Farms, we are dedicated to providing our customers with a healthier and more environmentally conscious option for their produce. Join us on our journey towards purity and sustainability by supporting local farms like ours.

#### Selfcare By Suman Agarwal

We are committed to creating healthy, delicious products while making eco-conscious choices every step of the way:

- Sustainably Sourced Ingredients: We carefully select natural, high- quality ingredients, prioritizing ethical sourcing and supporting local farmers whenever possible.
- Promoting Sustainable Eating: By providing portion sizes and calorie counts, we make it easier for you to eat mindfully, supporting not just your health but also reducing food waste for a sustainable future.
- Reusable Options: Wherever possible, we incorporate reusable packaging solutions, encouraging our customers to repurpose and reduce single-use waste.
- Minimizing Waste: From product development to production, we follow strict waste management practices, ensuring every resource is utilized responsibly.
- Carbon Conscious: We actively measure and reduce our carbon footprint during production, striving for an ecofriendly operation.

At SelfCare by Suman, we believe that true wellness extends beyond our bodies to the world we live in. By choosing us, you're not just nurturing your health—you're contributing to a healthier planet.





इतिरुपरों विक्रि

### Sheela Suthar Prét Couture

At Sheela Suthar Pret couture, we're proud advocates of sustainable & slow fashion. We prioritize mindful production, using 100% genuine, high-quality fabrics & materials minimizing waste by repurposing as much as possible. Our handwoven tissue fabrics, a key USP, exemplify our commitment to a 360 degree approach to sustainability. Our designs are classic & versatile, allowing the wearer to style & wear them in multiple ways, making each piece a valuable investment that not only elevates your wardrobe but also supports a more sustainable future.

#### Shruti Jalan

Every great journey begins with a moment of inspiration. For Shruti Jalan, that moment came when she sought the perfect ethnic outfit for her two-year-old daughter. What started as a simple quest to dress her child in something unique and beautiful soon transformed into an extraordinary venture—one that would redefine fashion for babies, teenagers, and men with a blend of tradition, comfort, and creativity.

Shruti Jalan began her label a decade ago, not just as a businesswoman but as a mother with a deep passion for design. Wanting to bring elegance and high-quality Indian outfits for all age groups, she decided to create them herself. Stitch by stitch, she poured her creativity into designs that soon became the foundation of Shruti Jalan Creations—a brand that now stands as a hallmark of style and authenticity.

Shruti Jalan Creations is more than just a clothing label—it's a testament to the power of creativity, passion, and craftsmanship. With every design, Shruti strives to bring timeless traditions to modern wardrobes, ensuring that every outfit is crafted with love and attention to detail.



Soulful Living

#### Sonalika Jewels

Sonalika Jewels is a handcrafted jewel brand started by Sonalika Sanas in 2003. The brand focuses on affordable luxury through customised designs in gold and silver using natural gemstones. All designs are handmade locally thereby creating employment for skilled artisans. Through its sub brand Rivasara, Sonalika Jewels provides patrons with handwoven fabrics and sarees that are crafted using traditional weaving techniques skilfully blended into contemporary designs.

#### Soulful Living

Soulful Living has emerged as a brand dedicated to transforming organized living through a sustainable and eco-conscious approach.

Our Key Sustainability Principles -

- Eco-Friendly Material Selection The brand is committed to using naturally available and environmentally responsible raw materials such as Water Hyacinth, cane and Paperboard. These sustainable organizers that minimize ecological impact.
- Economic Empowerment Soulful Living provides an economic platform for India's local artisans having skilled craftsmenship. This approach supports local communities and traditional craftsmanship.
- Affordable Long-Term Solutions By creating accessible and sustainable organizers, Soulful Living aims to make eco-friendly living more attainable for its tribe.

Through these strategic principles, Soulful Living demonstrates a holistic approach to sustainability that goes beyond product design, encompassing social and economic dimensions of environmental responsibility.

### Sounia Gohil

At Sounia Gohil Designers, we believe that luxury fashion and sustainability can go hand in hand. Our ethos revolves around creating timeless, bespoke designs that not only celebrate individuality but also reflect a deep respect for the planet. Here's how we ensure that sustainability is at the heart of our brand:

- Made-to-Order Creations We proudly reject the wasteful practices of mass production. Every piece is thoughtfully crafted on a made-to-order basis, ensuring that no materials are wasted, and each garment is tailored to perfection. This approach reduces excess inventory and promotes mindful consumption.
- Eco-Friendly Digital Printing Innovation drives our commitment to sustainability. We exclusively use digital printing techniques, which are significantly less harmful to the environment compared to traditional methods. By eliminating the use of toxic chemicals and excessive water, we minimize our ecological footprint while achieving stunning, high-quality prints.
- Collaborating with Like-Minded Partners- Sustainability is a collective effort, and we choose our partners
  with care. From fabric suppliers to dyeing experts, we align ourselves with vendors who share our vision
  of sustainable practices. This collaborative approach ensures that every step of our production chain
  contributes positively to the environment.

Prioritizing Sustainable Fabrics- We embrace the future of fashion by prioritizing innovative, eco- friendly materials over conventional options. Our designs feature fabrics with lower environmental impact, such as organic blends, recycled textiles and embellishments and ensuring our creations are as kind to the planet as they are to our clients.

At Sounia Gohil Designers, we are more than just a fashion label—we are advocates for change in the industry. By combining impeccable design with conscious practices, we aim to inspire a new standard for modern, sustainable fashion.

### Svaguna Foods

At Svaguna, we believe that natural foods are a great source of positivity, and this is not only true for us who consume these foods, but also for the soil and eco-system.

Our commitment to natural (no intervention in terms of manure / fertilizers / pesticides) farming is a step towards establishing a balanced ecology.

At Svaguna, we grow and promote most products that are natural to the forest and don't take away much from the soil. Svaguna is cultivating food forests, with the view of practicing only those methods of farming that are healthy for the soil and mother earth and aids in improving the quality of produce that is more flavorful and fragrant. Come join us in our journey that supports traditional methods of farming that is free of pesticides, fertilizers of chemicals and promotes good health for human, mother earth and soil.



svaguna

### Talégaon Farms

Talégaon Farms is a community-driven social enterprise that uplifts small, marginal farmers out of poverty. We empower them to produce premium- quality products for our customers, in their own factories, eliminating middlemen.



### The Silent Stiches By Deeds

DEEDS has impacted over 17,700 lives in the last two decades. We believe that 'if you give a man a fish, you feed him for a day; teach a man to fish and you feed him for a lifetime'. We envision moving the deaf beyond surviving to thriving on their own. All our efforts are focused on giving the deaf what they need to thrive through education and skills to ensure a sustainable livelihood. Deeds is built on one clear belief,





#### Thetapegaasi

Thetapegaasi is India's first wellness brand that combines essential oils with crystal infusion and pranic energy to address chronic issues like stress, anxiety, insomnia, and low immunity. Theta: Represents deep relaxation and healing. Pegasi: Symbolizes freedom, transformation, and higher consciousness. Together, Thetapegaasi signifies a journey of self-discovery and holistic healing. (Theta Pegasi is a star in Pegasus constellation).



### Tichu

At Tichu, sustainability is at the heart of everything we do. Our jewelry is meticulously hand-crafted in-house, ensuring the best quality, thus reducing our carbon footprint. We use ethically sourced lab-grown diamonds, offering the same brilliance as mined diamonds without compromising the environment. To further our commitment to eco- conscious practices, all our packaging is made from recycled paper, combining elegance with responsibility. When you choose Tichu, you choose timeless jewelry that cares for the planet.



#### Turn Around Shop

At Turn Around, we believe in a better, kinder world, one where we care for each other, and all precious life on this planet. We support various NGOs that are doing incredible work to help those that need it most by stocking and selling their products, to help them raise awareness and funds. Turn Around also has a Donation Exchange, where people can donate their pre-loved clothes, and those who wish to own them, make a direct donation to an NGO we support as a donation exchange.

### Ugaoo

Ugaoo is India's leading urban gardening brand, founded in 2015 and based in Pune. We offer a wide range of plants, seeds, tools, and gardening essentials to make plant care simple and enjoyable. With a 25-acre farm in Talegaon and in-house cultivation, we ensure the delivery of high-quality, healthy plants across India. Our products are available online, through our mobile app, and in retail stores in Pune, Mumbai, and Bengaluru. Backed by leading investors, Ugaoo is rapidly expanding with a mission to green every home and urban space. Whether you're a first-time plant parent or a seasoned gardener, Ugaoo is here to support your green journey.



### VRINDA

Label VRINDA is a story telling luxury pret with every details and craftsmanship it shows natural heritage fabrics that celebrates various Indian craft forms, to delicate hand embroidered details and miniature art work, each garment is a treasure to cherish forever.



#### White Light Food

White Light Food, we do away with added colour, preservatives, MSG/ Ajinomoto, so only the best of best is served to you. We believe in bringing the authentic Asian culinary experience right to your plate in the comfort of your home while maintaining the highest standards of hygiene.

# About IMC Chamber of Commerce and Industry



IMC Chamber of Commerce and Industry has a rich legacy of over a century of existence. It was founded on September 07, 1907, by a few Indian merchants, who came together to establish a Swadeshi institution to fight for the rights of Swadeshi businesses. The Chamber exclusively served the interests of the Indian business community and also took part in several key political movements pre-independence. In recognition of the Chamber's contribution to nation-building, Mahatma Gandhi accepted honorary membership in 1931, the only Chamber with this distinction. After independence, IMC has played a significant role in consolidating Indian business interests and making the Indian economy self-reliant. At its 100th year, a postal stamp was issued recognizing the Chamber.

Over the years, a galaxy of leaders, both Indian and International, including Presidents and Prime Ministers, have adorned the Chambers by their visits. The foundation stone of the Chamber's building in Churchgate at Mumbai was laid by India's Home Minister, Sardar Vallabhbhai Patel.

Though drawing its membership from across the country, IMC has been quintessentially rooted in Maharashtra, having its headquarters in Mumbai and has been working closely with the government of Maharashtra for decades for promoting industrial and economic development of the state. More than 150 trade and industry associations are affiliated with IMC, including the Federation of Associations of Maharashtra, making it the largest representative body of trade in the state.

IMC has also entered into MoU with the Department of Industries, Government of Maharashtra, to work together to achieve the objective of promoting industrial development and investment in Maharashtra.

Headquartered in Mumbai, the Chamber represents over 400,000 businesses and industry establishments across India from diverse sectors of industry with a strong membership base of over 5000 members and over 150 trade associations affiliated with it. The Chamber provides a forum to develop policy inputs and to promote the interests of industry and economic growth of the country.

Since its inception in 1907, the Chamber has evolved into an institution keeping pace with time by adapting to contemporary trends while continuing on the path of its rich tradition. It continues to contribute to the service of nation-building and simultaneously fulfilling its responsibility towards the well-being of society. The Chamber is renowned for nurturing young talents and promoting the emancipation of women through Young Leaders Forum and Ladies' Wing, which have become embodiments of youth enterprise, positivism, proactive thought leadership, and movements for women empowerment and entrepreneurship.

The Chamber's extensive global network with formal understanding with over 150 chambers and government agencies, the IMC platform offers its members benefits of this network, opportunities to explore and expand their businesses.

The year-round activities of dialogues and discussions with eminent business, political, and societal leaders on a wide range of issues create an environment for sustainable economic and social development. It provides a uniquely enriching, knowledge-sharing, and relationship-building experience.

The Chamber's state-of-the-art International ADR Centre offers institutional arbitration of disputes in international standard facilities and established rules and panels of arbitrators.

### MC Chamber of Commerce and Industry

IMC Building IMC Marg, Churchgate, Mumbai – 400 020 India Tel: +91 22 7122 6633, 2204 6633 Fax: +91 (22) 2204 8508 Website: www.imcnet.org Branch Offices : Andheri: Tel: 022 2623 1937 Navi Mumbai: Tel: 022 2784 2466 New Delhi: Tel: 011 2373 0978 ISO 9001:2015 certified organization CIN: U74999MH1969NPL014218

# About IMC Young Leaders Forum



The Young Leaders Forum has established the Young Leaders Forum ("YLF") to solely represent the youth, enterprise, leadership and entrepreneurship. YLF has been instrumental in nurturing young talents across the nation and promoting the emancipation of the youth's voice. YLF encourages the vision of the next generation which includes policymakers, entrepreneurs, professionals, industrialists, technocrats and students. Its activities and initiatives are centred on its pillars of Voice of Youth, Youth Leadership and Youth-led nation building. Over the years YLF has successfully conducted various seminars, specially curated bootcamps for budding entrepreneurs, off site visits and various events with an aim to empower the youth with the latest developments across various industries that aid in enhancing their knowledge, skill and competency in India and abroad.

YLF has curated a specially designed "The Youth Conclave" which was incepted in 2021. The conclave has over the years served as a global platform for the youth to voice their opinions, thoughts, ideas and aspirations for the development of our nation. We have reached out to more than 4,000+ viewers and 75+ institutions from India and across the globe through this conclave. Students and educational Institutions have lauded this effort and have been enthusiastically participating in this conclave.

The encouragement and support that YLF has received from all the participating educational institutions has been phenomenal. This has added more momentum to provide an exclusive platform and reach out to the youth from across India and the globe.

IMC-YLF has been very fortunate that our Honourable Prime Minister Shri Narendra Modi ji has acknowledged and encouraged the previous editions of the Youth Conclave.

In unison with India's Hon'ble Prime Minister, Shri Narendra ji's vision of 'Viksit Bharat@2047: Voice of Youth'; The IMC Chamber of Commerce and Industry has made it its mission to highlight and promote this vision across India and the Globe. The 4th edition of the Youth Conclave 2024 scheduled virtually on Wednesday, 17th February 2024 has been a predominant step towards initiating the process of empowering our youth and to facilitate them with a global platform to share their ideas views and aspirations for this worthy mission.

This global platform provides an opportunity for the youth to represent and voice their innovative ideas and solutions on developmental areas like sanitation and hygiene, climate action and perseverance, impact of the current modern lifestyle, education and governance, skill development, water conservation, economic growth, reduced inequality which will pave the way for a sustainable and progressive India.

IMC has been a flagbearer in creating awareness and promoting a conscious way of living by adopting sustainable lifestyle choices.

In addition through our various outreach programs we have made it our mission to engage our communities with a special focus to the youth to bring forth many more such events championing sustainability by bridging the gap between leaders, policymakers and the youth by providing a common platform for mutual deliberation, exchange of knowledge and ideating on critical issues to bring about transformative change and promote sustainable development in society.

# **About Purple Ventures**

With over 15 years of experience, Purple Ventures Management Consultants LLP, "Purple" is a full-service business advisory and incubation firm that empowers companies to scale efficiently and strategically. Positioned as a one-stop solution, the firm provides comprehensive offerings across consulting, investment banking, IPO advisory, angel funding, and business transformation. Purple Ventures works across the entire business lifecycle, helping clients move from ideation to execution, and from strategic challenges to measurable results. Its client-centric model is built on analytical depth, industry knowledge, and a strong emphasis on execution.

A key differentiator is Purple Ventures' proprietary in-house technology platform, which enables businesses to streamline operations, strengthen compliance, and accelerate growth through digital integration. This unique combination of advisory expertise and scalable technology gives clients a competitive edge in dynamic markets. With a diverse portfolio across logistics, infrastructure, hospitality, and high-growth sectors, Purple Ventures brings deep sector insight and strategic foresight to every engagement. The firm is recognized as a trusted advisor to businesses seeking to scale with clarity, confidence, and lasting impact.

PURPLE

# **Connect With Us**



IMC Chamber of Commerce and Industry IMC Young Leaders Forum

#### Mr. Sanjaya Mariwala

President imcpresident@imcnet.org

#### Ms. Sunita Ramnathkar

Vice President imcvp@imcnet.org

### Mr. Ajit Mangrulkar

Director General ajit.mangrulkar@imcnet.org

#### Mr. Sanjay Mehta

Deputy Director General sanjaymehta@imcnet.org

### Ms. Sheetal Kalro

Deputy Director General sheetal.kalro@imcnet.org

### Ms. Amruta Desai

Deputy Director, Officer-In-Charge amruta.desai@imcnet.org

## **Connect With Us**



Purple Ventures Management Consultants LLP

Mr. Ateet Sanghavi

Partner info@purpleventures.co.in



Purple Ventures Management Consultants LLP ("Purple Ventures") refers to a dynamic and innovative management consulting firm dedicated to delivering strategic solutions for businesses. Purple Ventures and its network of associated entities operate independently and collaboratively to offer tailored services to clients while maintaining a commitment to excellence and innovation.

Purple Ventures and each of its related entities are legally separate and independent entities, ensuring clear accountability and responsibility for their respective acts and omissions. Purple Ventures does not obligate or bind its related entities or partners concerning third parties.

This communication contains general information only, and Purple Ventures, its network of associated entities, partners, employees, or agents are not, by means of this communication, rendering professional advice or services. Decisions or actions that may impact your finances or business should be taken in consultation with a qualified professional advisor.

No representations, warranties, or undertakings (express or implied) are made regarding the accuracy or completeness of the information provided here. Purple Ventures, its associated entities, employees, or agents shall not be held liable for any loss or damage arising directly or indirectly from reliance on this communication.

© 2025 Purple Ventures Management Consultants LLP. All rights reserved.